IndyPolitics.Org is an award-winning political web site dedicated to covering significant political news and events impacting Indianapolis, as well as the entire state of Indiana.

We frequently feature stories and other news items that are days ahead of the mainstream press.

In addition to posting articles, IndyPolitics.Org frequently embeds audio interviews so that the reader can hear newsmakers at length, in context, and in their own words, rather than just a 10 or 15-second sound bite.
WHAT WE ARE

AWARDS + RECOGNITIONS

BEST COLUMN WRITING | INDIANA SOCIETY OF PROFESSIONAL JOURNALISTS (2015)
SOCIETY OF PROFESSIONAL JOURNALISTS (2010)
BEST STATE TWITTER | WASHINGTON POST (2010)

BLOG TRAFFIC DATA

182,000 VISITS
72,000 UNIQUE VISITORS
235,000 PAGE VIEWS
AVERAGE TIME SPENT PER PAGE: 2 MIN., 30 SEC.

PHOTO: Preparing for a live interview on MSNBC, 2016
IndyPolitics.Org helps you reach the type of quality, influential customer you want patronizing your business. You want to reach the eyes and ears that matter, and IndyPolitics.Org can help you do that.

While our audience consists mainly of the people interested in local and state politics, our primary audience is a large community of news makers and opinion and thought leaders in the state.

- Since January 1, 2012, IndyPolitics.Org has received more than 1,000,000 page views.
- The average person spends more than two minutes on each page.
- Our general audience is just over 70,000 readers.
- The Cheat Sheet has more than 1,000 readers — essentially all the political class — and an open rate of 75%.
- We have hundreds of Daily E-Mail readers. It has an open rate of about 60% (the news media industry average is 17%).

According to blog tracking data, IndyPolitics.Org easily can reach thousands of influential individuals each week. And because there are no “bricks and mortar,” costs are reasonable and competitive. Individual advertising packages can be arranged to meet your specific needs.
How we connect

With IndyPolitics.Org, you not only get our web site traffic, but also traffic from other news organizations that frequently cite our work product.

Contributing Columnist:
- Indianapolis Star
- The StatehouseFile.Com
- Indiana Business Journal

Panelist/Host:
- Abdul at Large (Weeknights) – WIBC-FM
- Indianapolis This Week – RTV 6
- Inside Indiana Business with Gary Dick

Broadcast Component:
In addition to our daily web site, IndyPolitics.Org produces a weekly 60/30-minute public affairs radio program, "Indiana Issues," which airs weekends on a number of stations in Indiana.

Making Headlines

from The Detroit Free Press, 9-14-2016:
Gary Johnson: Lower taxes, no auto bailouts {photo}
"Presidential candidate Gary Johnson speaks during the Detroit Econ Club with moderator Abdul-Hakim Shabazz at the Westin Book Cadillac."

from PBS News Hour, 5-3-2016:
Why Trump and Sanders are blasting the same enemy in Indiana (and it’s not Clinton)
"...Still, the rhetoric has stuck with many Hoosier voters, said Abdul-Hakim Shabazz, who runs IndyPolitics.org, an influential state politics blog. The data says manufacturing is surviving — even thriving — in Indiana, but some voters find that hard to believe when friends' and neighbors' job losses are fresh in their minds, Shabazz said. ‘The emotional argument sometimes tends to work a little better with some of these folks here, just because of Indiana’s long-term manufacturing history,’ he said. ‘Manufacturing isn’t what it was for our grandparents.’"

from Bloomberg Politics 4-25-2016:
Confusion Reigns on First Day of Cruz-Kasich Alliance
"...But while Cruz supporters were energized by the deal, for Kasich’s backers ‘it’s like someone let the air out of their balloon,’ said Abdul-Hakim Shabazz, a center-right talk show host in Indianapolis and editor of IndyPolitics.org. Shabazz said he was probably a Kasich supporter, and isn’t sure what he’ll do now."

Social Media Presence

Facebook: 7,000 Friends
Twitter: 12,000 Followers
LinkedIn: 4,900 Connections
At IndyPolitics.org, we partner with several local small businesses to assist with our public outreach efforts. Each brings a certain area of expertise which helps maximize your reach in the most cost effective manner.

**Wright Business Solutions**, a locally owned WBE & MBE, can help with event planning for public forums and help with survey management to help best craft a focused message for your organization.

**Magna Carta Public Affairs** specializes in strategic communications, particularly at the state level. It has successfully worked with a number of state agencies and the legislature to advocate on behalf of its clients.

**The Englehart Group** specializes in strategic planning, market research, marketing program development, advertising, public relations, print materials, direct marketing, video production, online and search engine marketing, web site and smartphone app development, social media integration and event production.

**CURRENT AND PAST ADVERTISERS**