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BOWEN CENTER FOR PUBLIC AFFAIRS HOOSIER SURVEY

**Andrew Bauman, Director, Bowen Center for Public Affairs
Misa Nishikawa, Professor, Department of Political Science**

Presented at the Indiana Statehouse

WE FLY.



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2025 Hoosier Survey

Questionnaire Design and Data Analysis Team

Lisette Ariza (Political Science,
Sociology)

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Hunter Case (Political Science)

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Teaching)

Casen Lake (Political Science,
Economics)

Jaylah Lewis (Data Analytics)

Bryson Mills (Political Science)

Misa Nishikawa, Professor, Department of
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Lennon Ormiston (Political Science, Urban
Planning)

Caroline Santerre (Political Science,
Criminal Justice)

KayLee Tompkins (Social Studies-Teaching)
Kendall Williams (Political Science)



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Survey Methods- 2025

- **YouGov**

- *Economist/YouGov, CBS News/YouGov*
- Online surveys: Diverse groups of people who sign up or are recruited to share their opinions
- Weighted sample
- Margin of error: +/- 4.89
- Length of interview: 10 minutes
- Sample size: 600
- Pre-test



Hoosier Survey Questionnaire Topics (1/2)

Repeated Topics in 2025 Survey

- Indiana as a place to live
- Top priority issues
 - Job creation, health care, local schools, roads
- Taxes
- Minimum wage
- Educated workforce
- Marijuana
- Ideology
- Party support
- Financial well-being
- Religiosity
- Media use



Hoosier Survey Questionnaire Topics (2/2)

New Questions

- Tariffs
- Redistricting
- Construction of data centers
- Environment (Air, water, climate change)
- Party representation

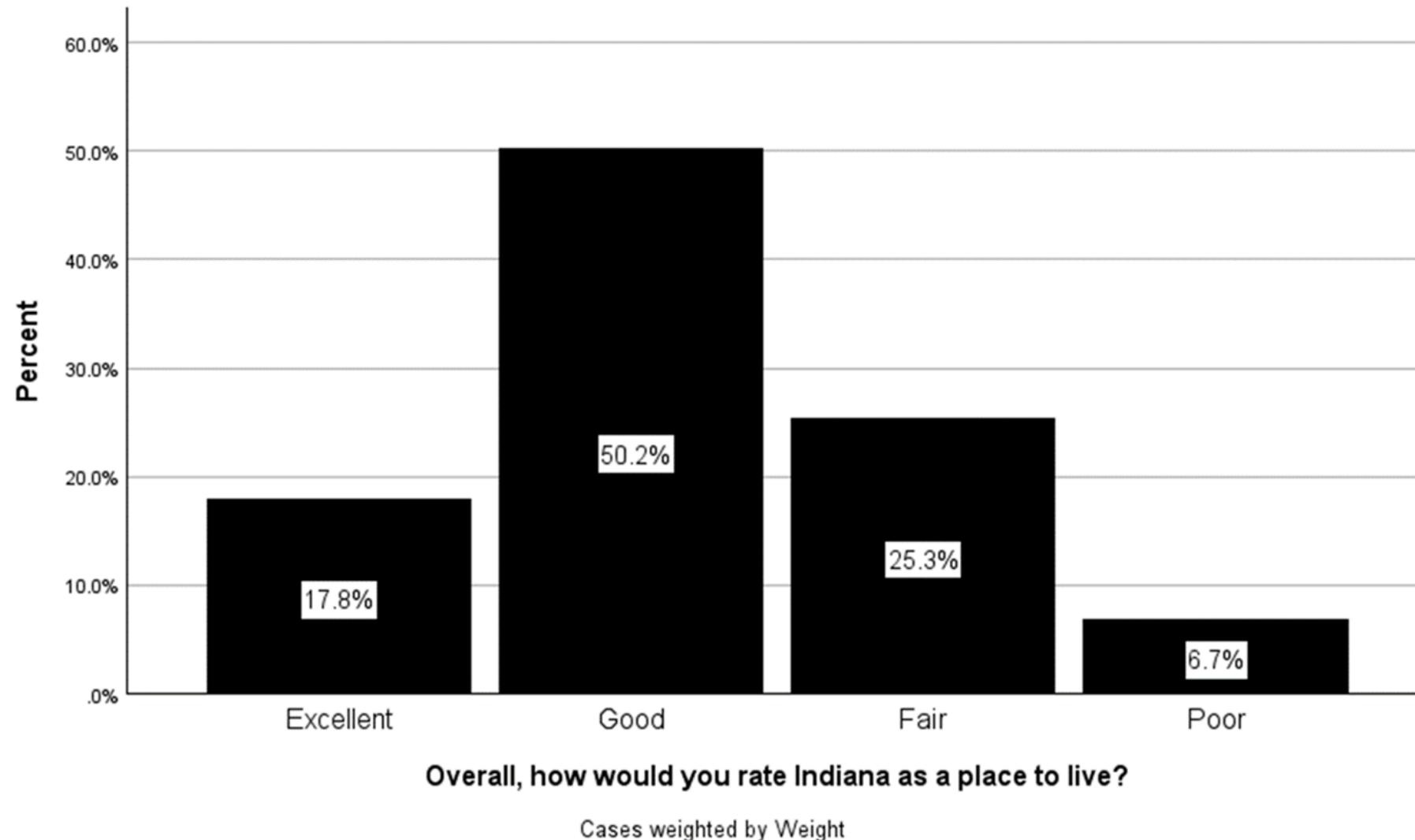
Demographics

- Sex
- Age
- Race
- Education
- Income
- Religion



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INDIANA AS A PLACE TO LIVE



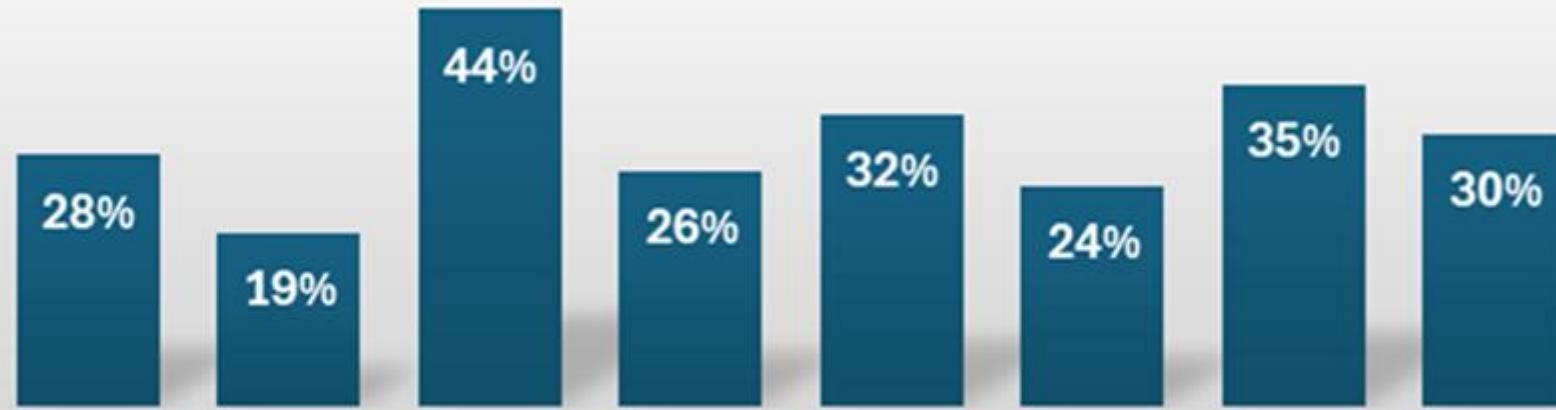
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TOP PRIORITIES IN INDIANA

Please indicate the extent to which each of the following issues should be one of Indiana's priorities (Top priorities)

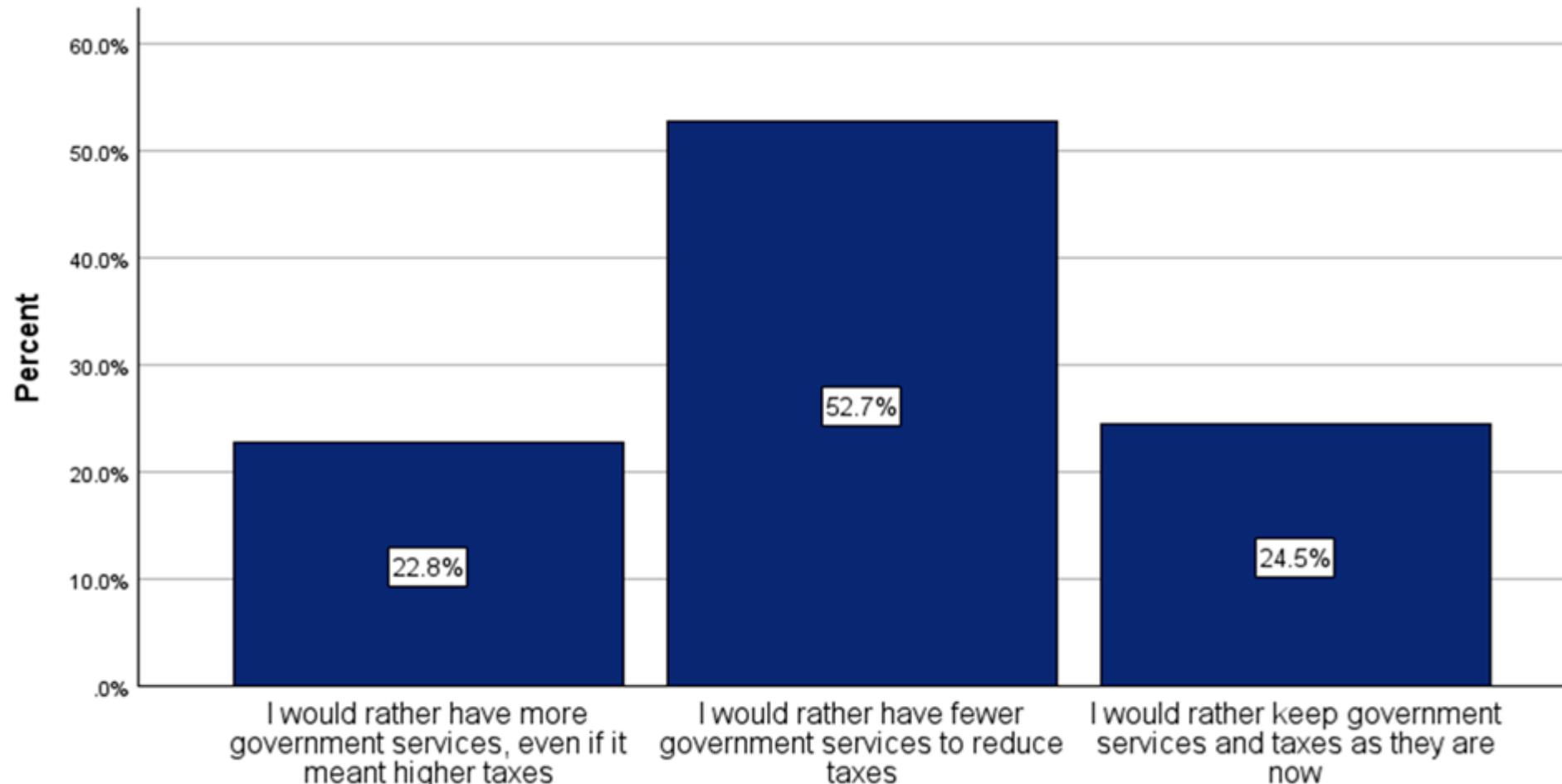


Bringing more jobs Environment Affordable healthcare Government efficiency Reducing local taxes Local streets and roads Public schools Public safety



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TAXES AND GOVERNMENT SERVICES IN INDIANA



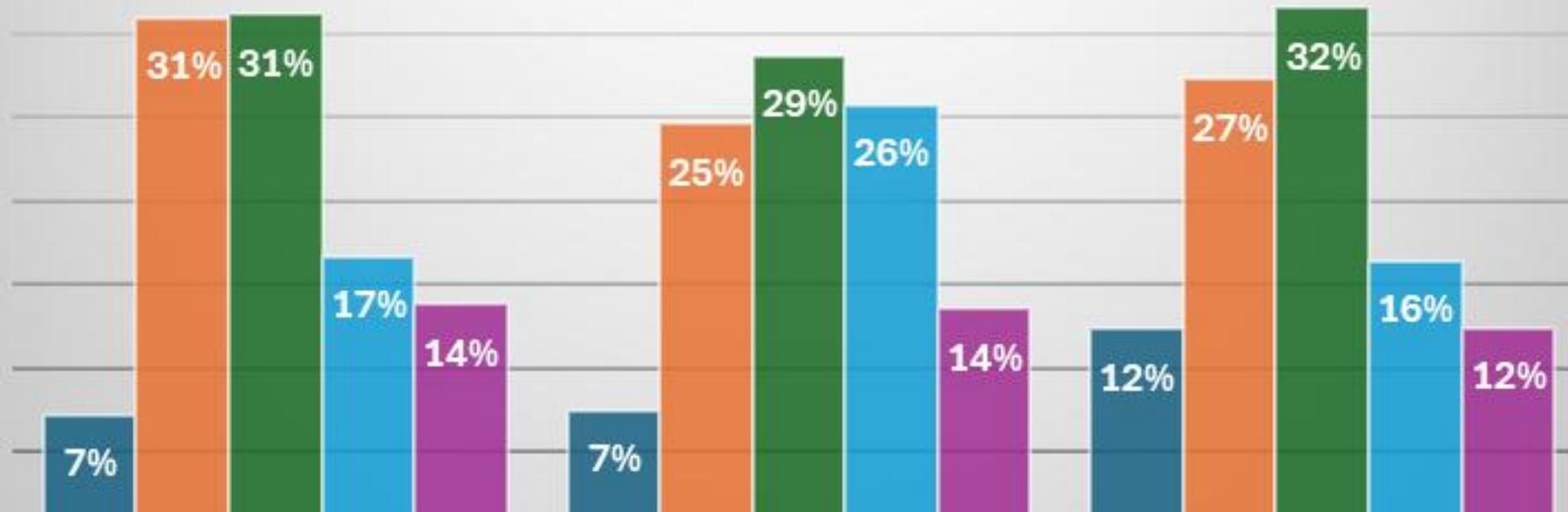
Thinking about services and taxes in Indiana, which comes closest to your view:



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FAIRNESS OF STATE TAXES

Think about the state taxes you have to pay this year. Please rate your perceptions of the fairness of the state taxes you have to pay:



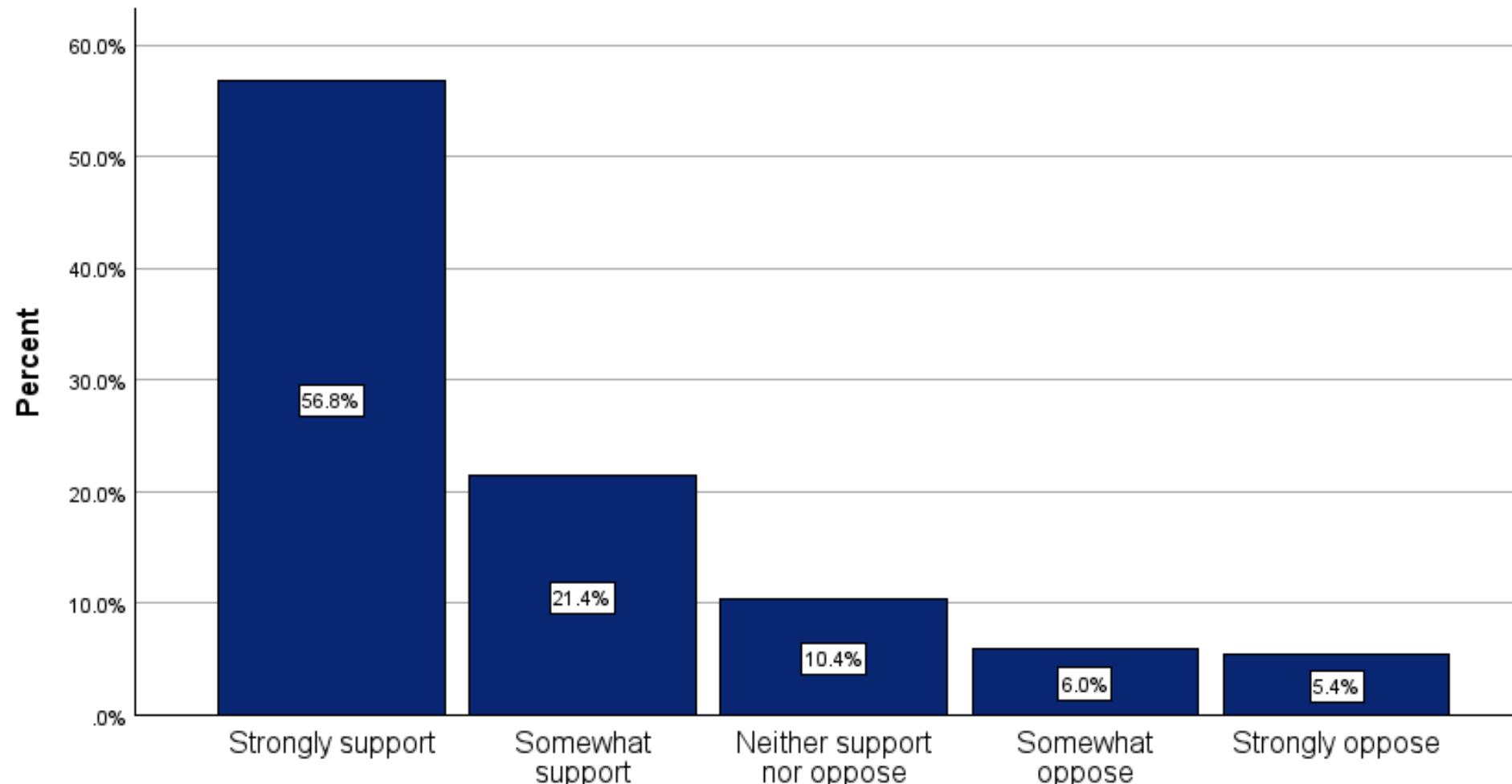
■ Very fair ■ Somewhat fair ■ Neither fair nor unfair ■ Somewhat unfair ■ Very unfair

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MINIMUM WAGE



Do you support or oppose raising the state minimum wage from \$7.25 an hour?

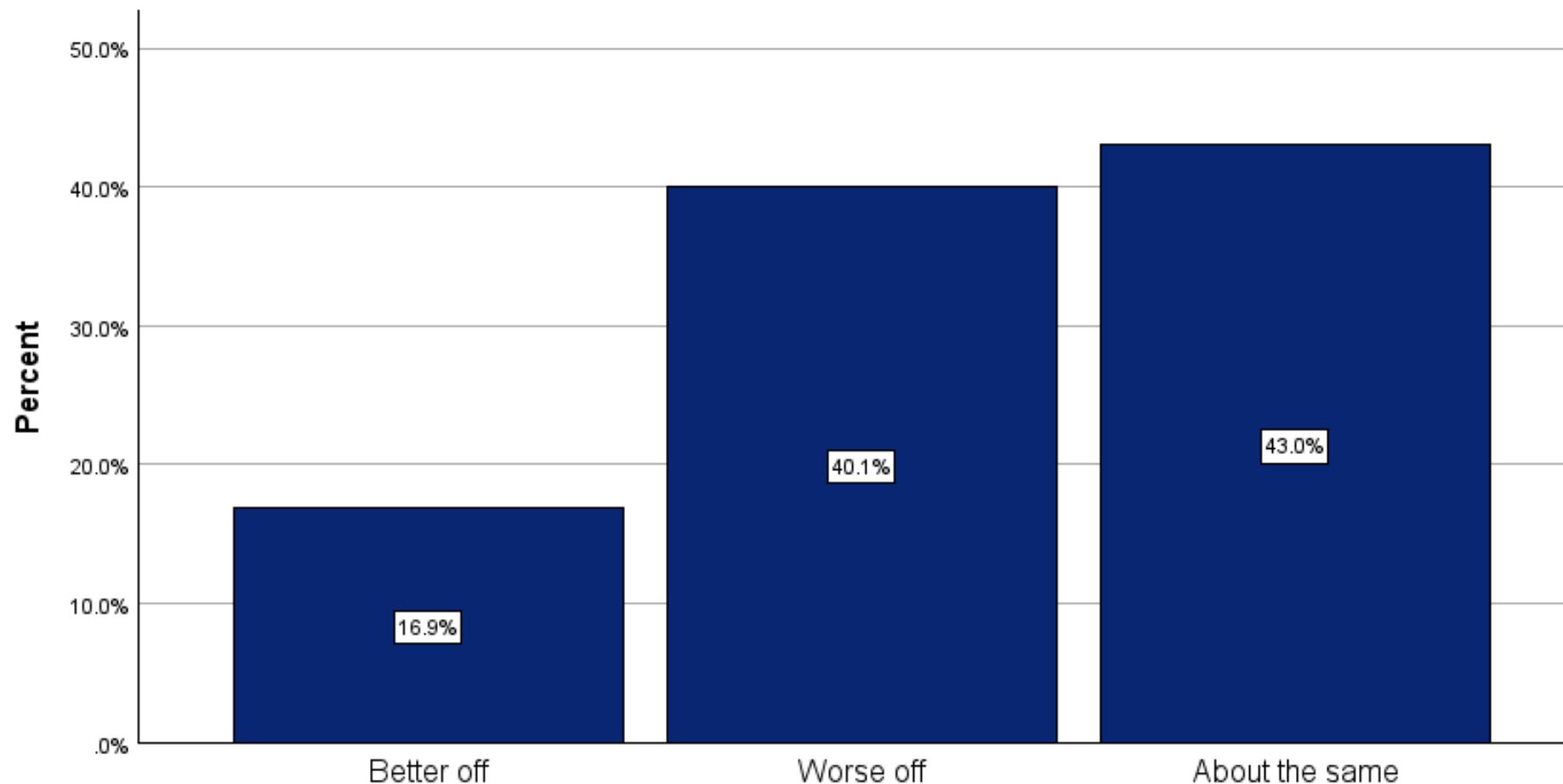
Cases weighted by Weight

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FINANCIAL WELL-BEING COMPARED TO LAST YEAR



Do you feel you are financially better off, worse off, or about the same as you were this time last year?

Cases weighted by Weight

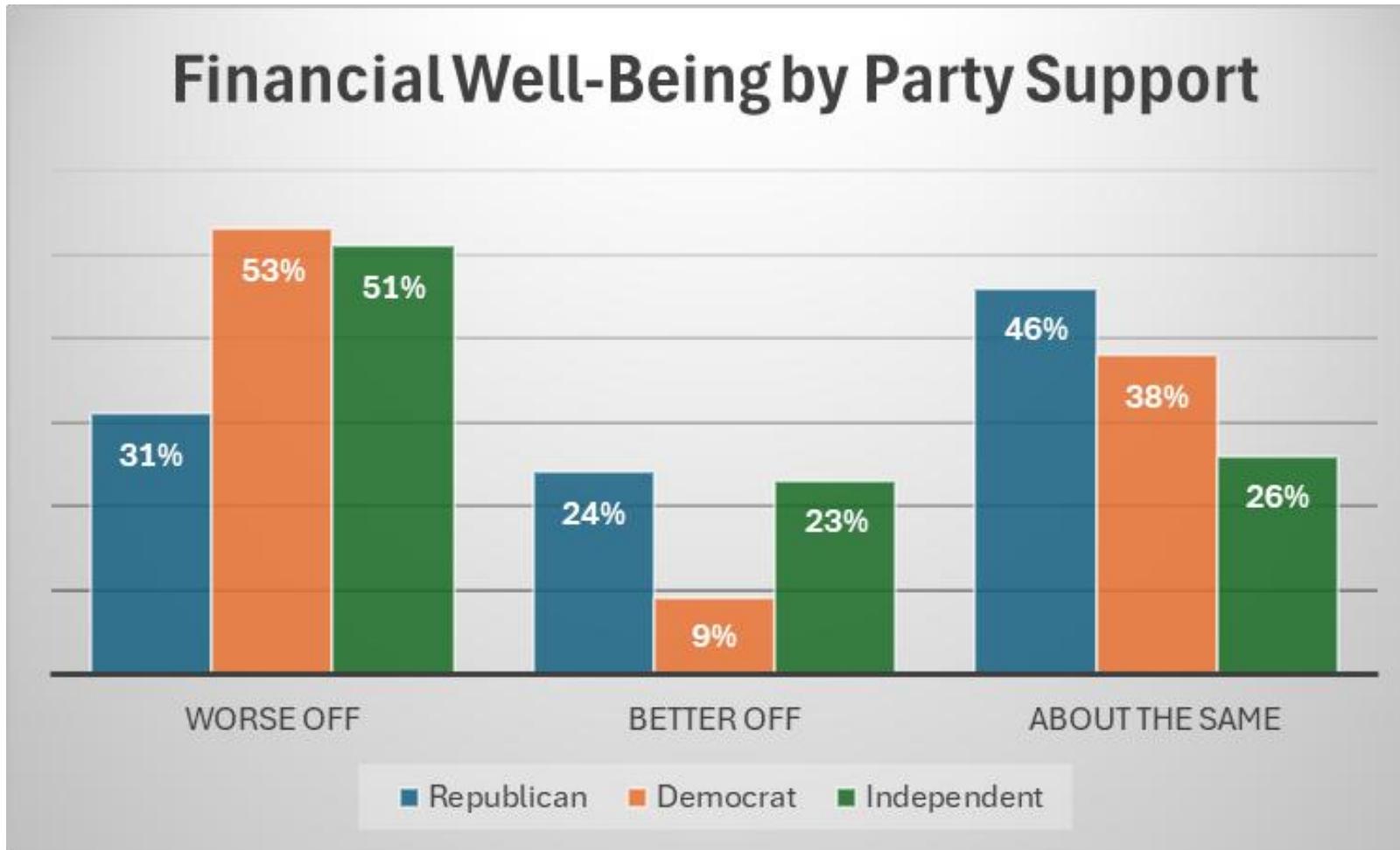




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FINANCIAL WELL-BEING AND PARTY SUPPORT

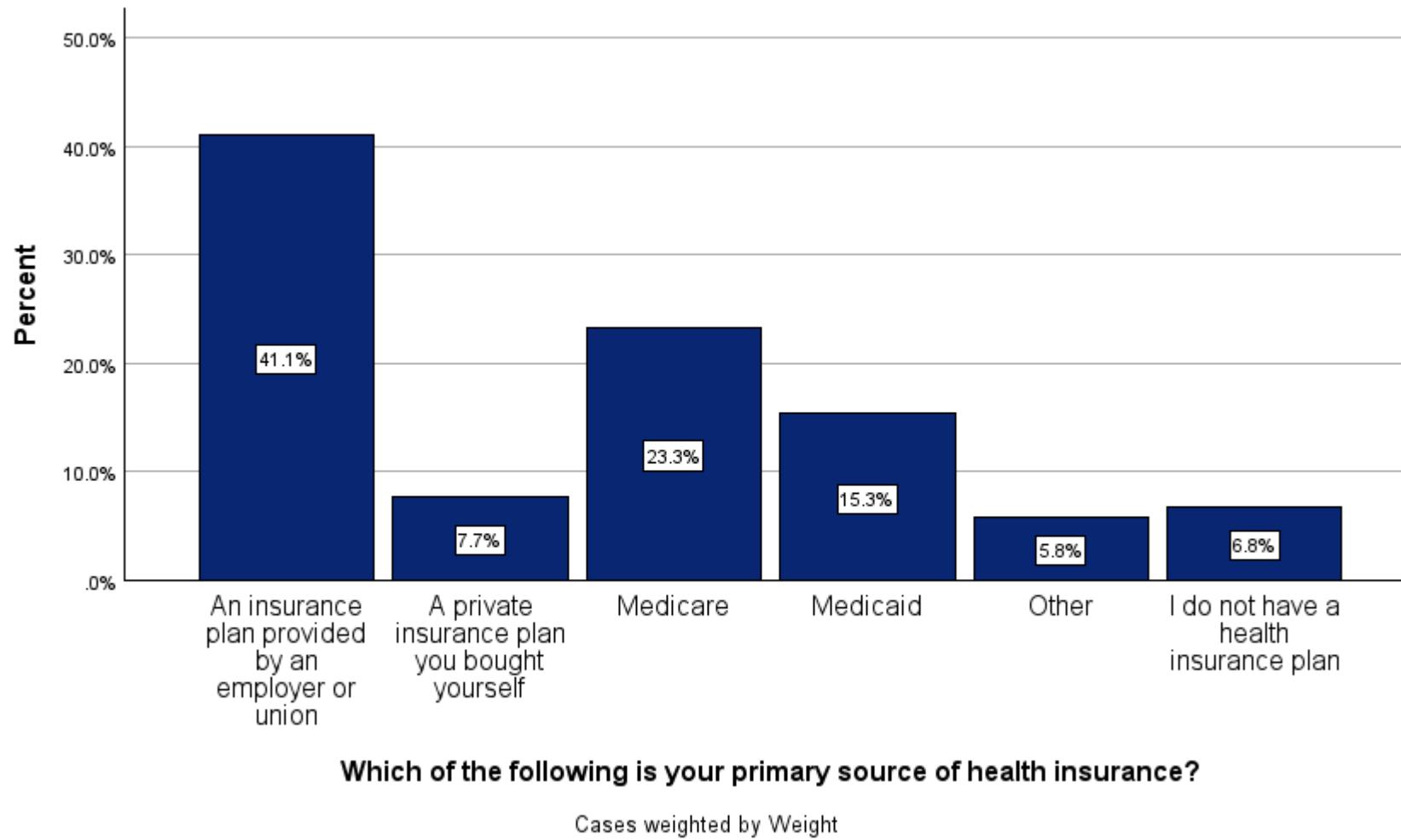
Financial Well-Being by Party Support





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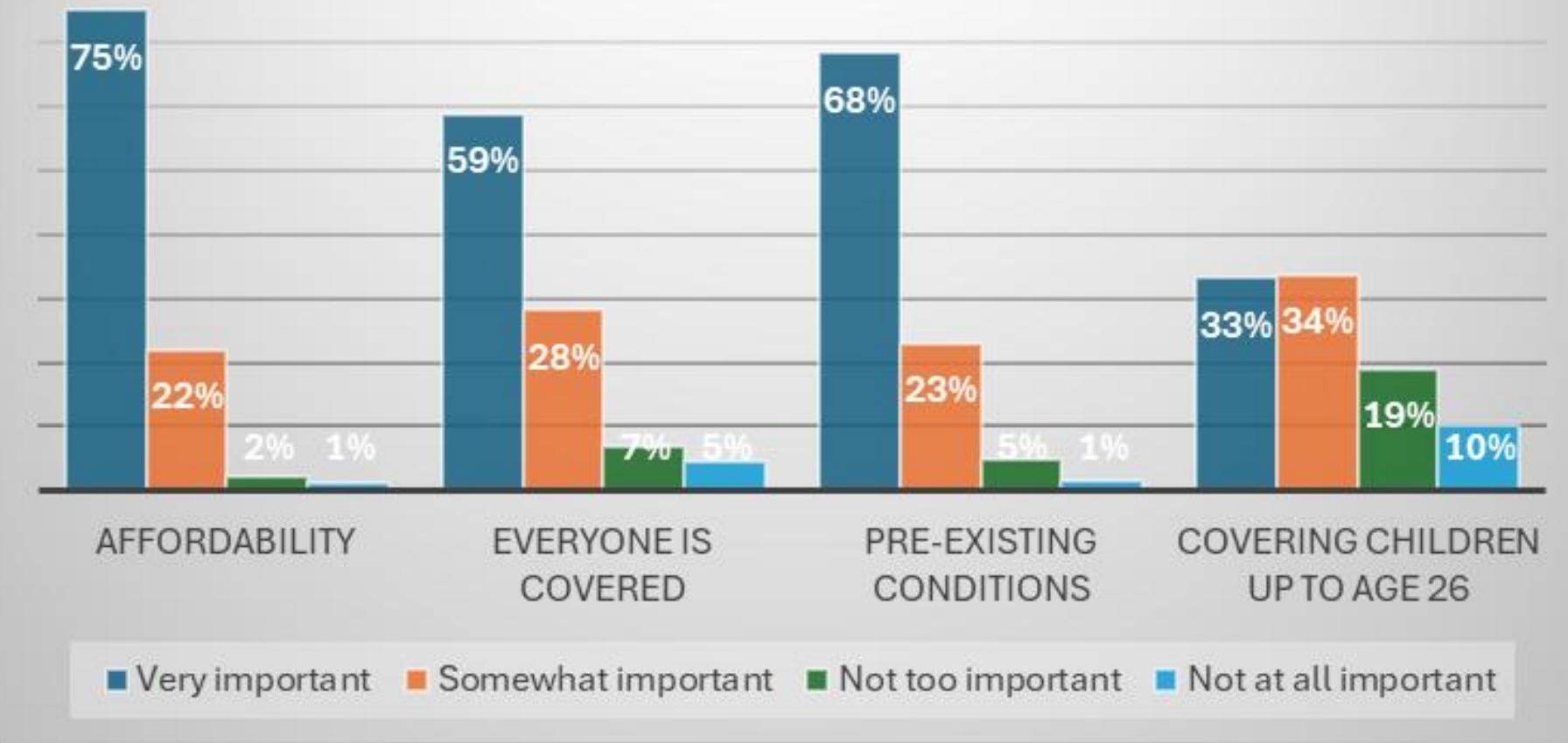
PRIMARY SOURCE OF HEALTH INSURANCE





IMPORTANCE OF HEALTH INSURANCE ISSUES

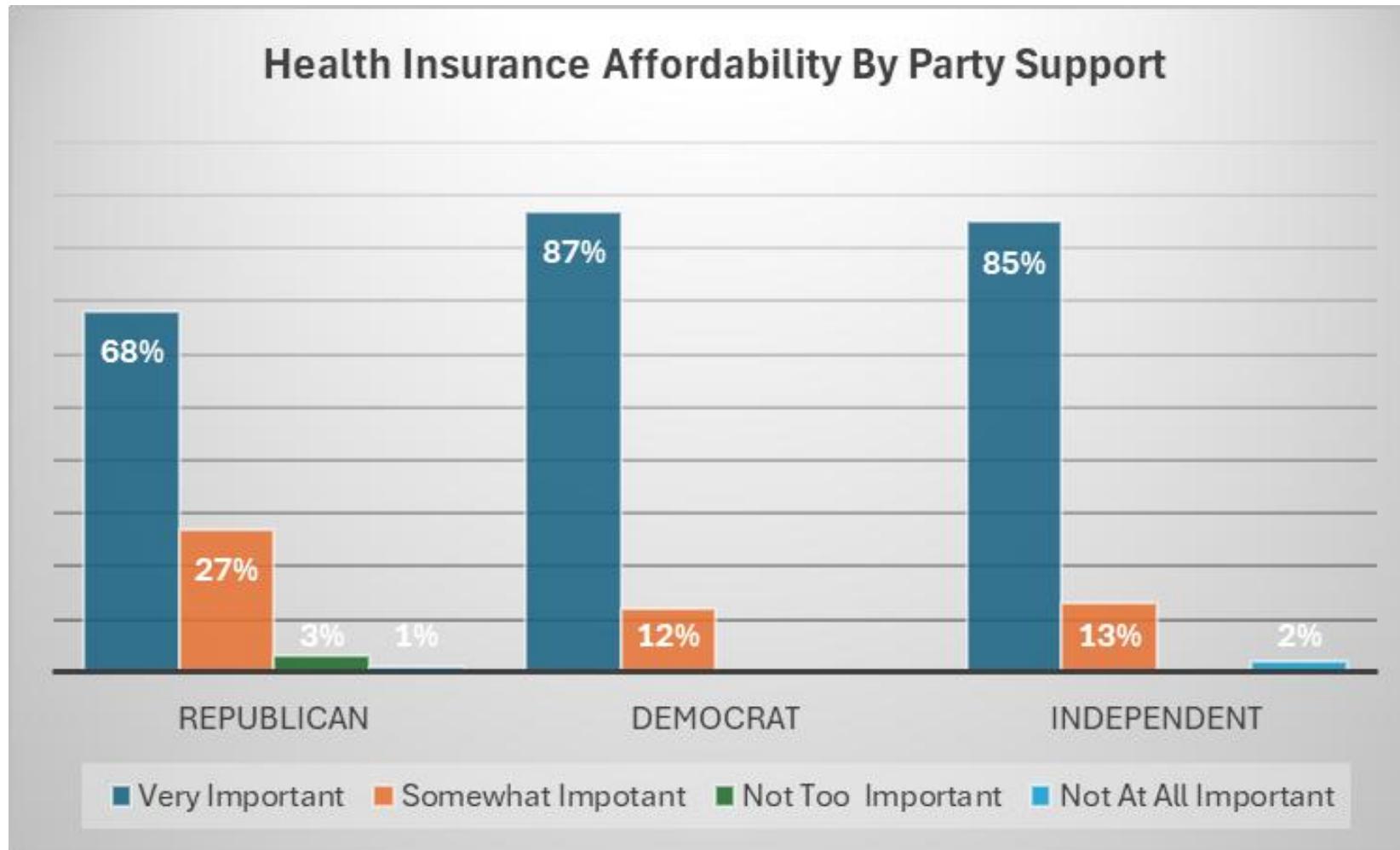
How important do you believe that each of the following health insurance issues are?





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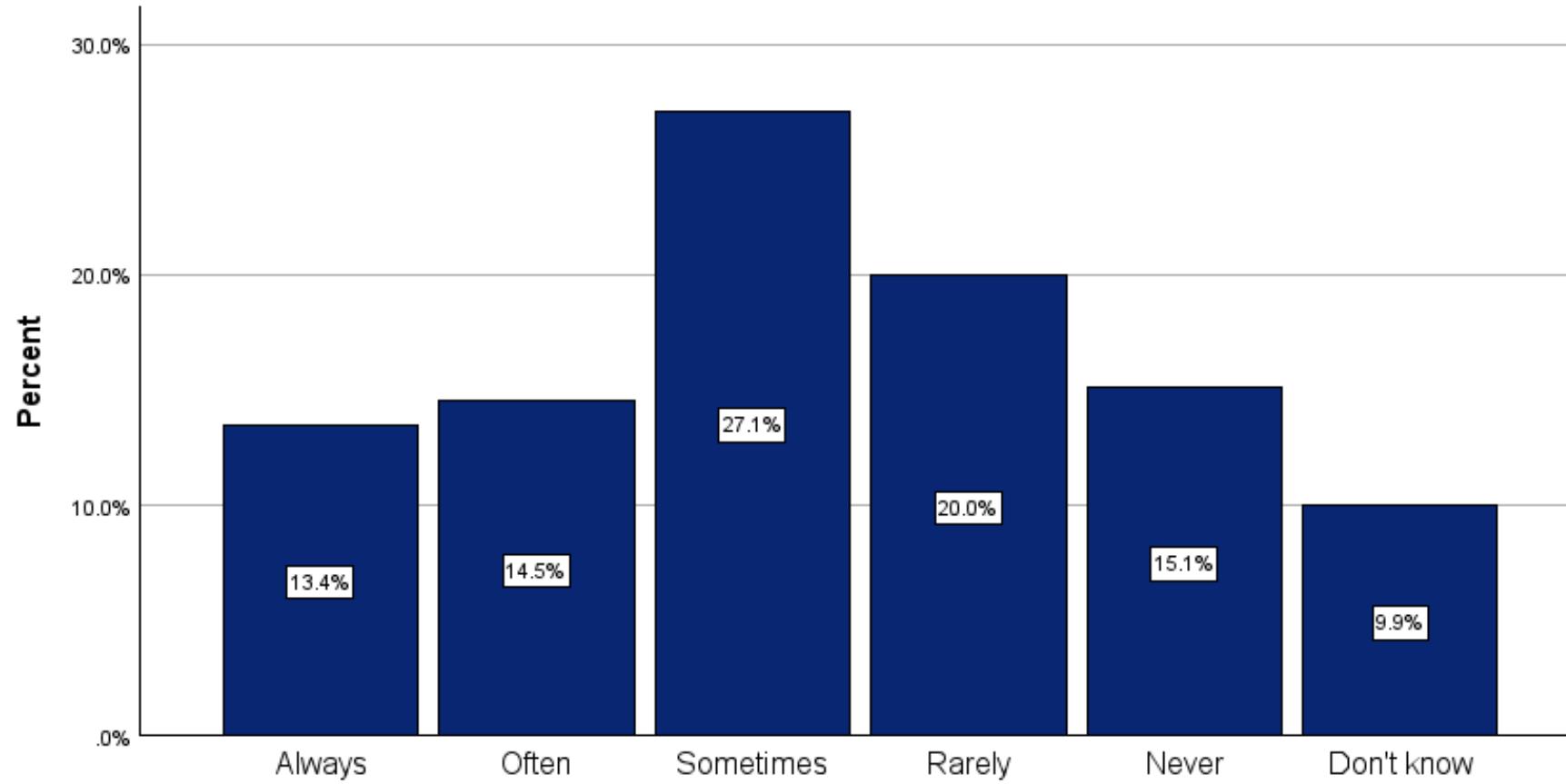
HEALTH INSURANCE AFFORDABILITY AND PARTY SUPPORT





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PROVIDER COMMUNICATION ABOUT INSURANCE COVERAGE



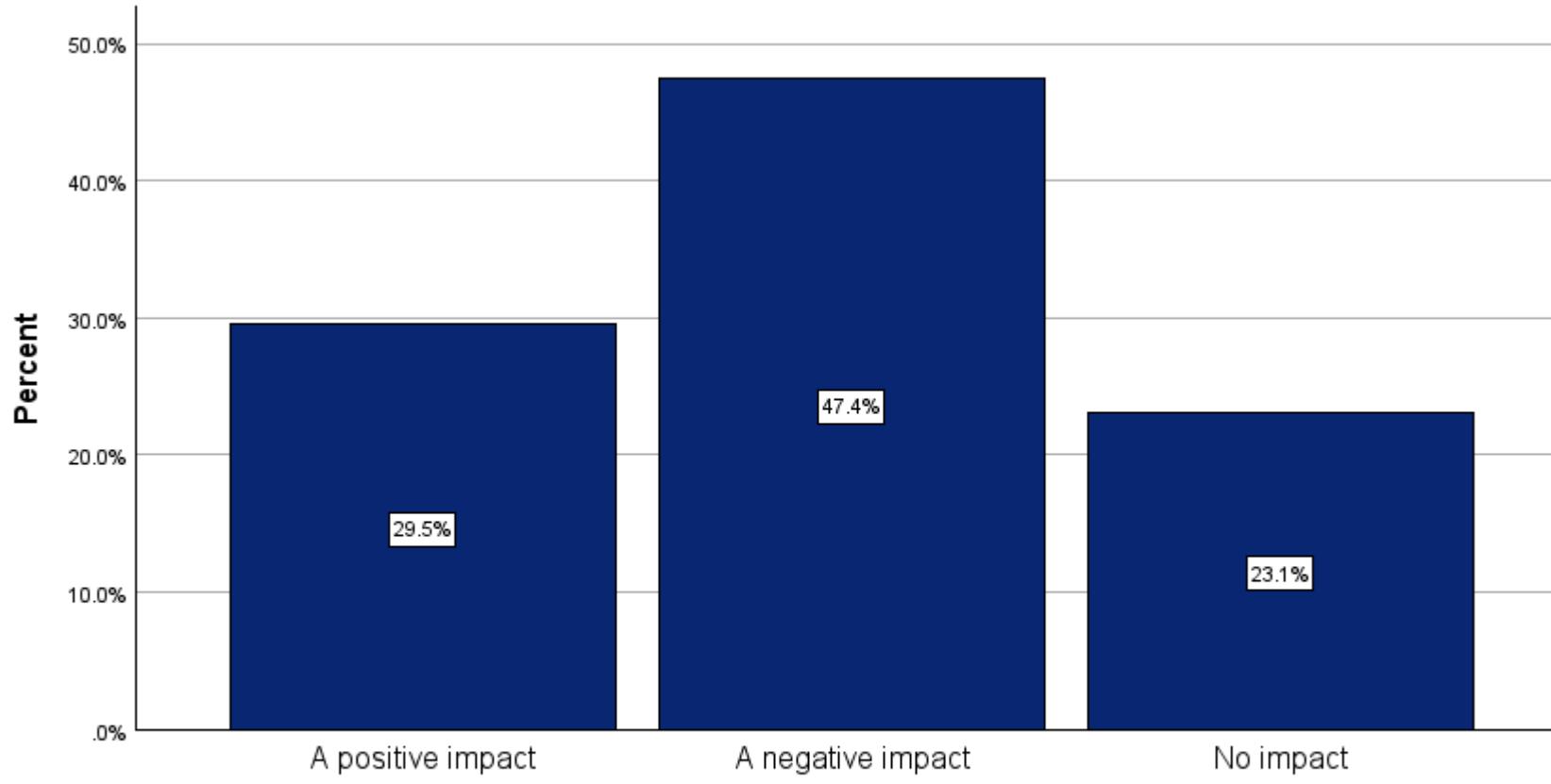
How often does your health care provider explain whether your medical appointments or procedures will be covered by insurance?

Cases weighted by Weight



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CONSTRUCTION OF DATA CENTER IN INDIANA



What kind of impact do you think the construction of data centers in the state will have on Indiana?

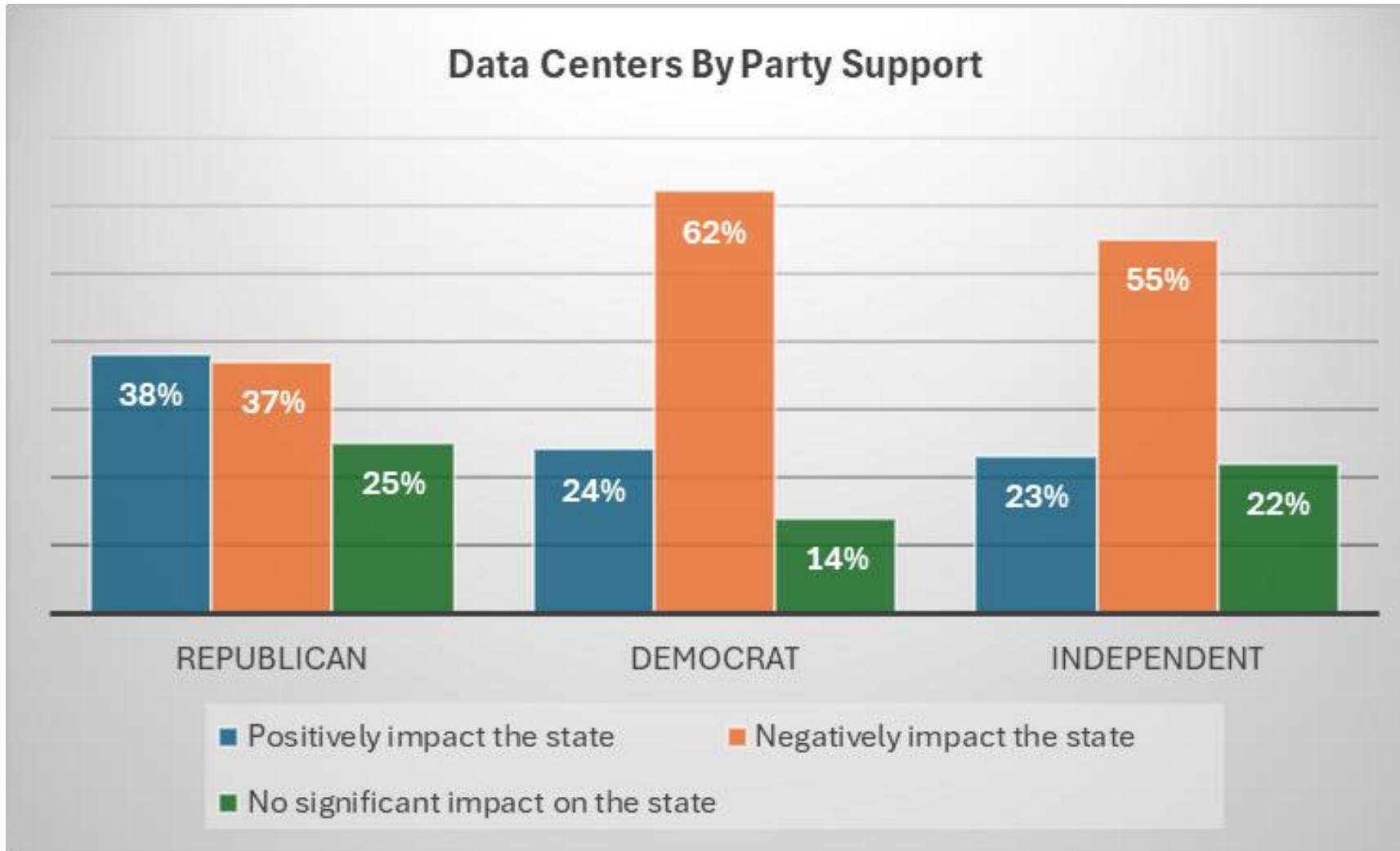
Cases weighted by Weight





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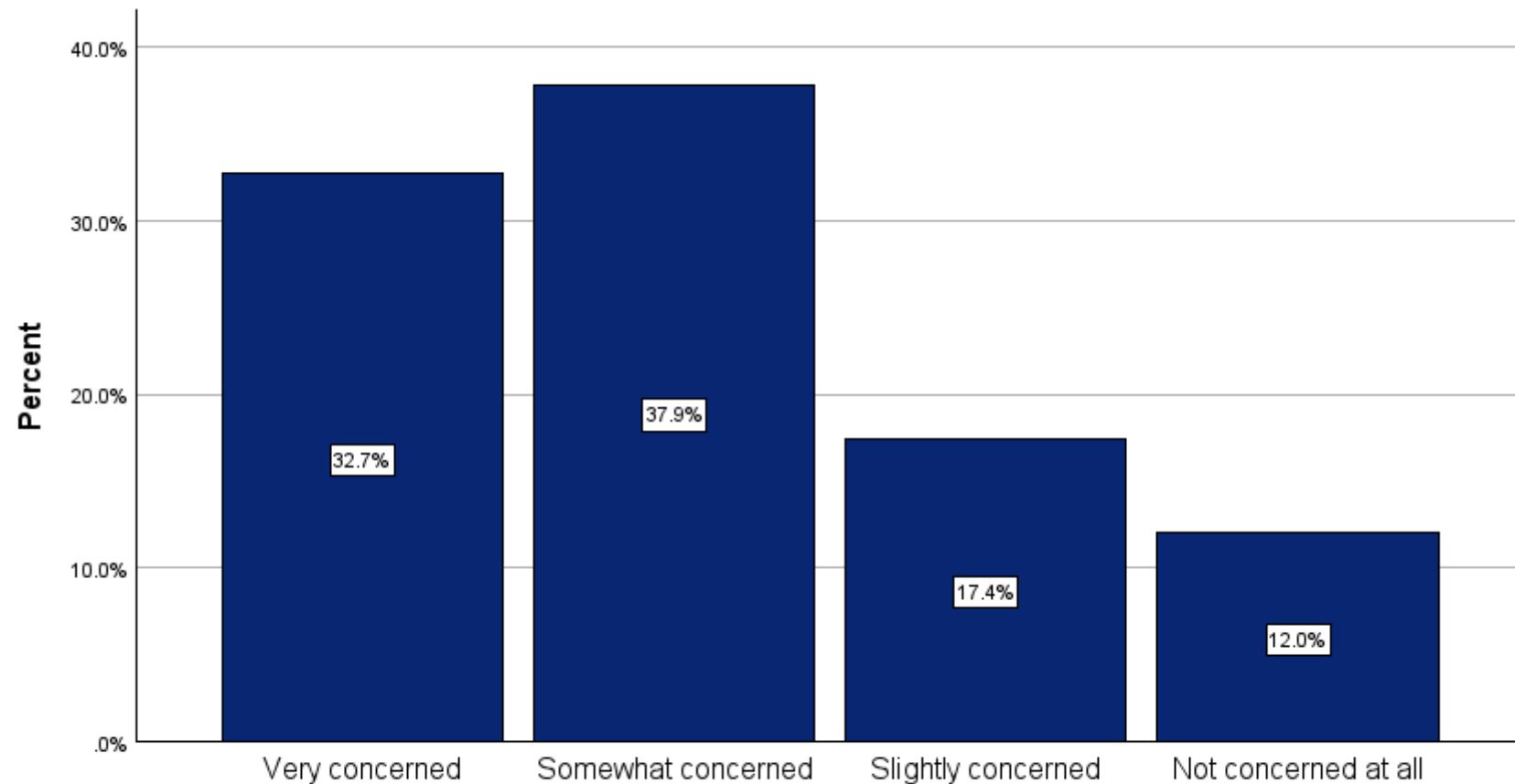
CONSTRUCTION OF DATA CENTERS AND PARTY SUPPORT





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SCHOOL SAFETY



How concerned are you about the safety of children attending schools in Indiana?

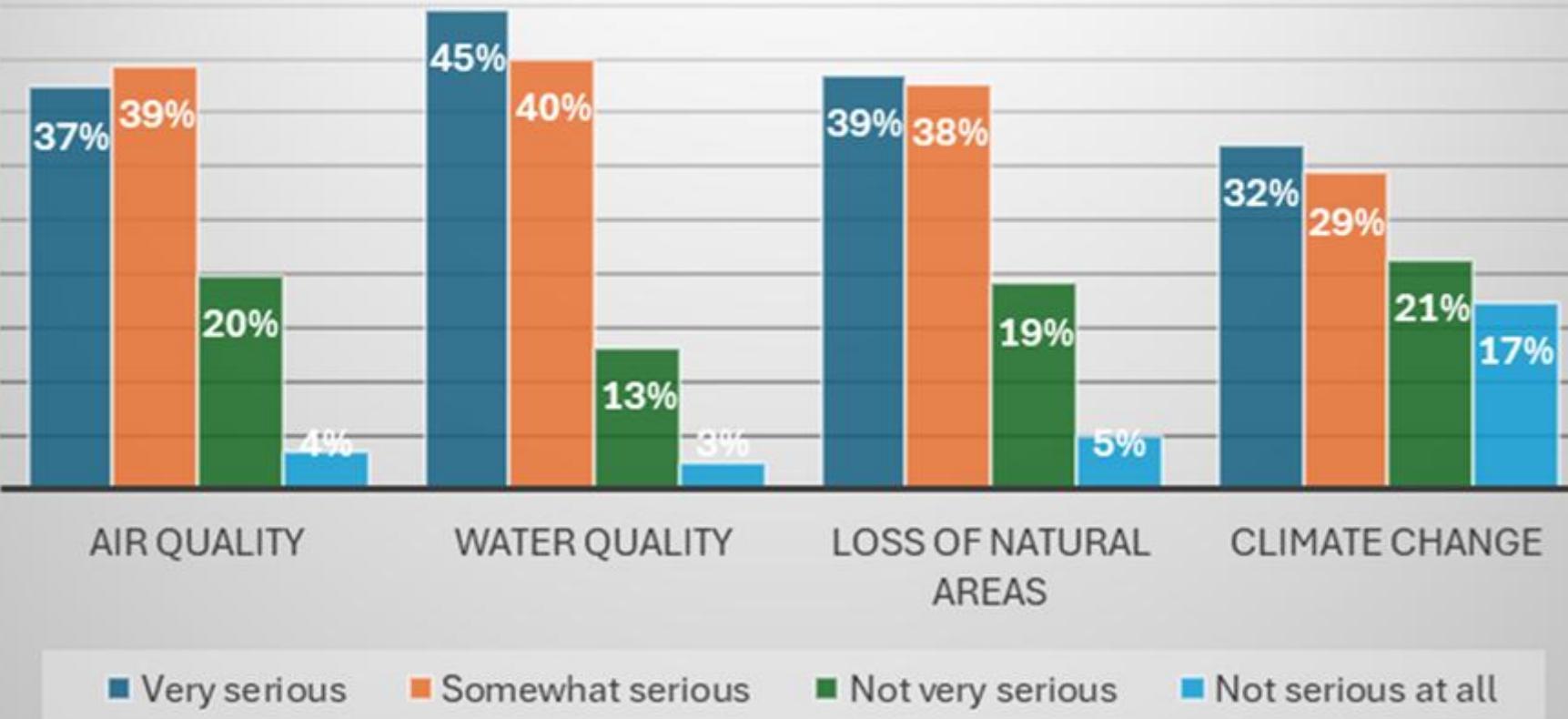
Cases weighted by Weight





ENVIRONMENTAL ISSUES

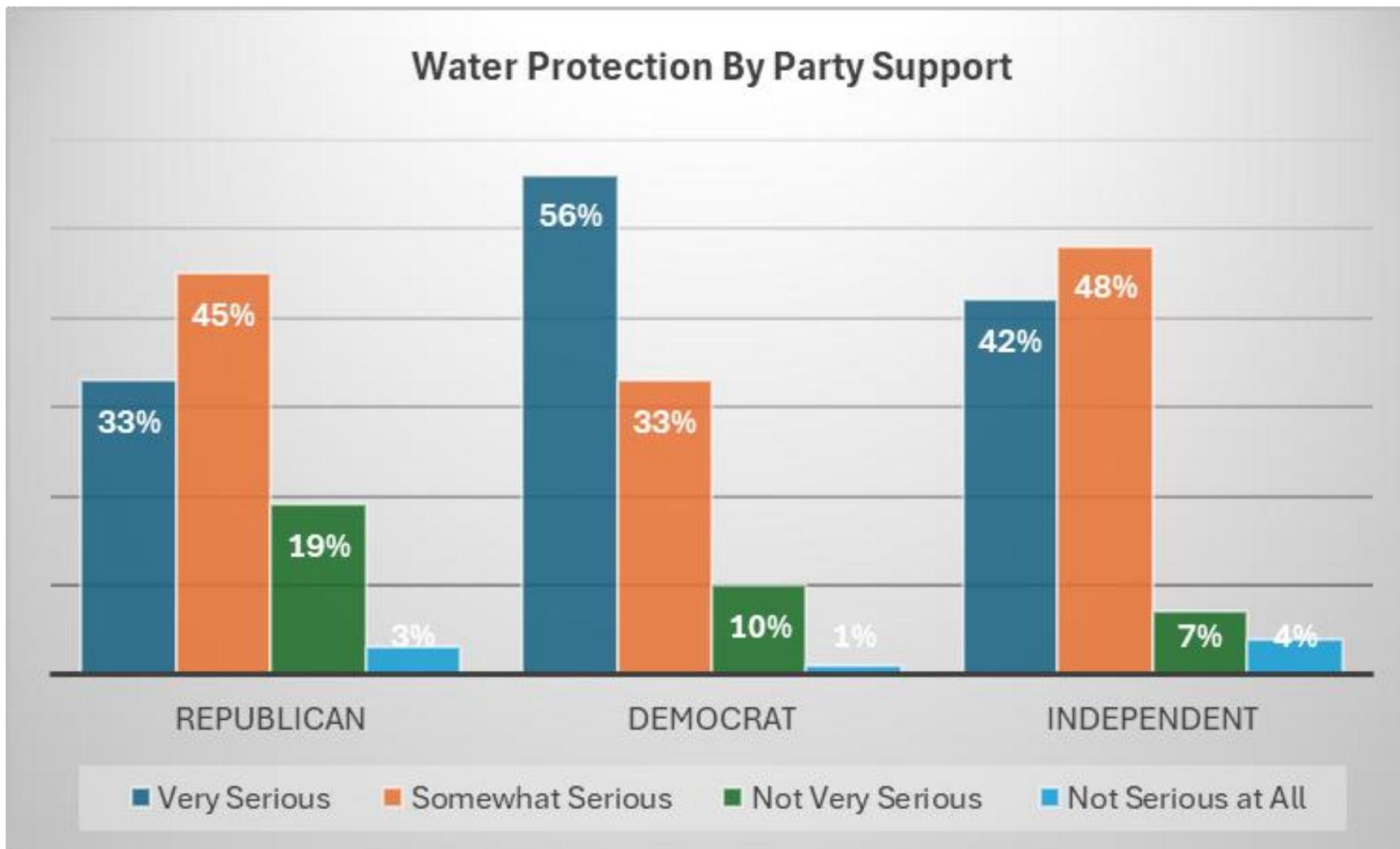
How serious or not serious do you believe each of the following environmental issues are in Indiana today?





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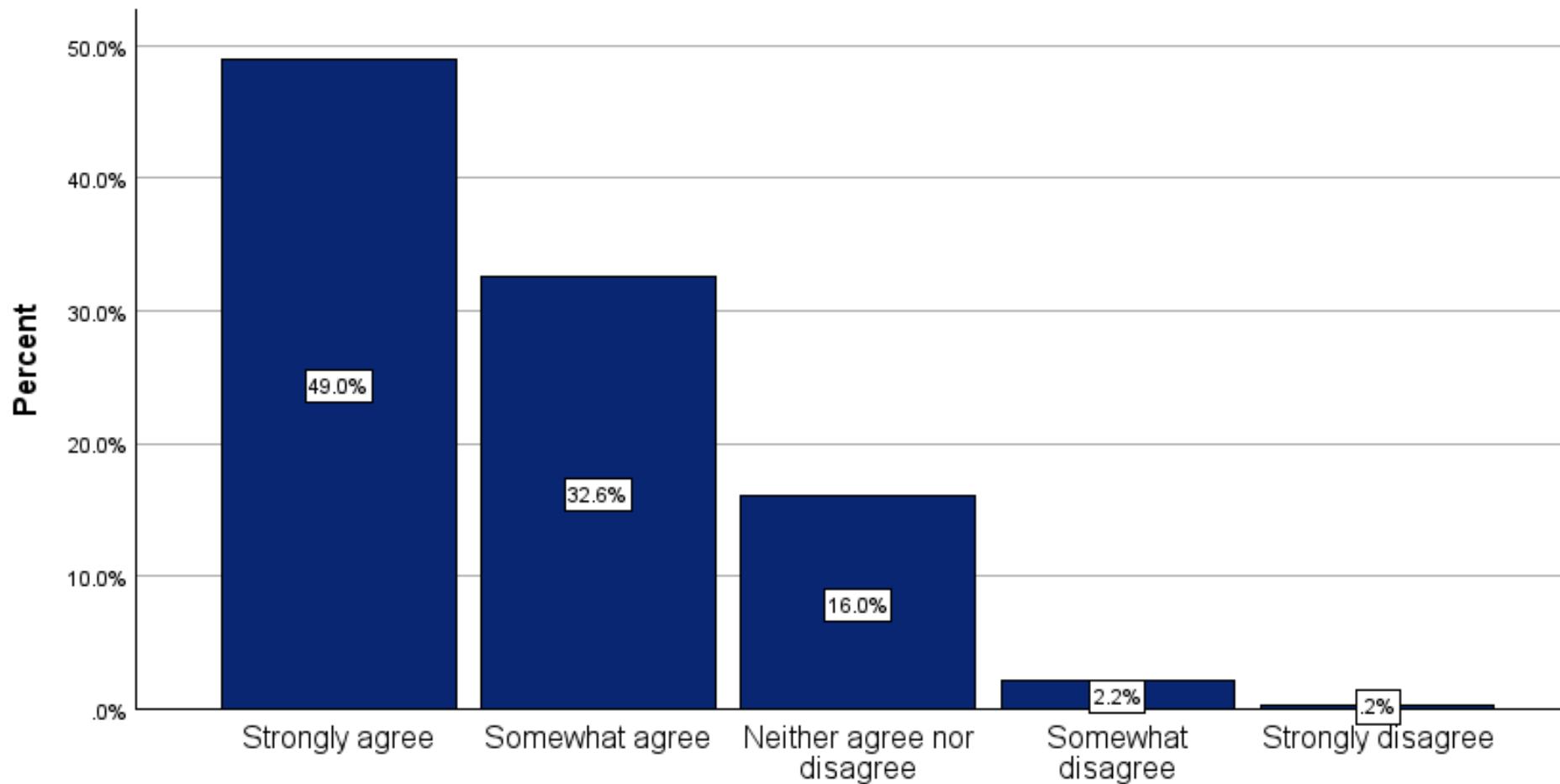
WATER AND PARTY SUPPORT





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ENSURING A WELL-EDUCATED WORKFORCE

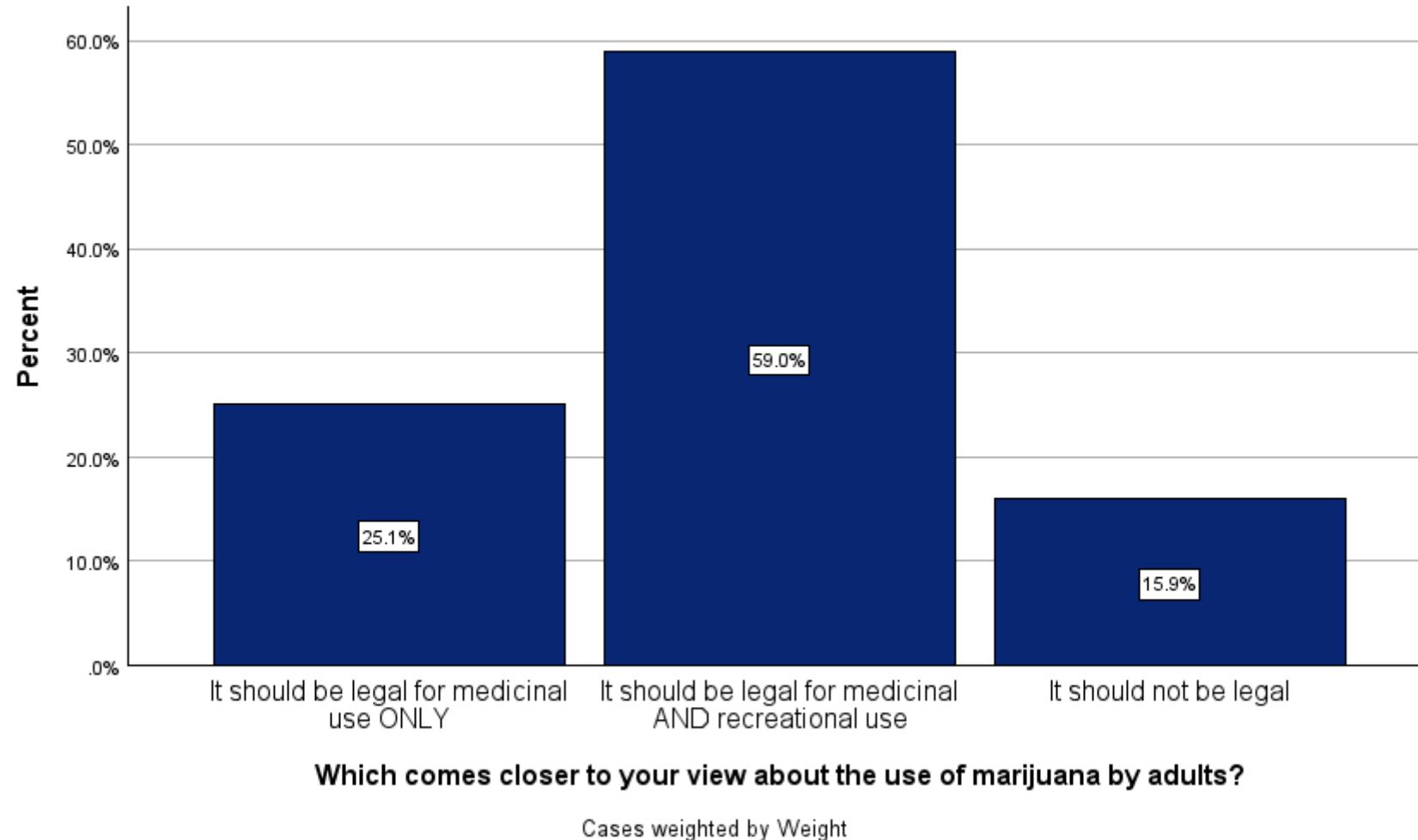


Please indicate your level of agreement with the following statement: Indiana should do more to ensure a well-educated and prepared workforce.



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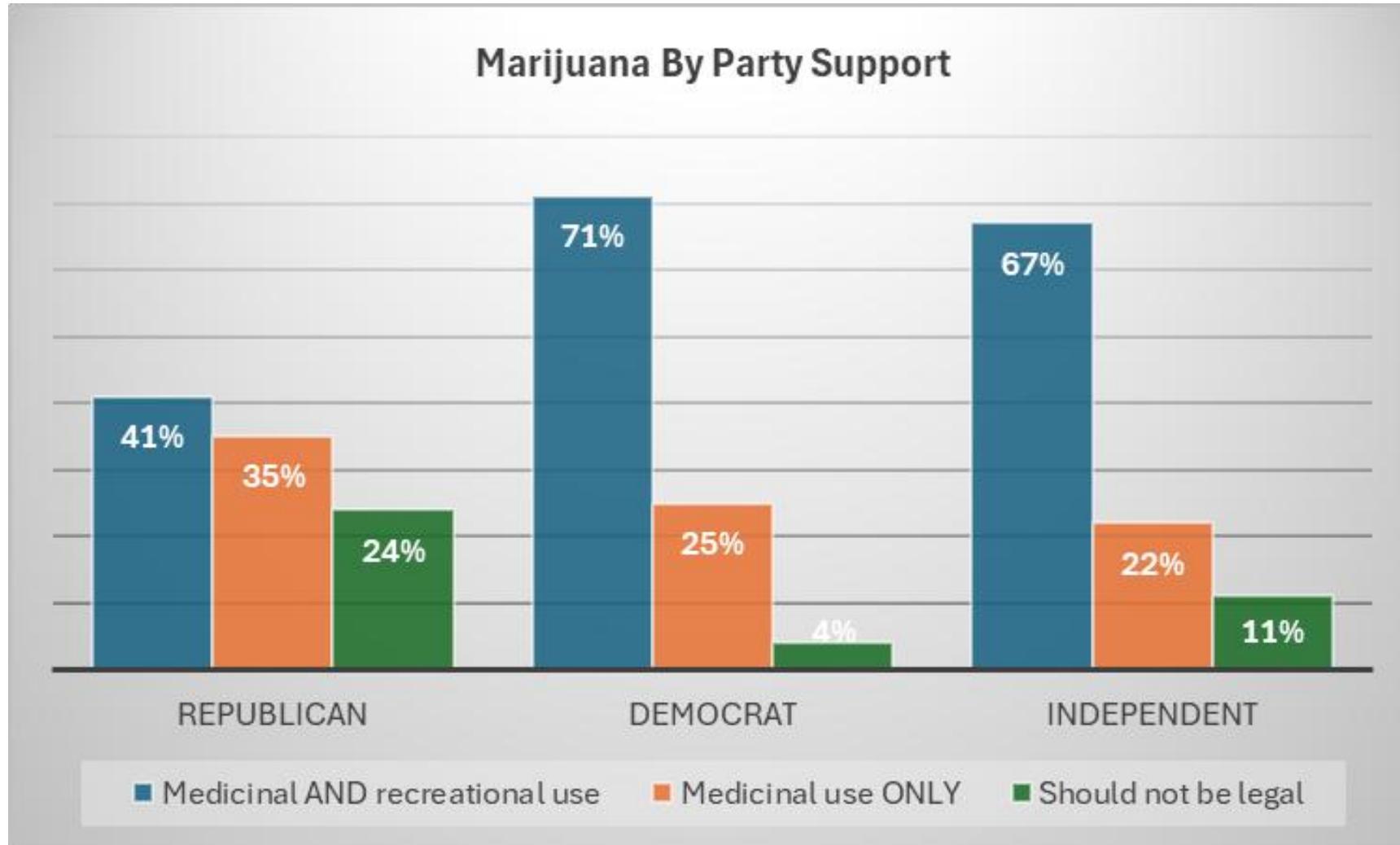
USE OF MARIJUANA





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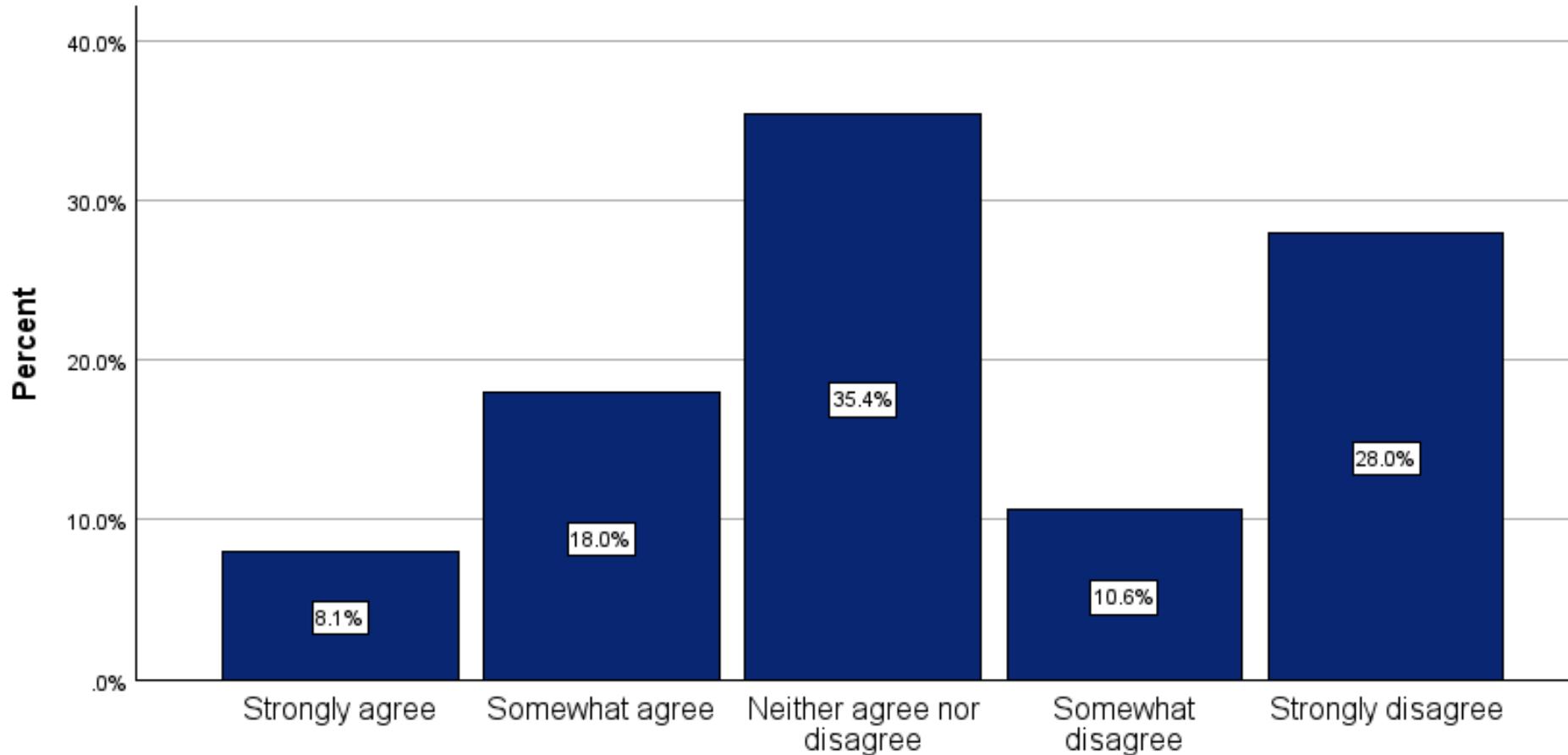
LEGALIZATION OF MARIJUANA AND PARTY SUPPORT





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REDISTRICTING

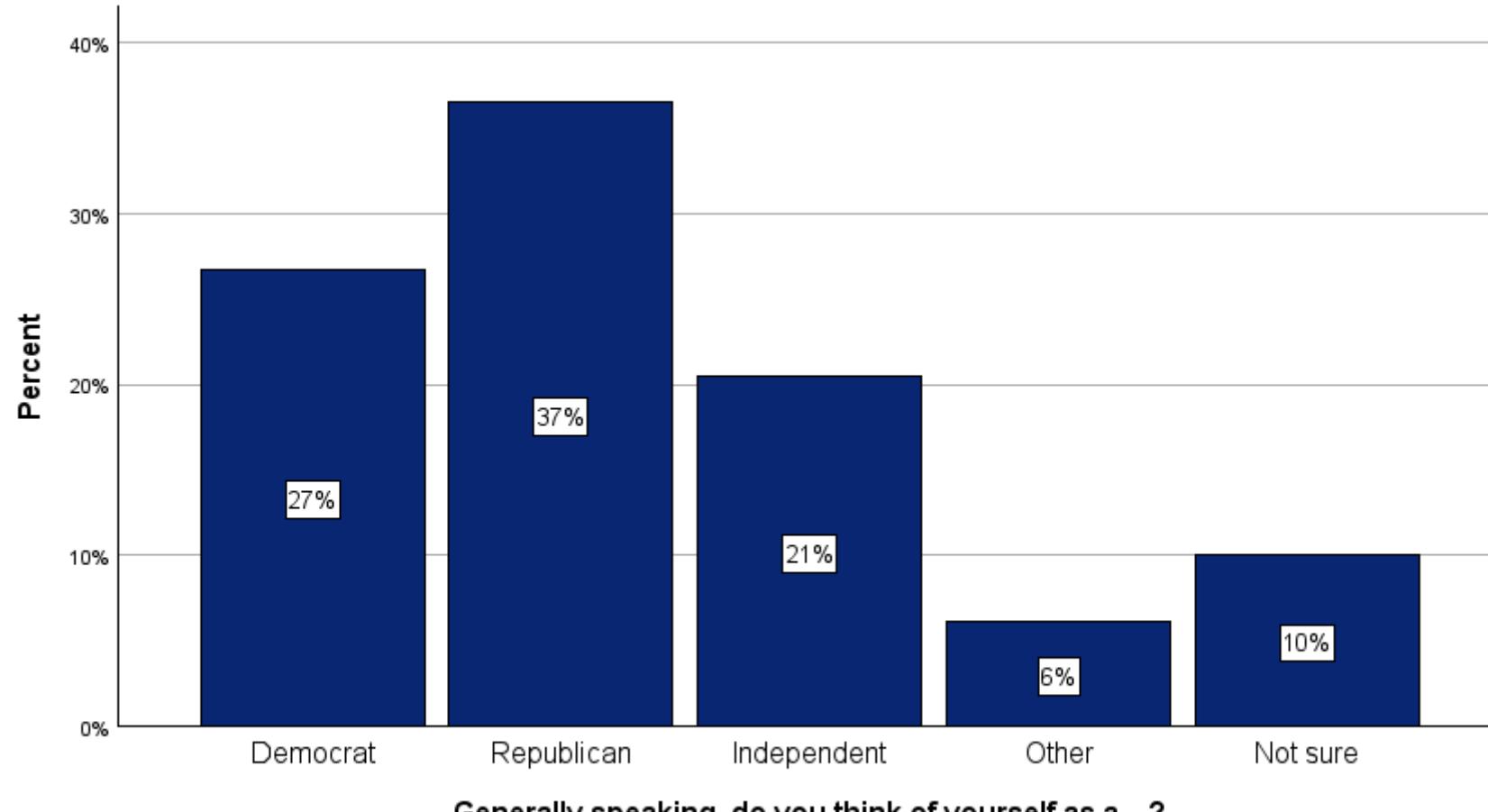


By law, congressional districts within Indiana are approved every 10 years to coincide with the US Census. Do you agree or disagree that the Indiana General Assembly should enact legislation to allow congressional districts to be redrawn mid-decade?



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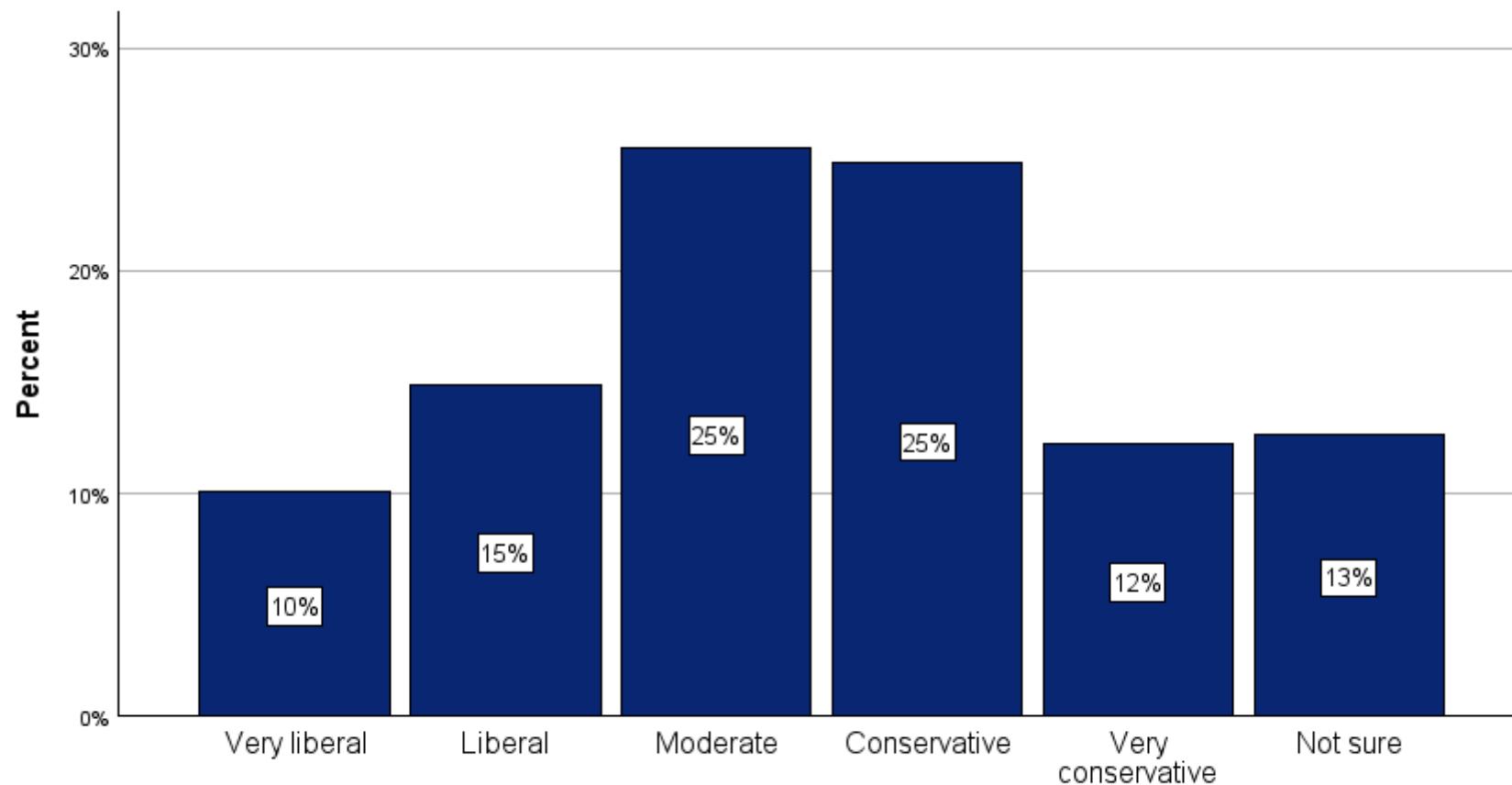
PARTY SUPPORT





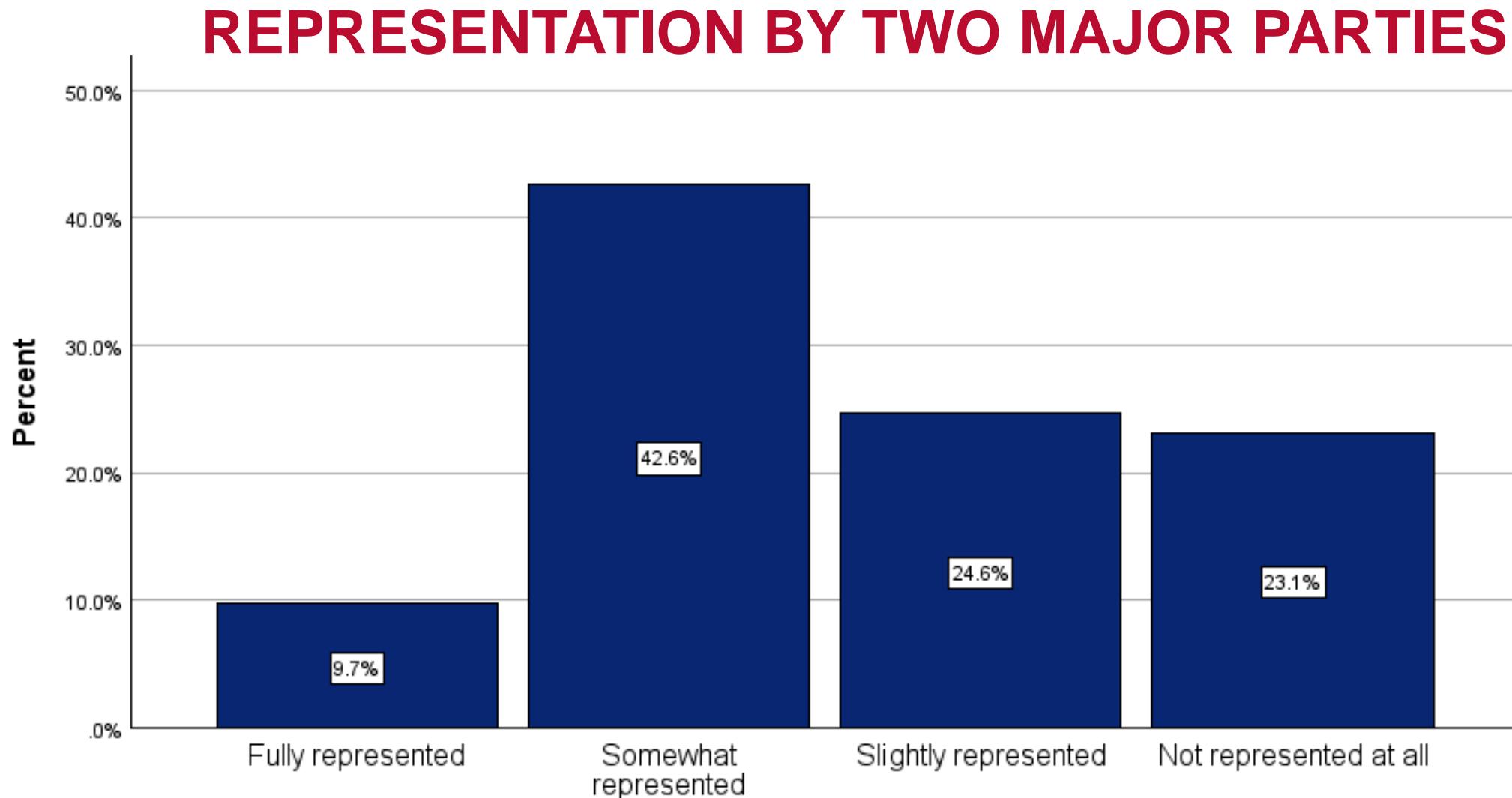
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POLITICAL VIEWPOINT



In general, how would you describe your own political viewpoint?

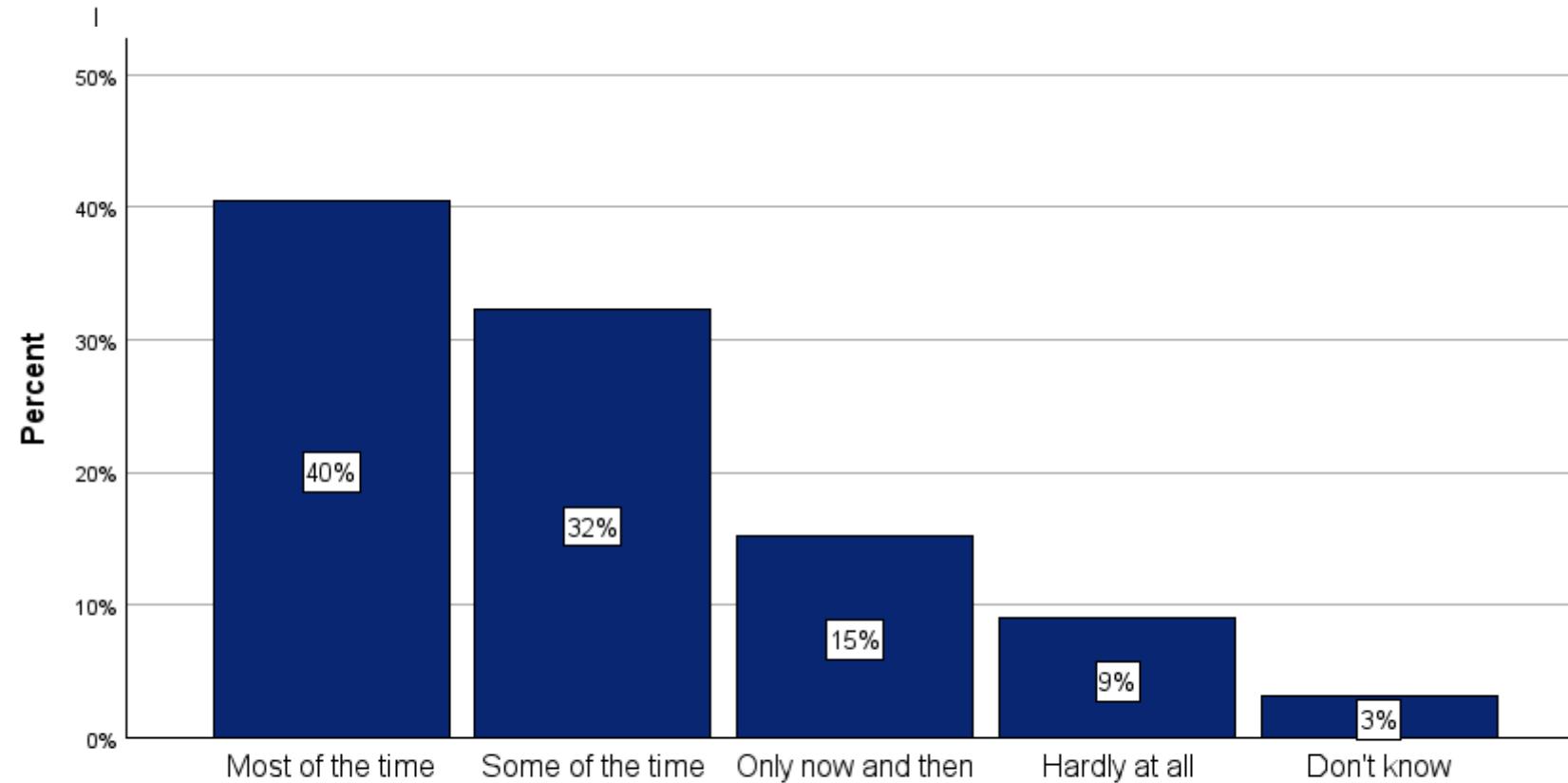
Cases weighted by Weight



Do you feel like your political beliefs are represented by either of the two major political parties in the United States?



POLITICAL ATTENTIVENESS



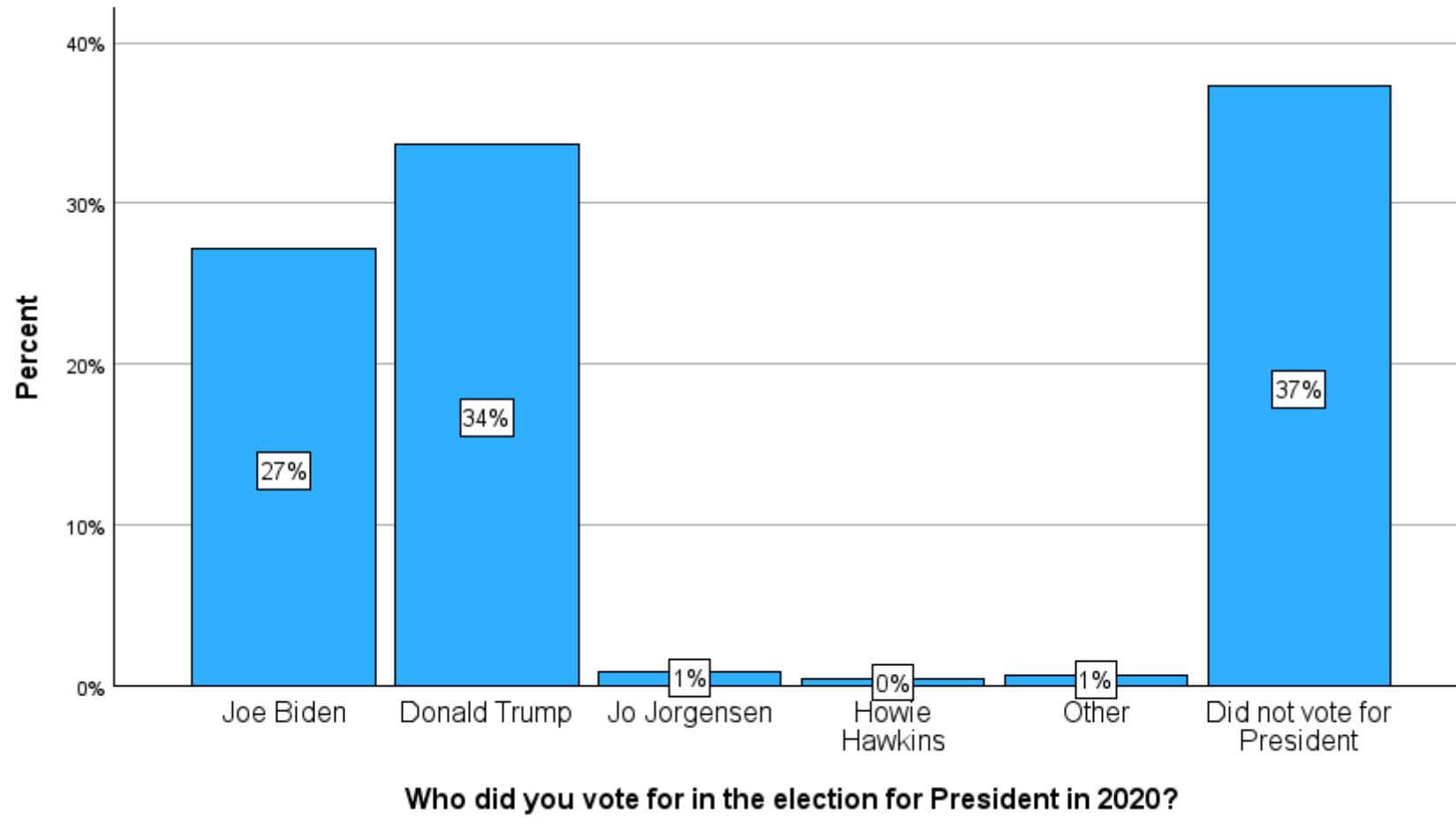
Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

Cases weighted by Weight



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PRESIDENTIAL VOTE CHOICE 2020

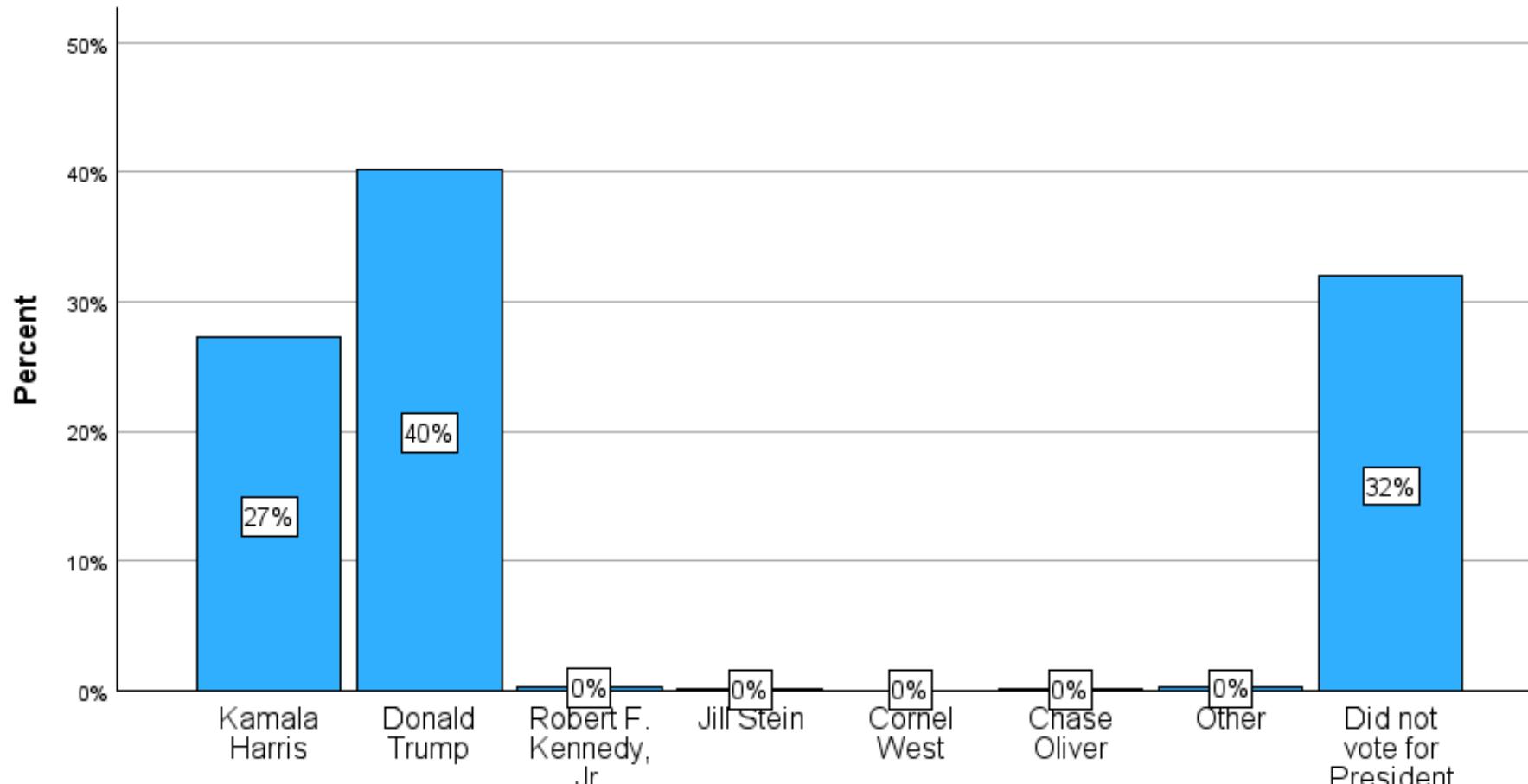


Cases weighted by Weight



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PRESIDENTIAL VOTE CHOICE 2024



Who did you vote for in the election for President in 2024?

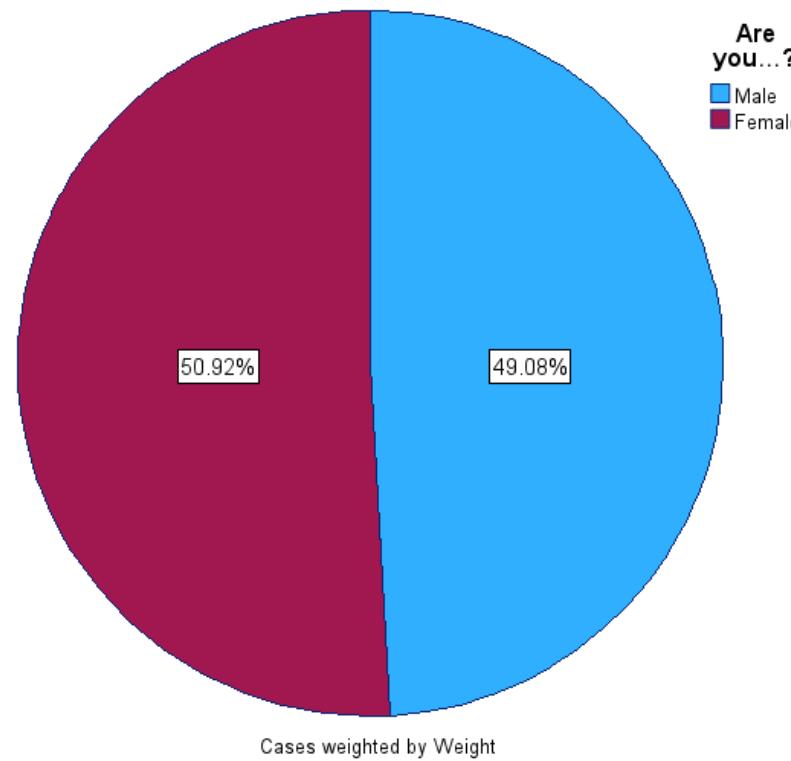
Cases weighted by Weight



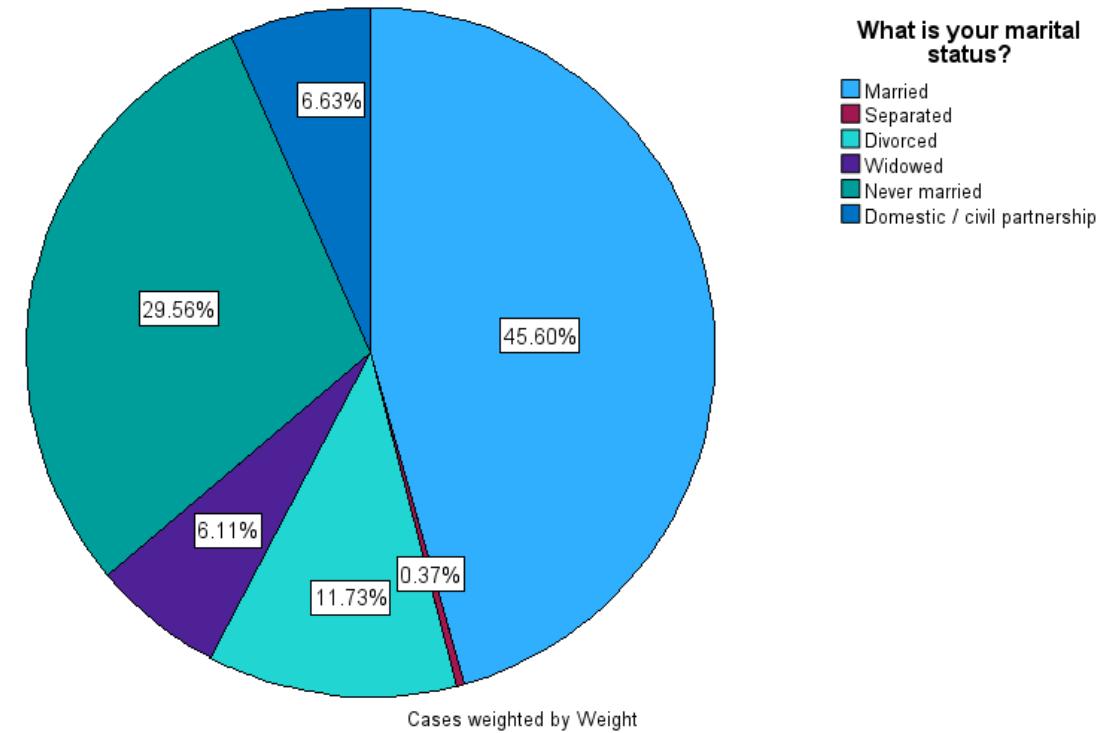


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SEX



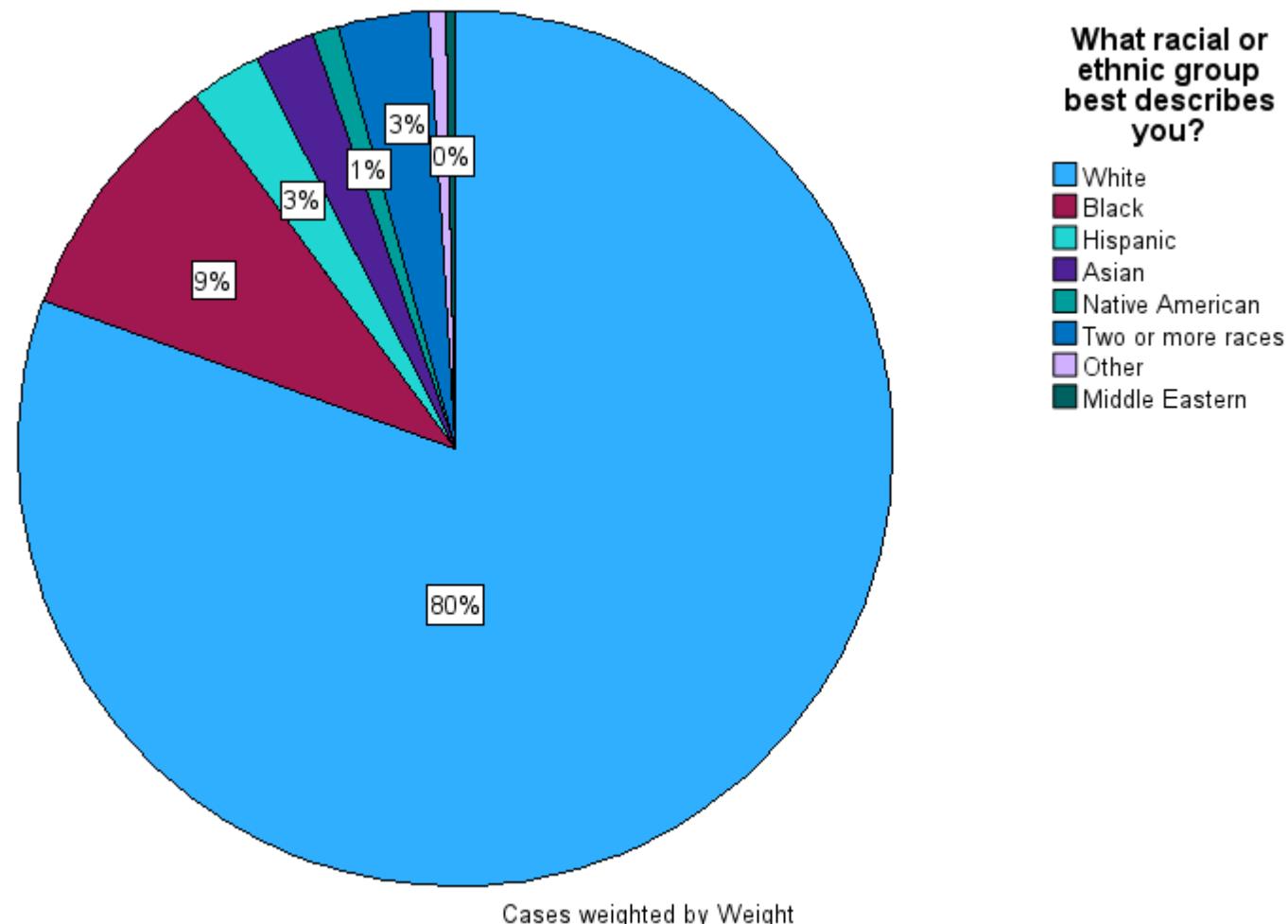
MARITAL STATUS





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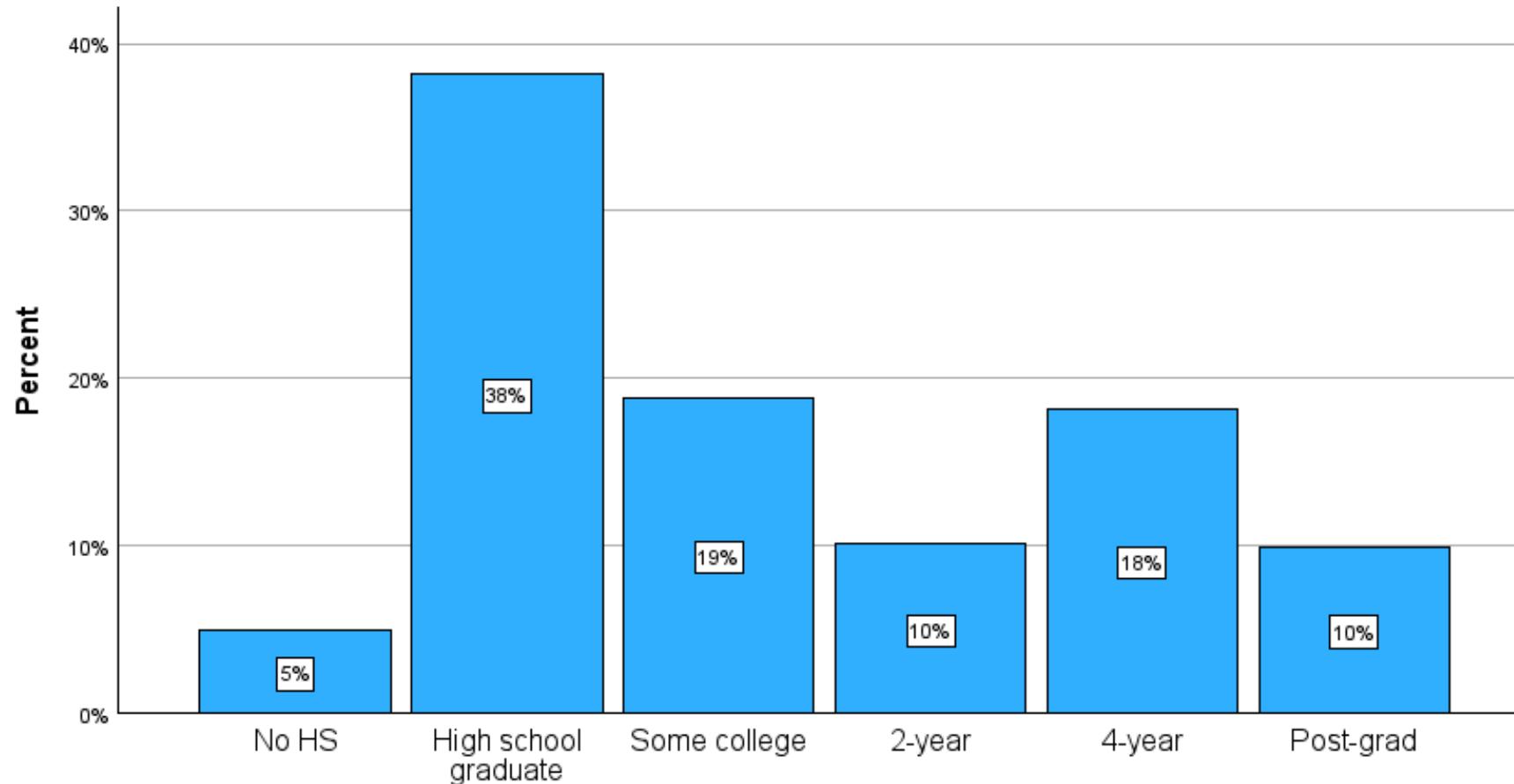
RACE/ETHNICITY





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EDUCATION

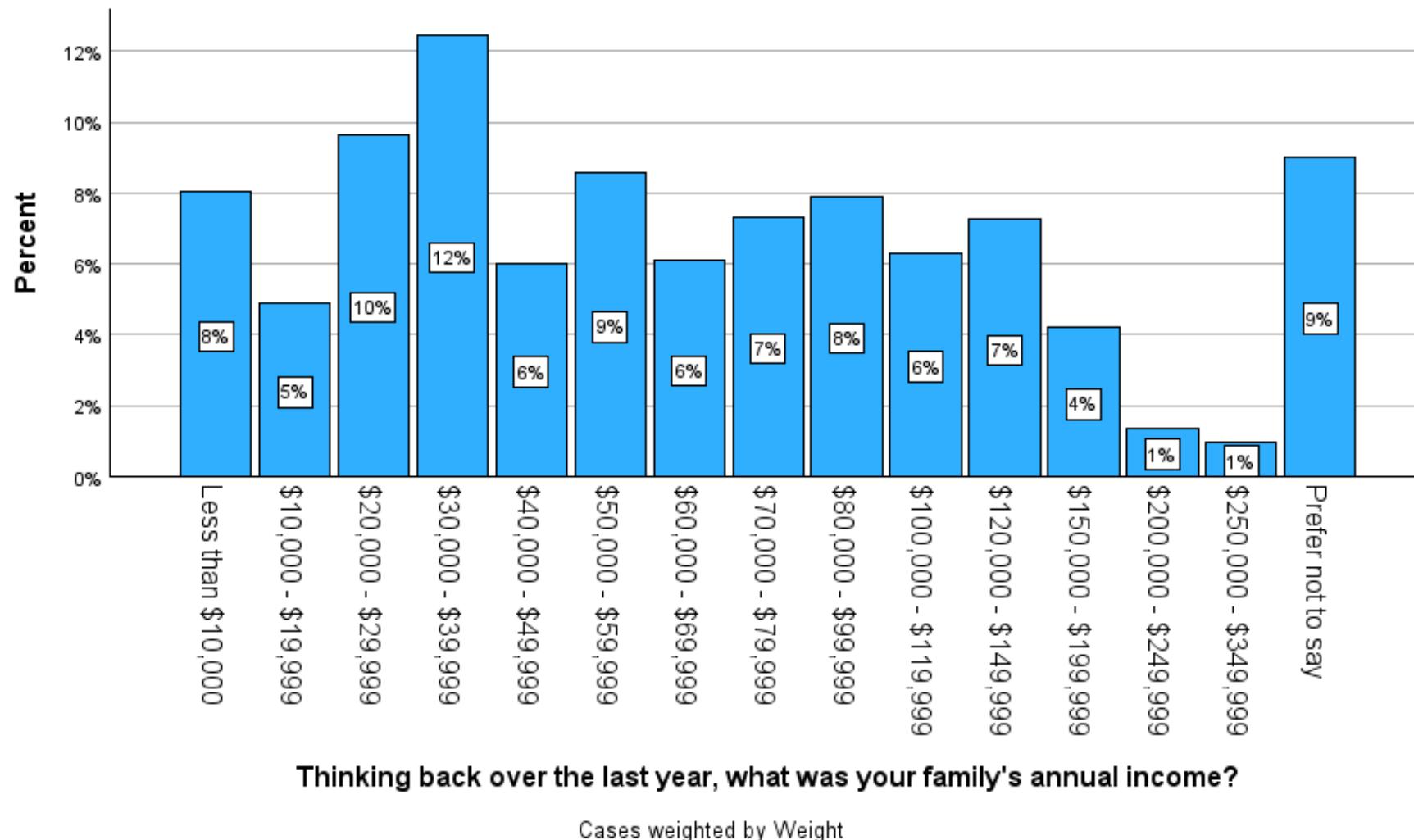


What is the highest level of education you have completed?

Cases weighted by Weight



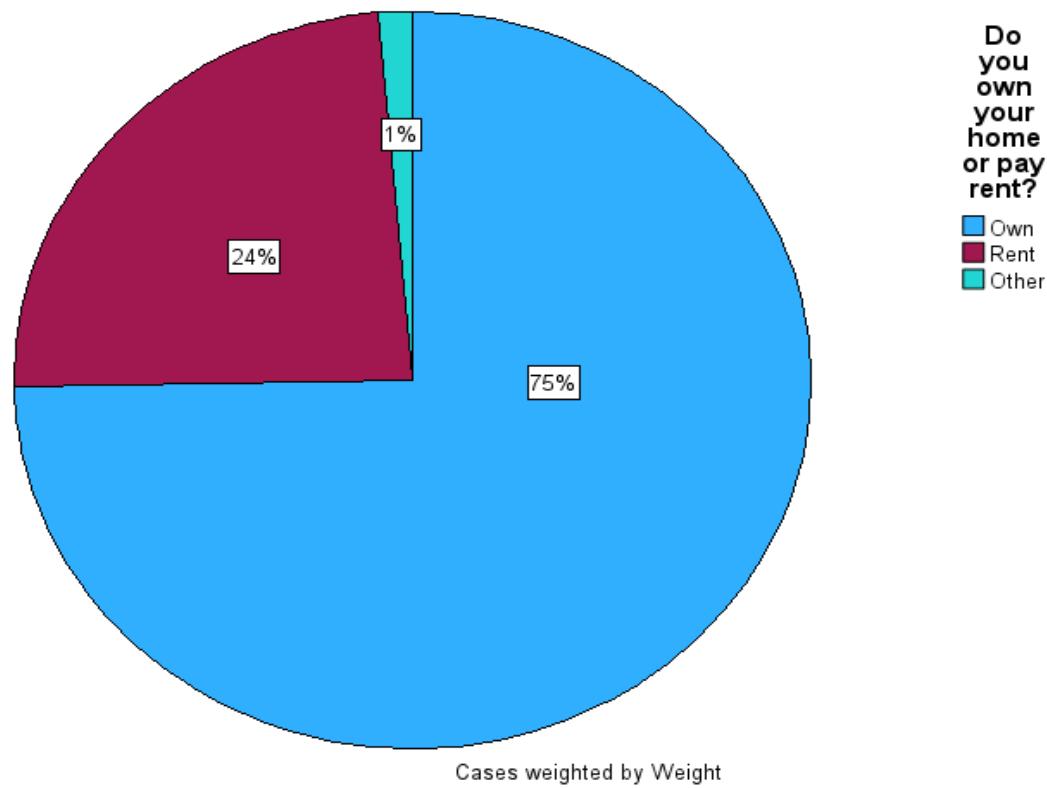
HOUSEHOLD INCOME





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HOUSE/RENT



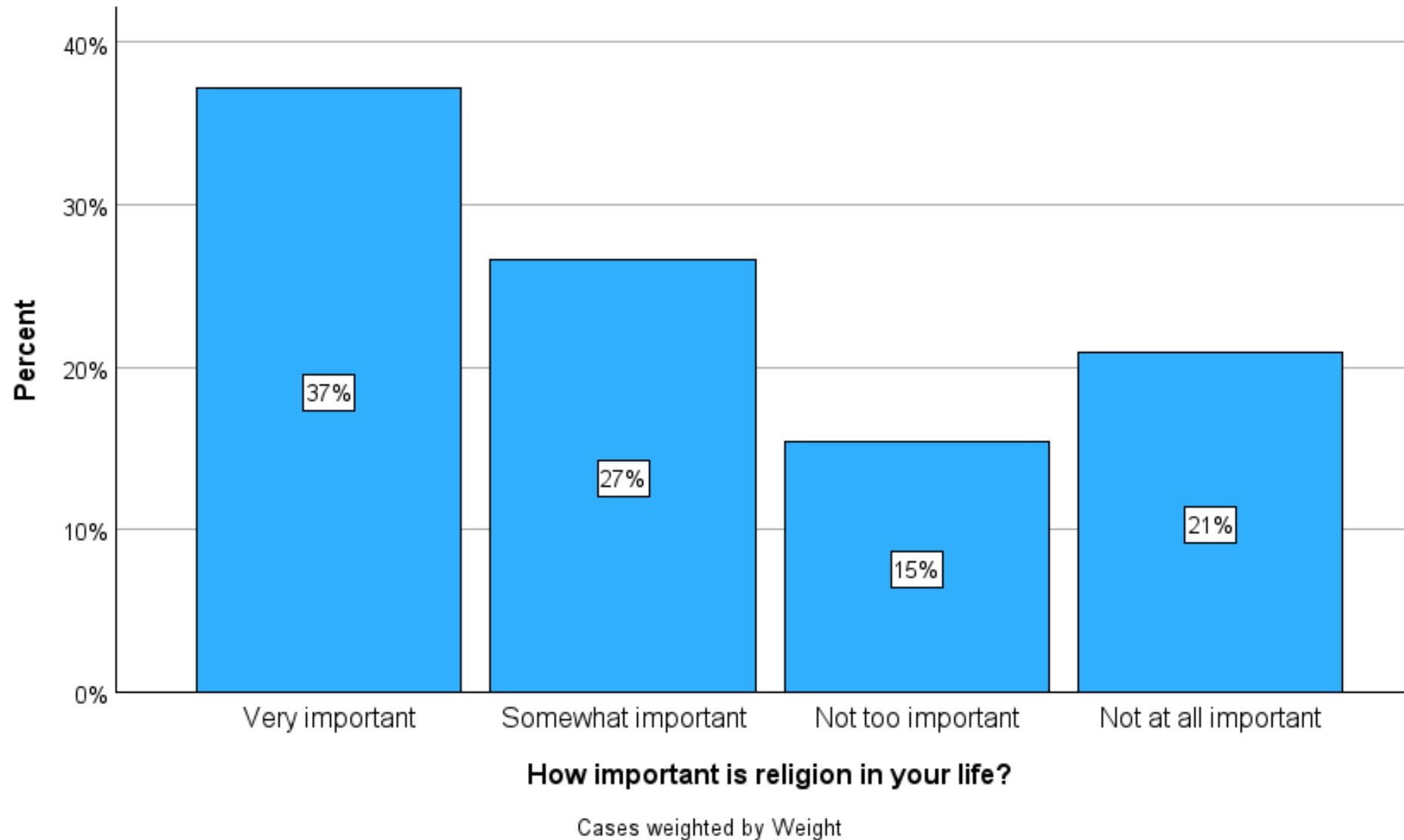
Do
you
own
your
home
or pay
rent?

- Own
- Rent
- Other



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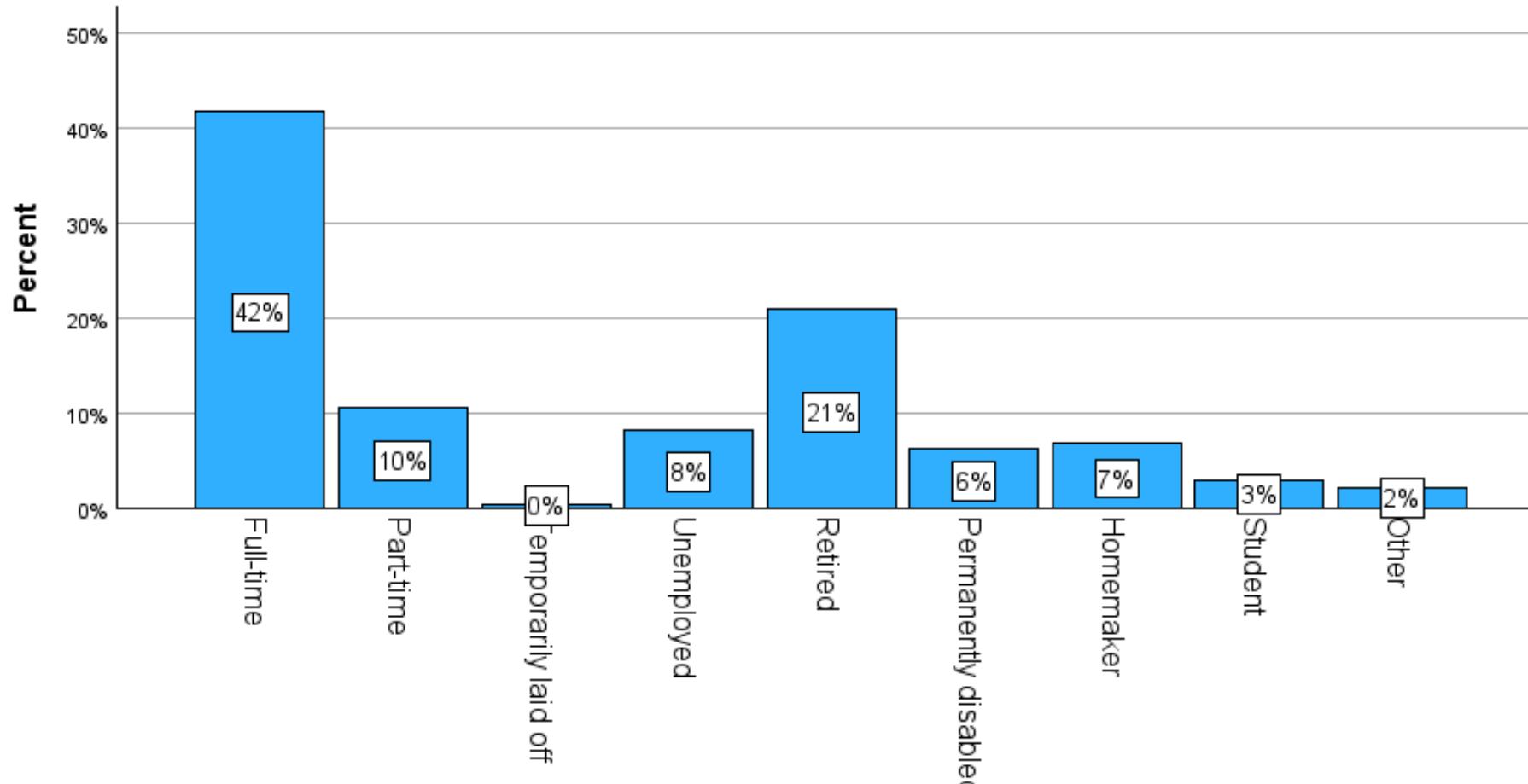
IMPORTANCE OF RELIGION





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EMPLOYMENT



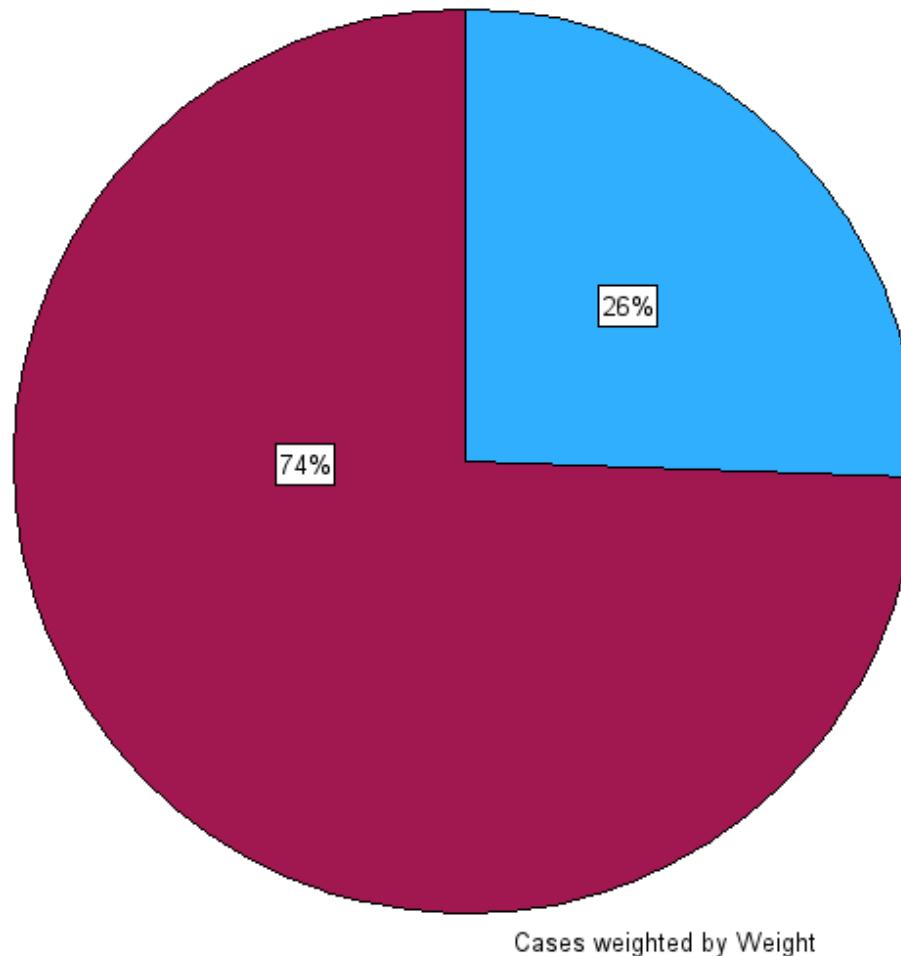
Which of the following best describes your current employment status?

Cases weighted by Weight



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PARENT/GUARDIAN



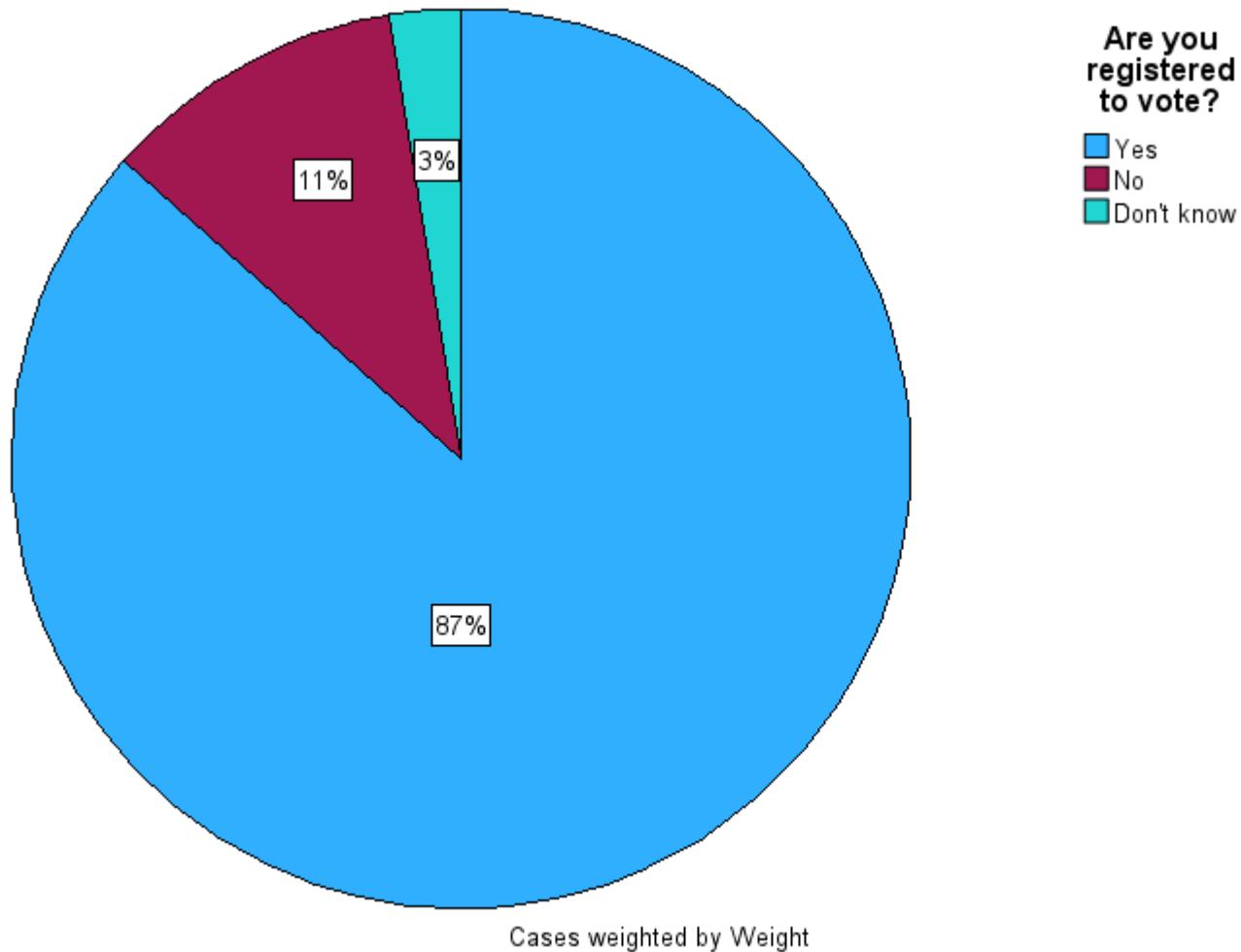
Are you
the
parent or
guardian
of any
children
under the
age of
18?

Yes
No



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REGISTERED TO VOTE



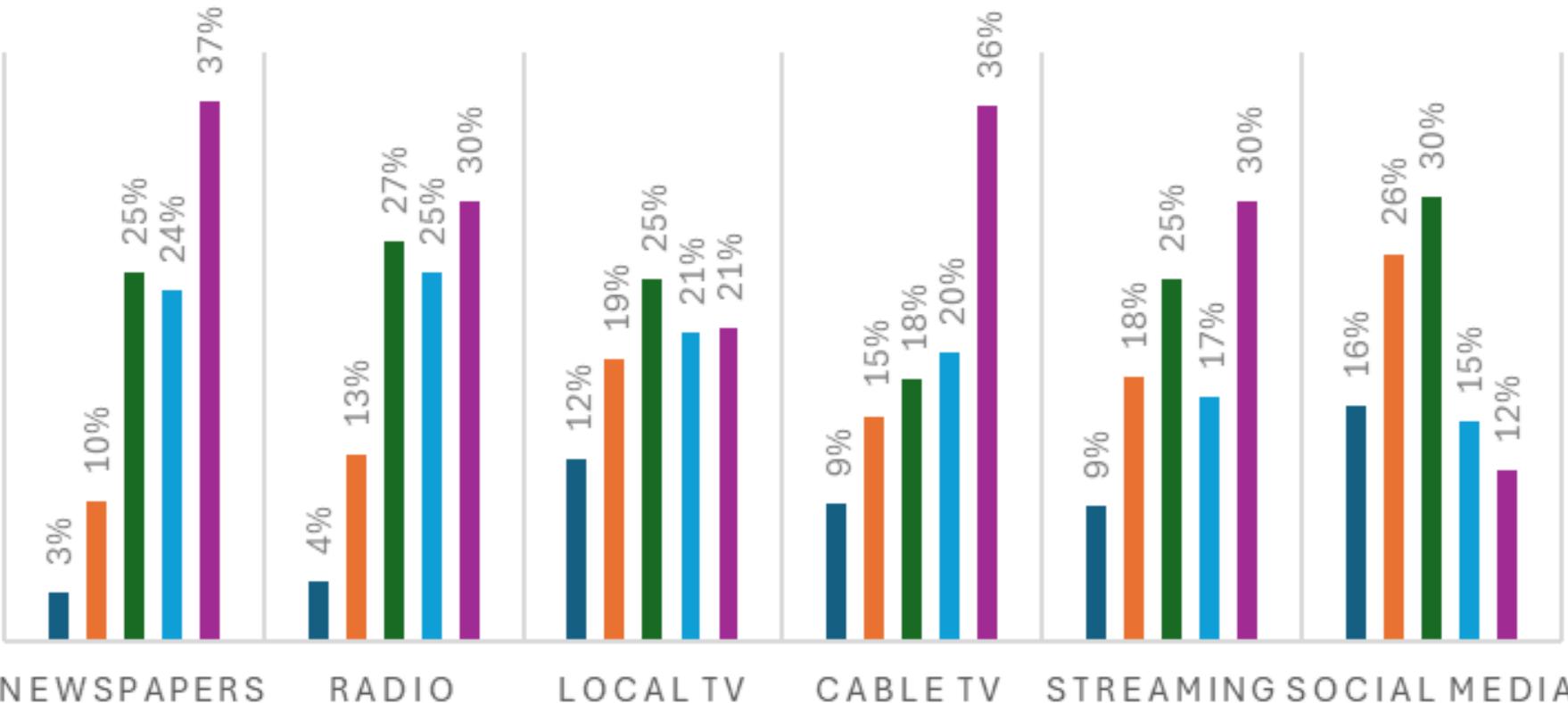


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NEWS SOURCES

HOW OFTEN DO YOU GET NEWS FROM THE FOLLOWING SOURCES

■ Always ■ Often ■ Sometimes ■ Rarely ■ Never





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