WHERE SMART HOOSIERS GET THEIR POLITICAL NEWS™
IndyPolitics.Org is an award-winning political web site dedicated to covering significant political news and events impacting Indianapolis, as well as the entire state of Indiana.

We frequently feature stories and other news items that are days ahead of the mainstream press.

In addition to posting articles, IndyPolitics.Org frequently embeds audio interviews so that the reader can hear newsmakers at length, in context, and in their own words, rather than just a 10 or 15-second sound bite.

IndyPolitics.Org has been certified by the State of Indiana as a Minority Business Enterprise.
WHAT WE ARE

AWARDS + RECOGNITIONS

ACHIEVEMENT IN BUSINESS & ENTREPRENEURSHIP - INDIANA BLACK EXPO (2019)

BEST COLUMN WRITING - SOCIETY PROFESSIONAL JOURNALISTS (2016)

BEST COLUMN WRITING | INDIANA SOCIETY OF PROFESSIONAL JOURNALISTS (2015)


SOCIETY OF PROFESSIONAL JOURNALISTS (2010)

BEST STATE TWITTER | WASHINGTON POST (2010)

BLOG TRAFFIC DATA

215,000 VISITS

194,000 UNIQUE PAGE VIEWS

AVERAGE TIME SPENT PER PAGE: 2 MIN., 6 SEC.

12,200 AUDIO CLIPS PLAYED (SOUNDCLOUD)

PHOTO: Preparing for a live interview on MSNBC, 2016
IndyPolitics.Org helps you reach the type of quality, influential customer you want patronizing your business. You want to reach the eyes and ears that matter, and IndyPolitics.Org can help you do that.

While our audience consists mainly of the people interested in local and state politics, our primary audience is a large community of news makers and opinion and thought leaders in the state.

- Since January 1, 2012, IndyPolitics.Org has received more than 2,000,000 page views.
- The average person spends more than two minutes on each page.
- Our general audience is just over 70,000 readers.
- The Cheat Sheet has more than 1,500 readers — essentially all the political class — and an open rate of 80% (industry standard is 20%).
- We have hundreds of Daily E-Mail readers. It has an open rate of about 60% (the news media industry average is 17%).

According to blog tracking data, IndyPolitics.Org easily can reach thousands of influential individuals each week. And because there are no "bricks and mortar," costs are reasonable and competitive. Individual advertising packages can be arranged to meet your specific needs.
With IndyPolitics.Org, you not only get our web site traffic but also traffic from other news organizations that frequently cite our work product.

**Contributing Columnist:**
- Indianapolis Business Journal
- The StatehouseFile.Com
- Indianapolis Recorder
- CNHI Newspapers

**Panelist/Host:**
- Indiana Issues - TV - (Comcast, YouTube)
- Abdul at Large – WIBC-FM
- IN Focus – Fox 59
- Inside Indiana Business with Gerry Dick

**Broadcast Component:**
In addition to our daily web site and e-mail, IndyPolitics.Org produces a weekly 60/30-minute public affairs radio program, "Indianapolis Issues," which airs weekends on a number of stations in Indiana. We also frequently appear as a guest on numerous broadcast news programs across Indiana.

**SOCIAL MEDIA PRESENCE**

**FACEBOOK:** 13,000 FRIENDS + FOLLOWERS

**TWITTER:** 23,000 FOLLOWERS
(including former president Barack Obama)

**LINKED IN:** 8,200 CONNECTIONS
At IndyPolitics.org, we partner with several local small businesses to assist with our public outreach efforts. Each brings a certain area of expertise which helps maximize your reach in the most cost effective manner.