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BOWEN CENTER FOR PUBLIC AFFAIRS HOOSIER SURVEY

Andrew Bauman, Director, Bowen Center for Public Affairs

Misa Nishikawa, Professor, Department of Political Science

Presented at the Indiana Statehouse



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WE FLY.



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2025 Hoosier Survey

Questionnaire Design and Data Analysis Team

Lisette Ariza (Political Science,
Sociology)

Andrew Bauman, Director Bowen
Center for Public Affairs

Hunter Case (Political Science)

Ire Edgerton (Social Studies-
Teaching)

Casen Lake (Political Science,
Economics)

Jaylah Lewis (Data Analytics)

Bryson Mills (Political Science)

Misa Nishikawa, Professor, Department of
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Lennon Ormiston (Political Science, Urban
Planning)

Caroline Santerre (Political Science,
Criminal Justice)

KayLee Tompkins (Social Studies-Teaching)

Kendall Williams (Political Science)



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Survey Methods- 2025

- **YouGov**

- *Economist/YouGov, CBS News/YouGov*
- Online surveys: Diverse groups of people who sign up or are recruited to share their opinions
- Weighted sample
- Margin of error: +/- 4.89
- Length of interview: 10 minutes
- Sample size: 600
- Pre-test



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Hoosier Survey Questionnaire Topics (1/2)

Repeated Topics in 2025 Survey

- Indiana as a place to live
- Top priority issues
 - Job creation, health care, local schools, roads
- Taxes
- Minimum wage
- Educated workforce
- Marijuana
- Ideology
- Party support
- Financial well-being
- Religiosity
- Media use



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Hoosier Survey Questionnaire Topics (2/2)

New Questions

- Tariffs
- Redistricting
- Construction of data centers
- Environment (Air, water, climate change)
- Party representation

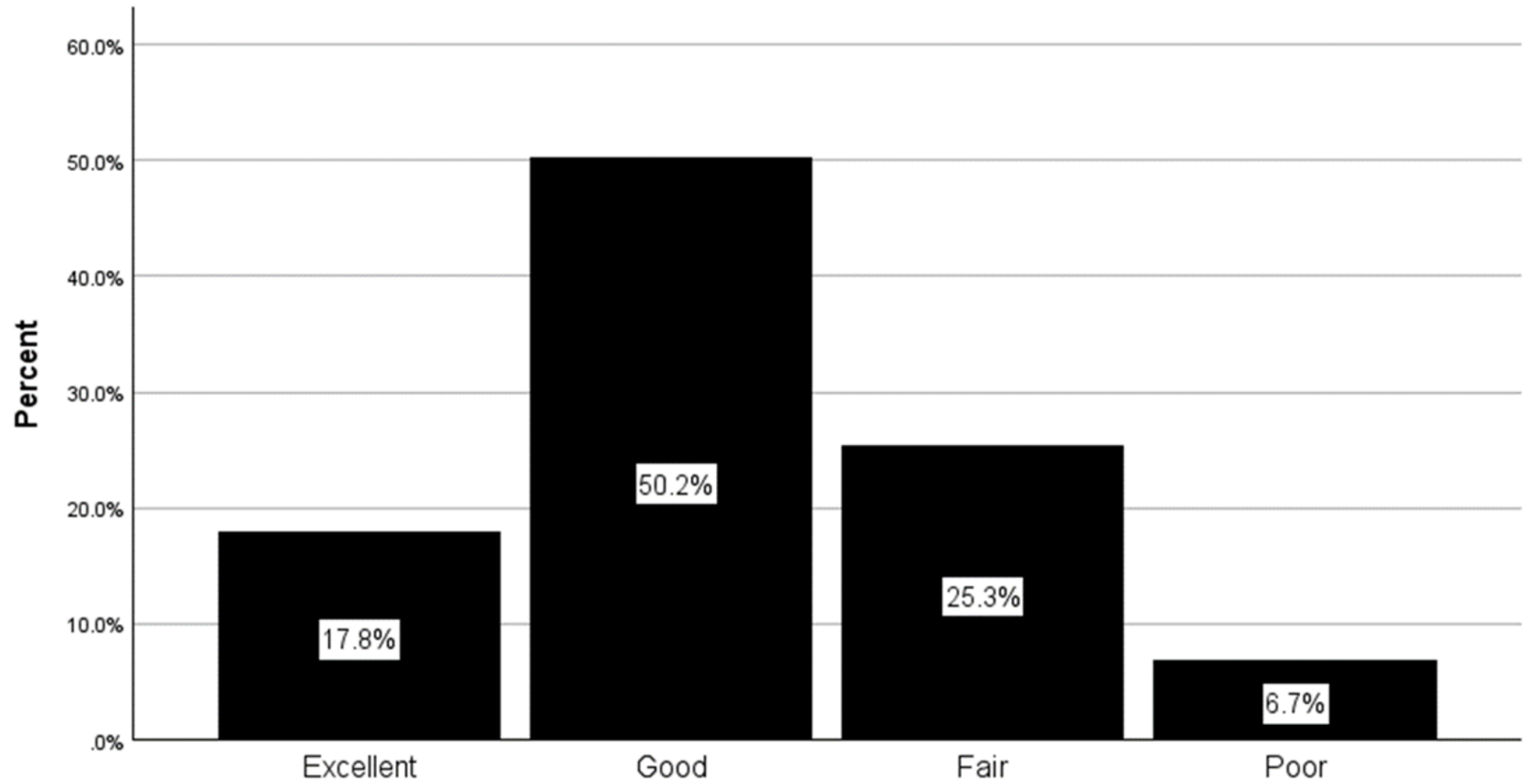
Demographics

- Sex
- Age
- Race
- Education
- Income
- Religion



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INDIANA AS A PLACE TO LIVE



Overall, how would you rate Indiana as a place to live?

Cases weighted by Weight



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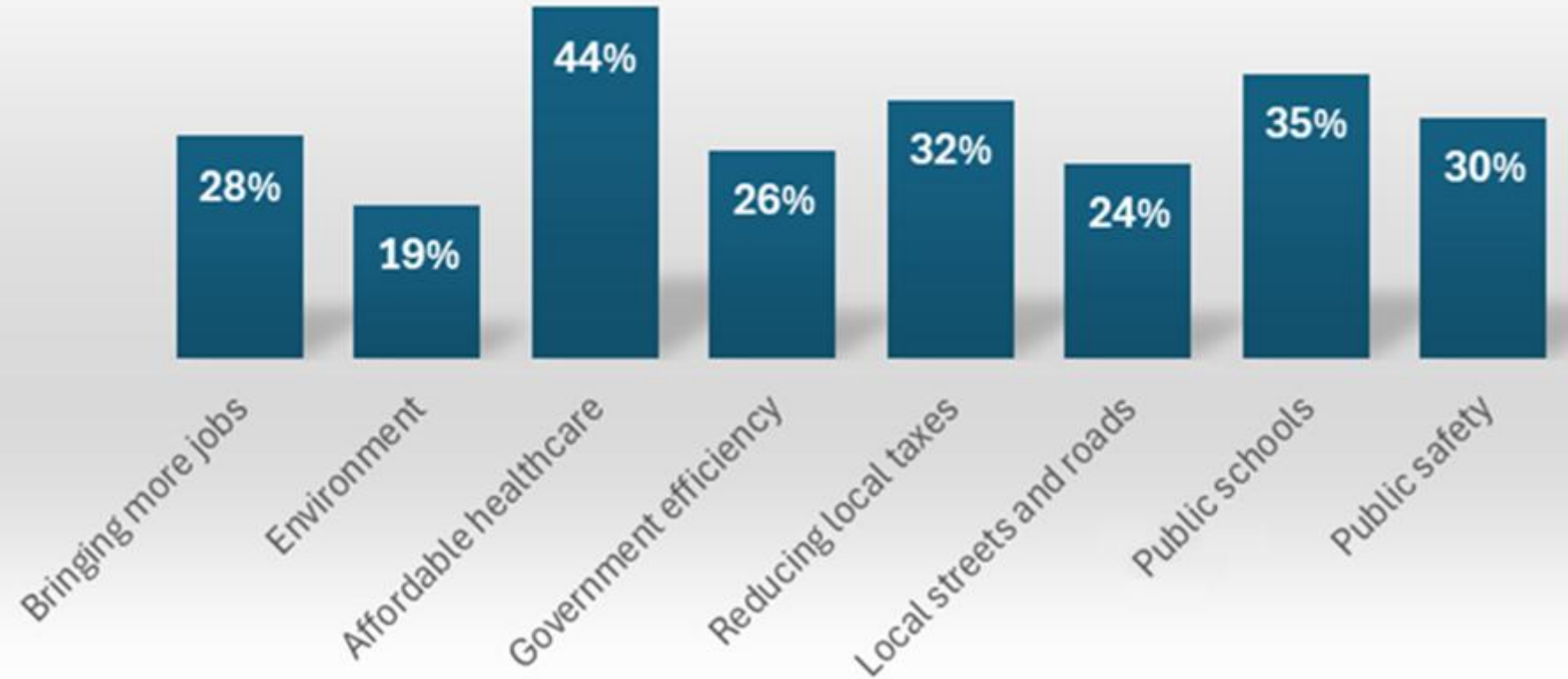
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TOP PRIORITIES IN INDIANA

Please indicate the extent to which each of the following issues should be one of Indiana's priorities (Top priorities)

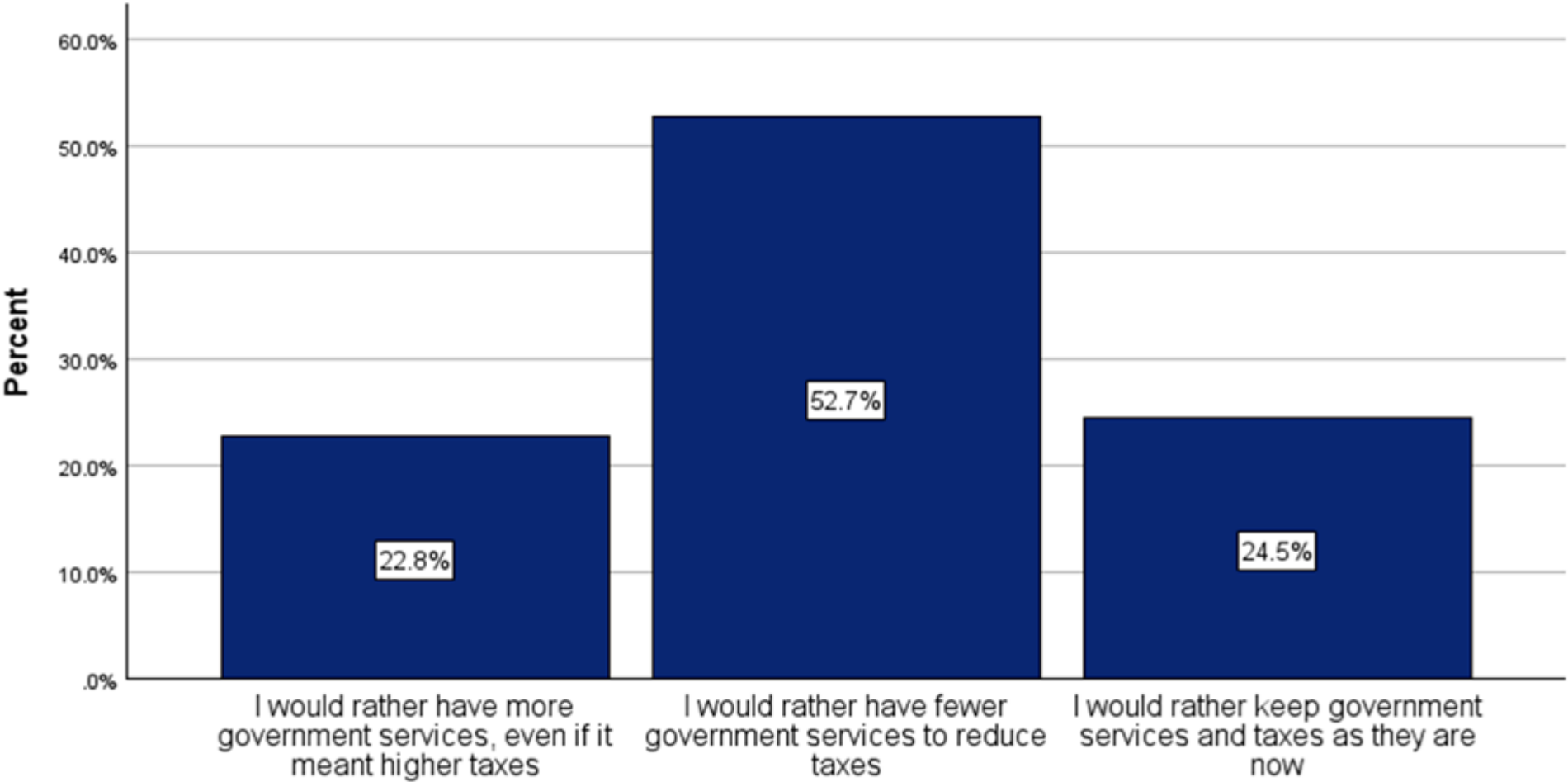


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TAXES AND GOVERNMENT SERVICES IN INDIANA



Thinking about services and taxes in Indiana, which comes closest to your view:

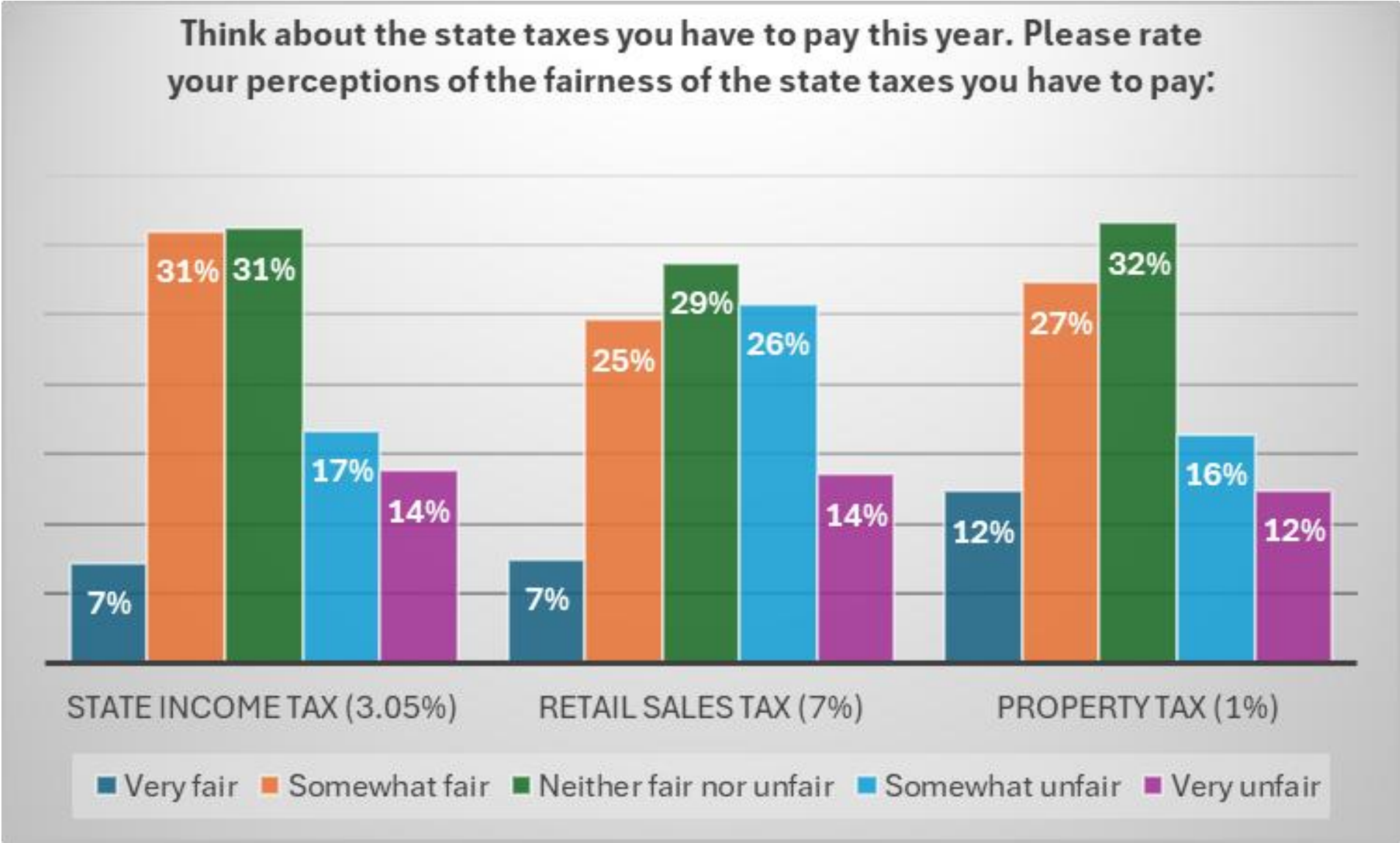


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FAIRNESS OF STATE TAXES

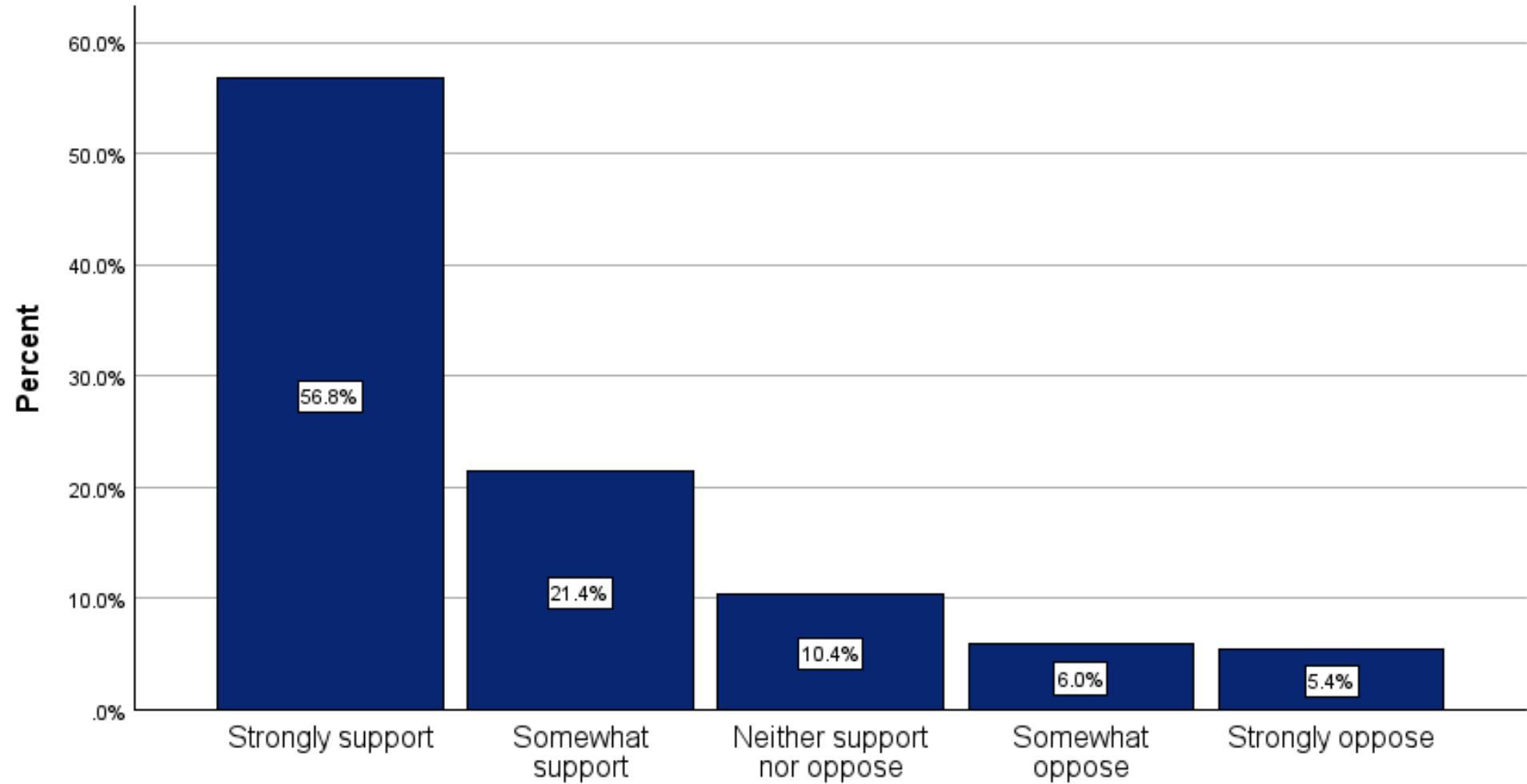


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MINIMUM WAGE



Do you support or oppose raising the state minimum wage from \$7.25 an hour?

Cases weighted by Weight

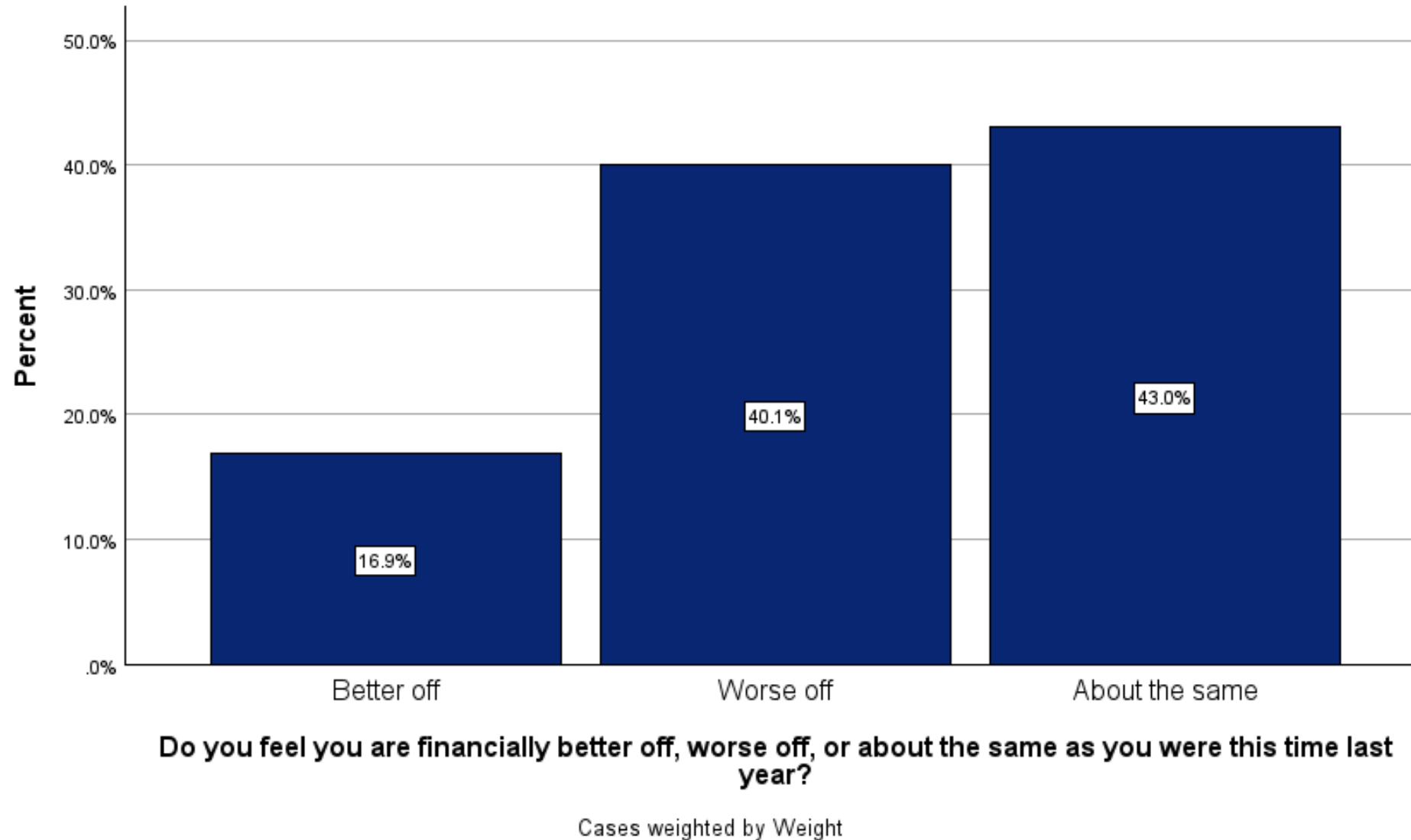


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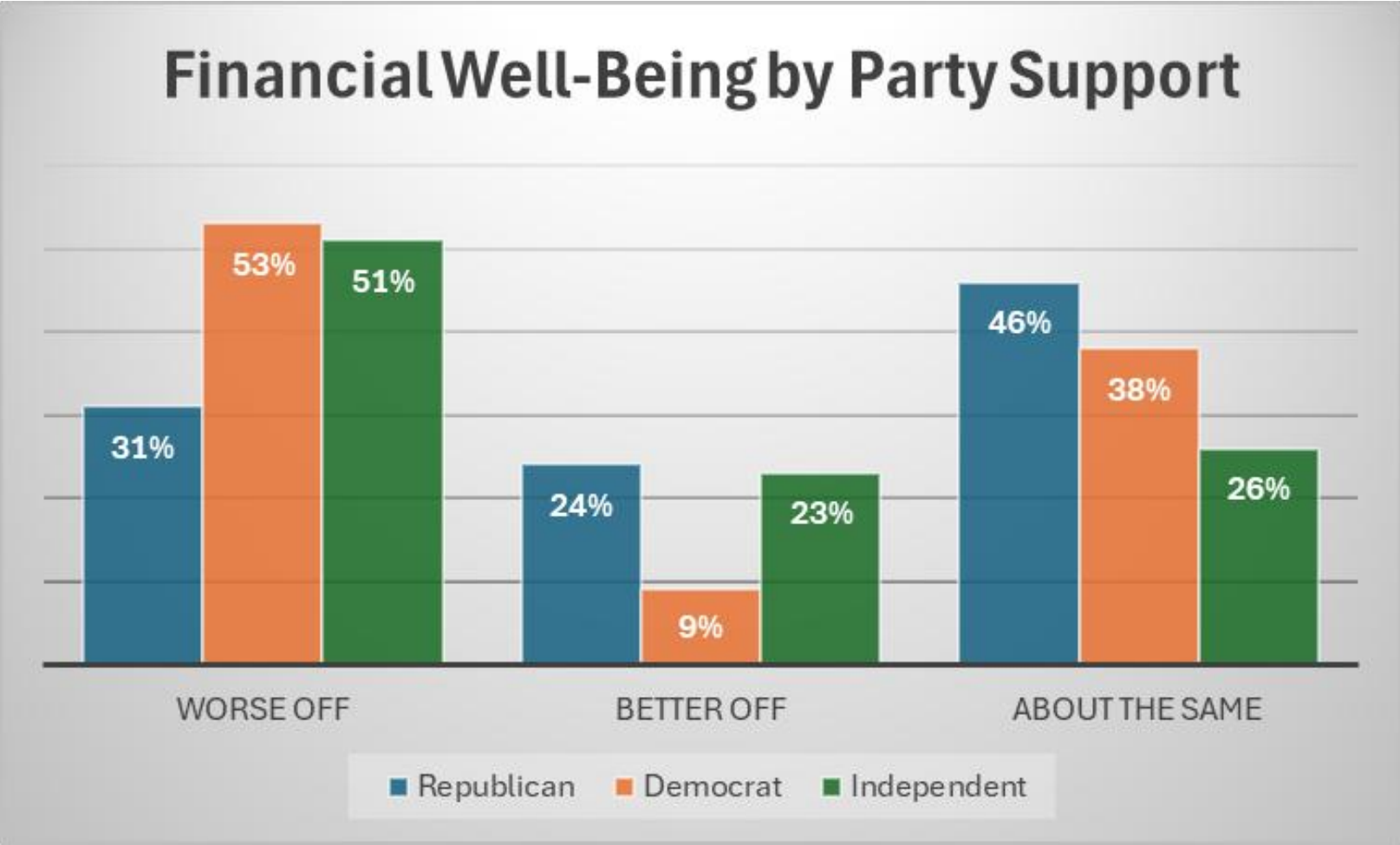
FINANCIAL WELL-BEING COMPARED TO LAST YEAR



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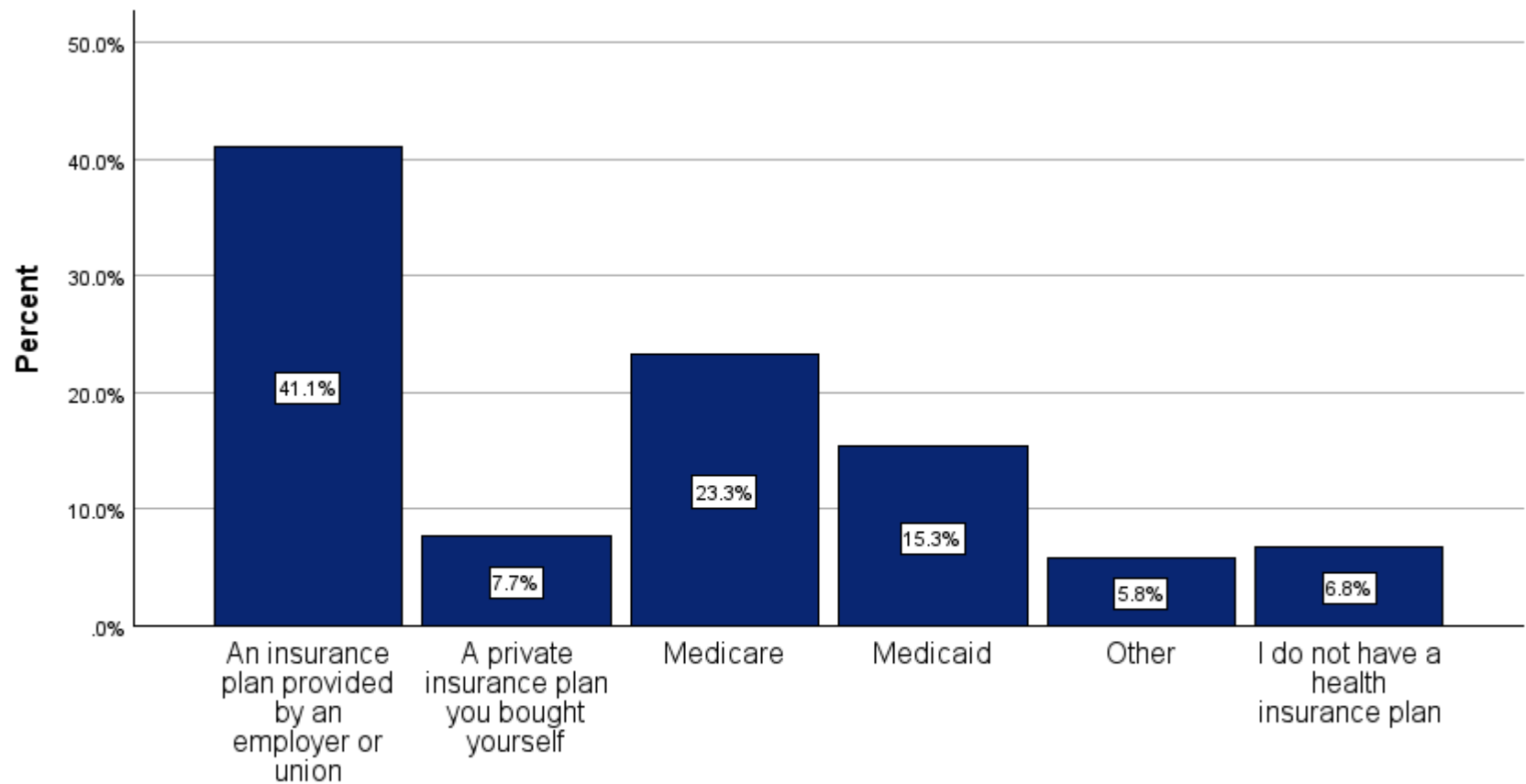


FINANCIAL WELL-BEING AND PARTY SUPPORT





PRIMARY SOURCE OF HEALTH INSURANCE



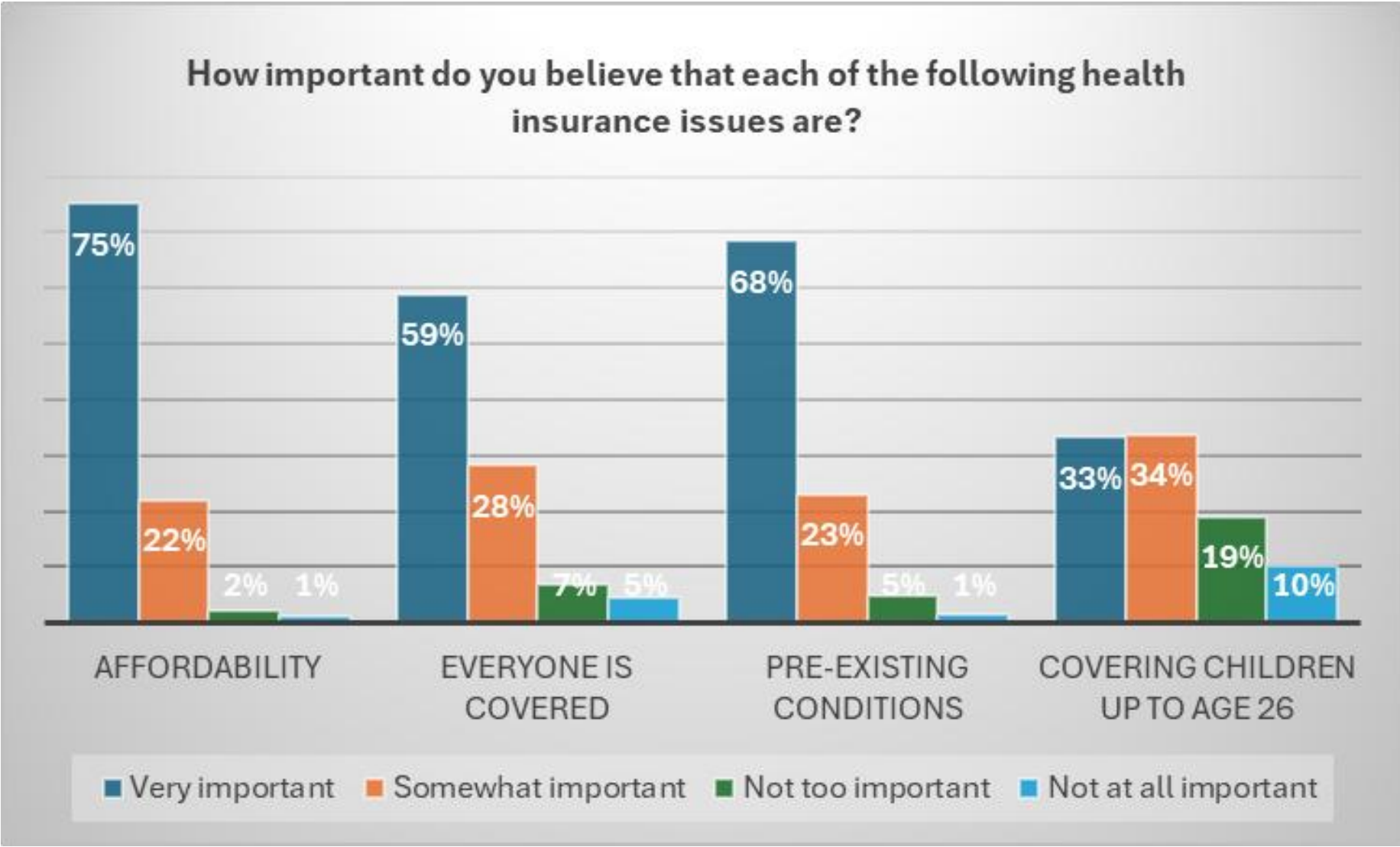
Which of the following is your primary source of health insurance?

Cases weighted by Weight



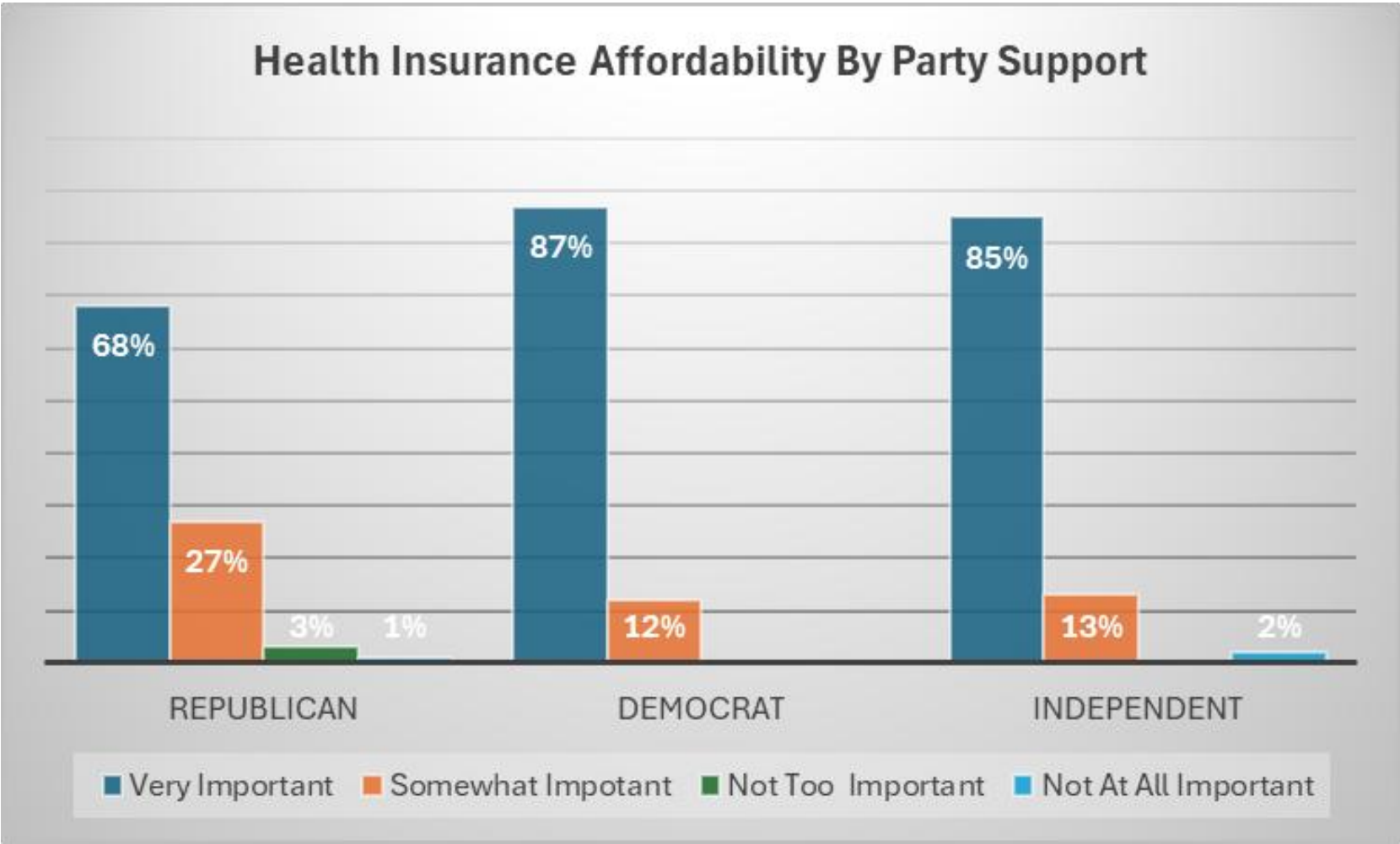


IMPORTANCE OF HEALTH INSURANCE ISSUES

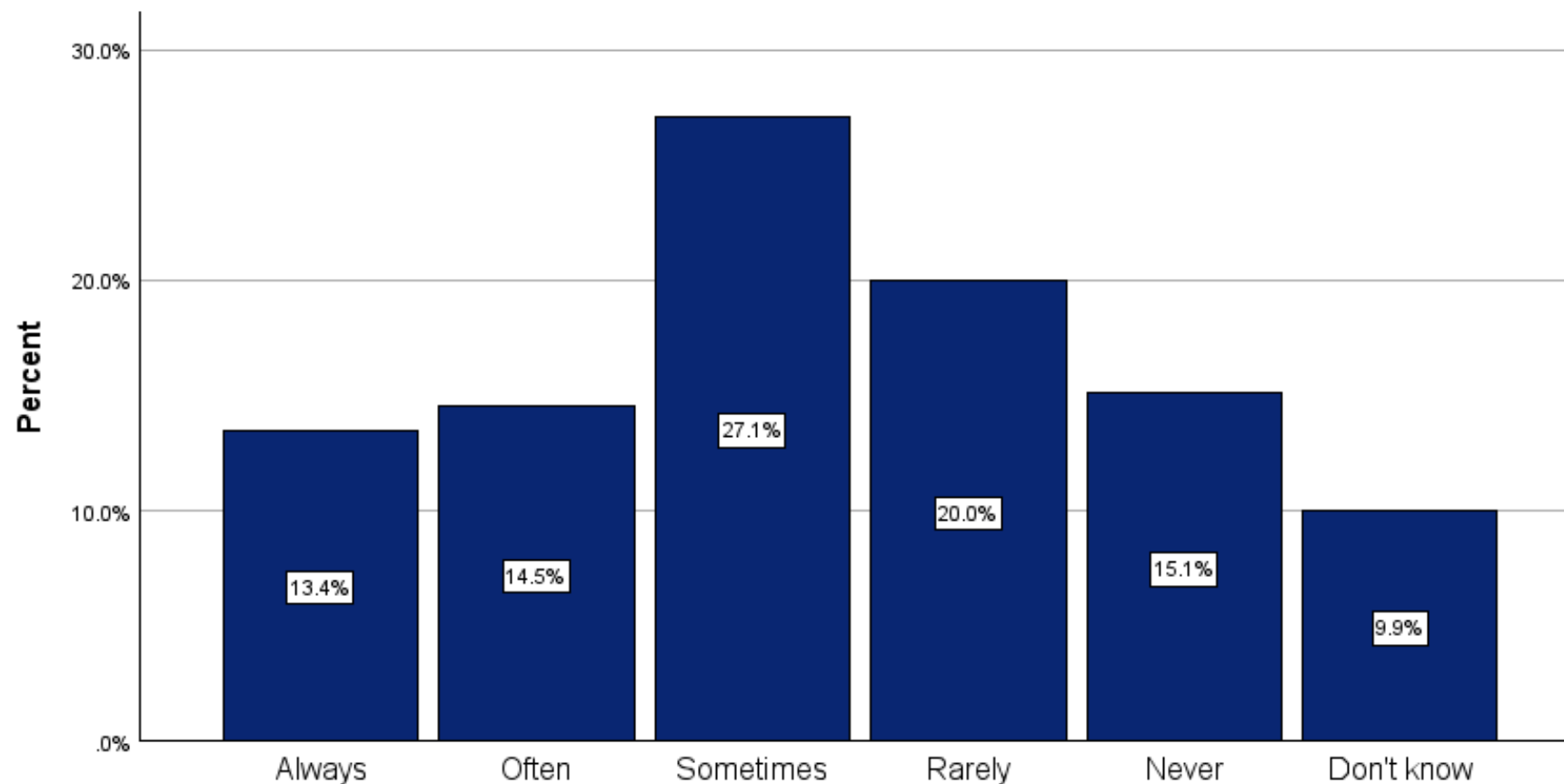




HEALTH INSURANCE AFFORDABILITY AND PARTY SUPPORT



PROVIDER COMMUNICATION ABOUT INSURANCE COVERAGE

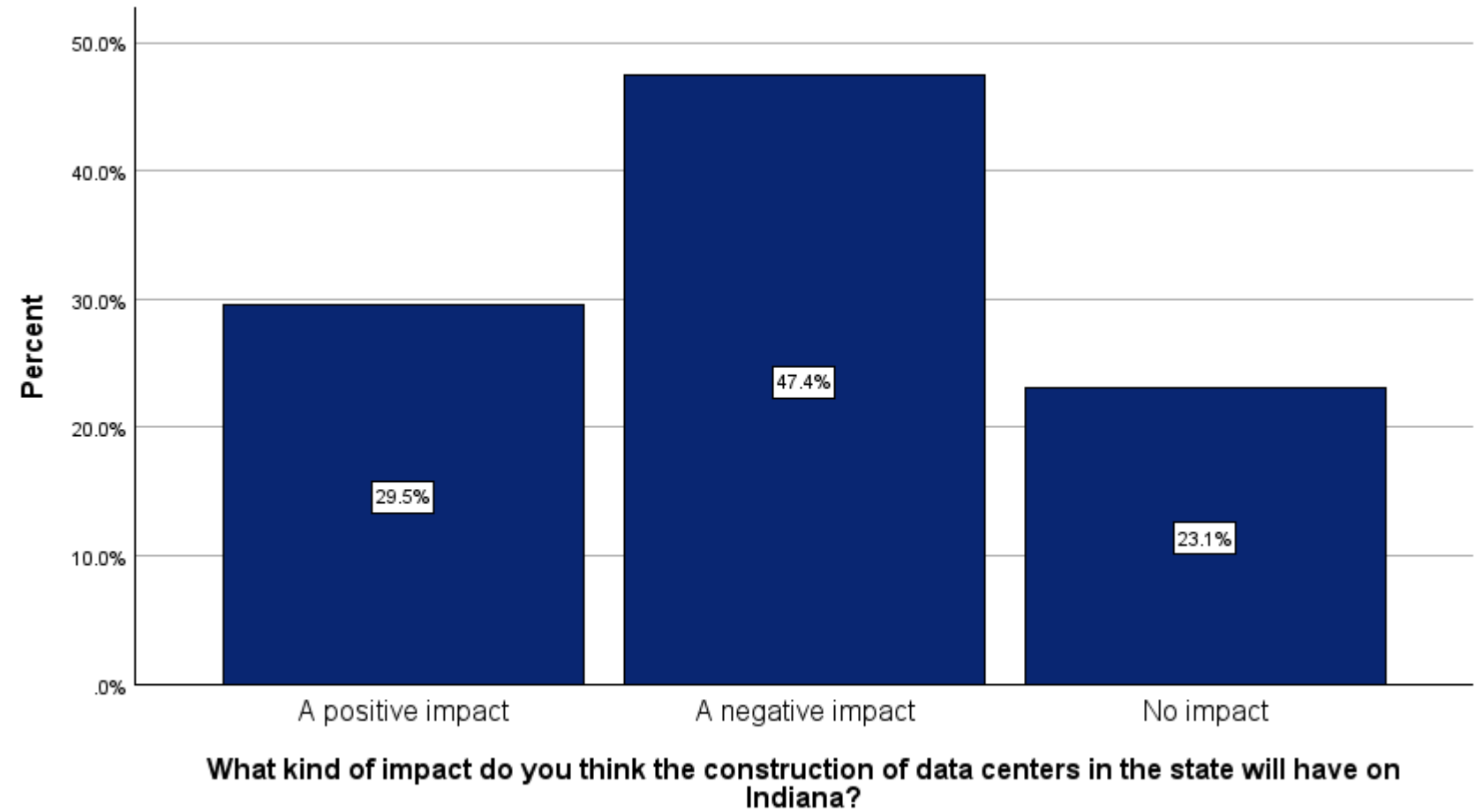


How often does your health care provider explain whether your medical appointments or procedures will be covered by insurance?

Cases weighted by Weight



CONSTRUCTION OF DATA CENTER IN INDIANA



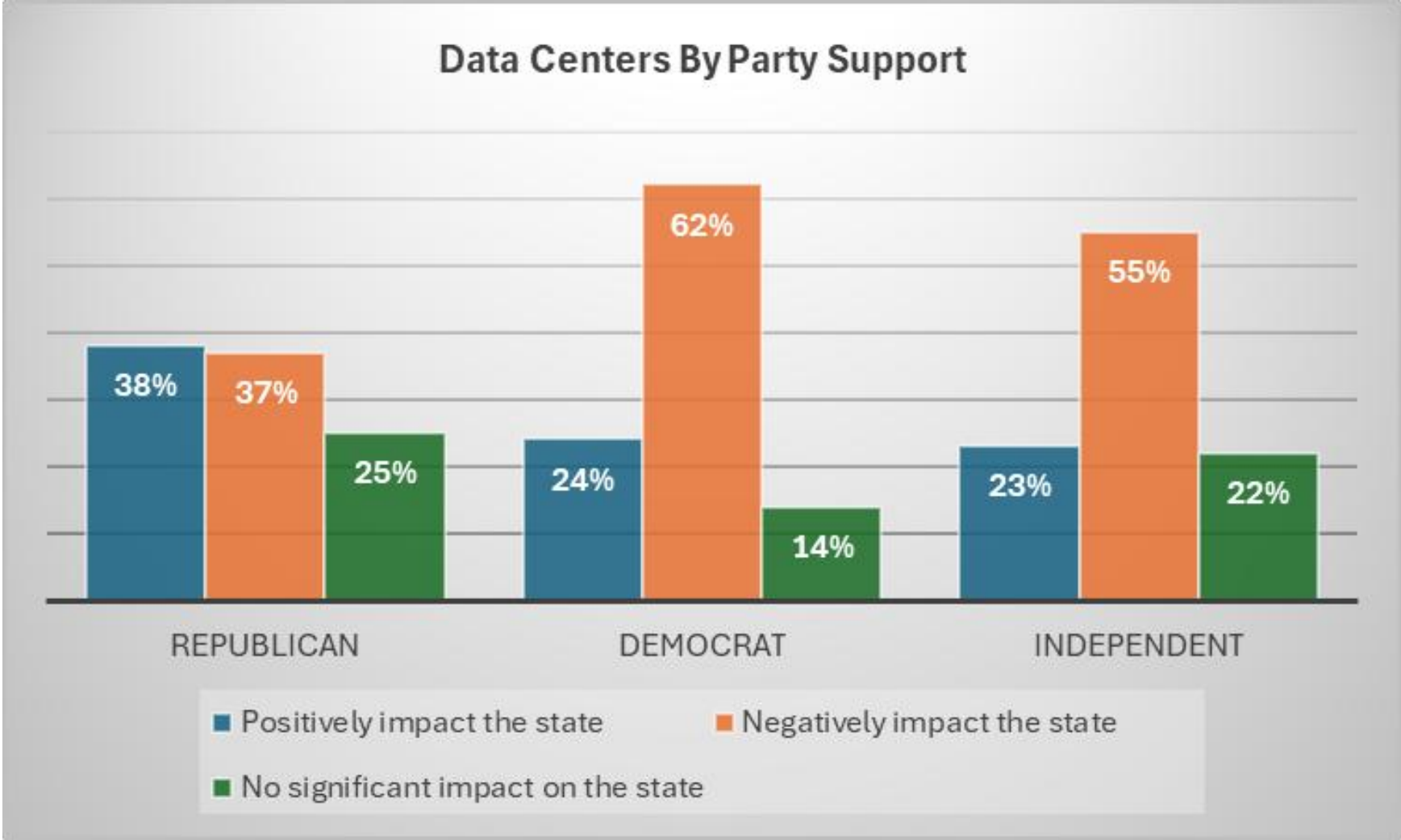
Cases weighted by Weight





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CONSTRUCTION OF DATA CENTERS AND PARTY SUPPORT

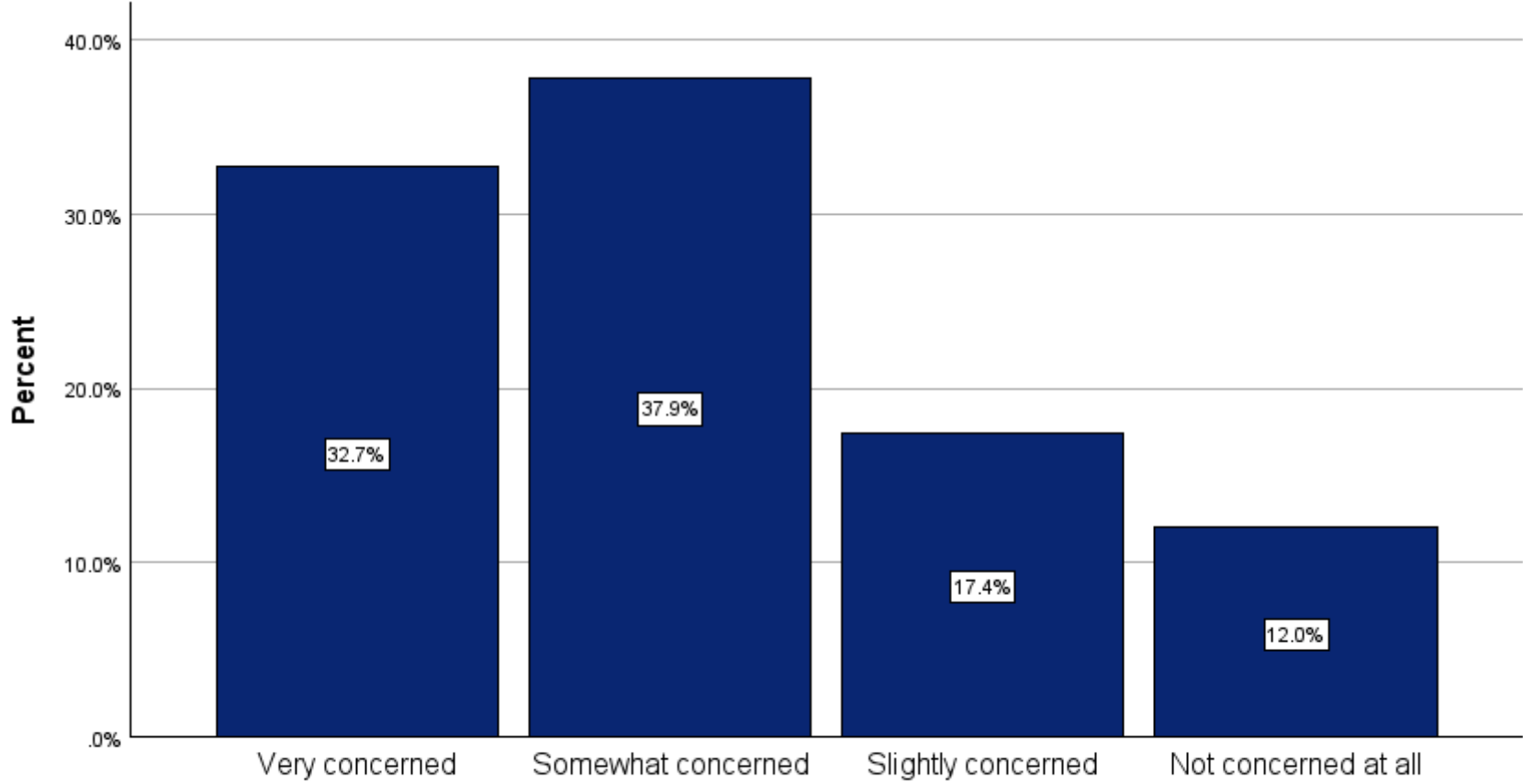


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SCHOOL SAFETY



How concerned are you about the safety of children attending schools in Indiana?

Cases weighted by Weight

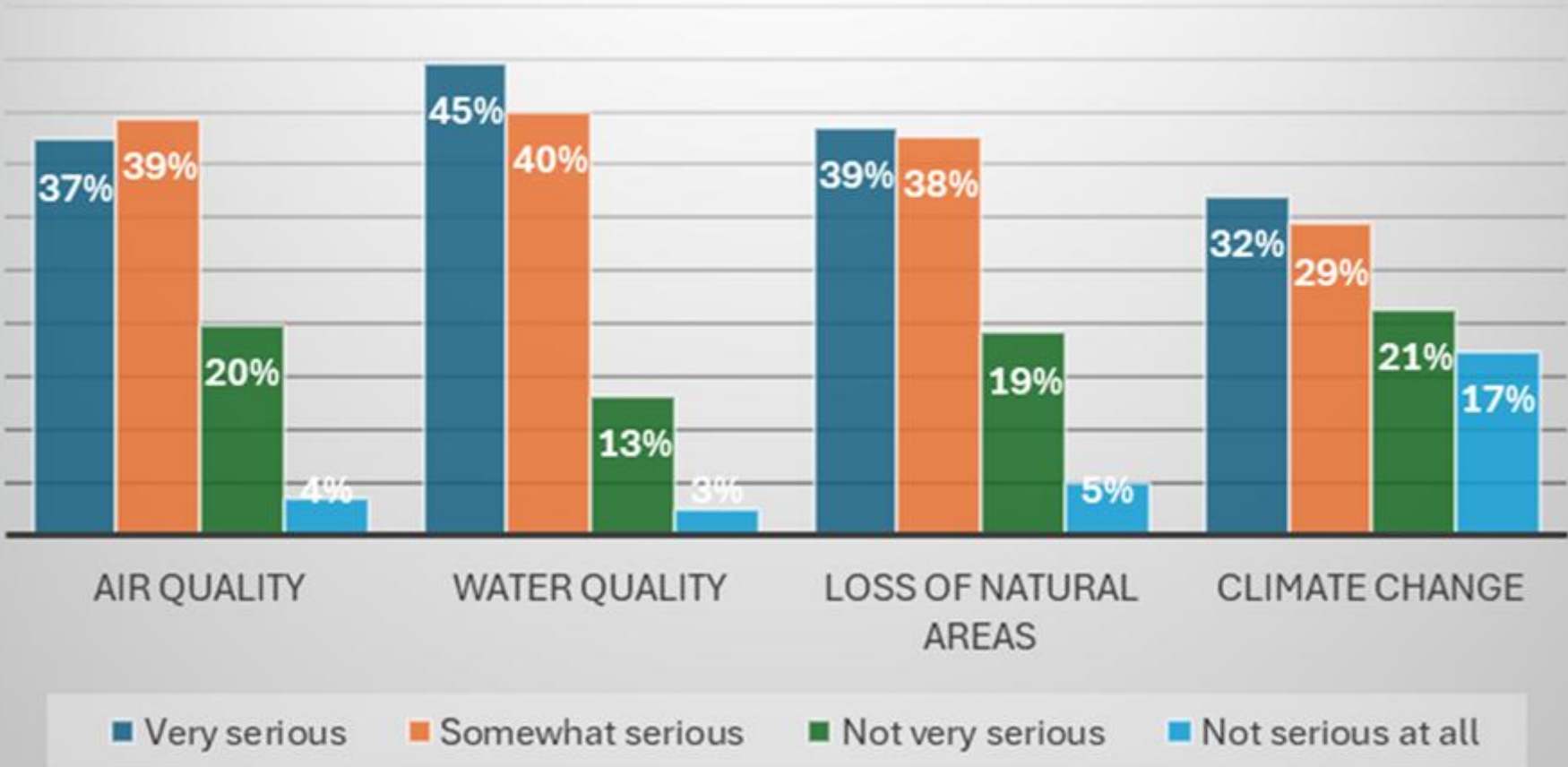


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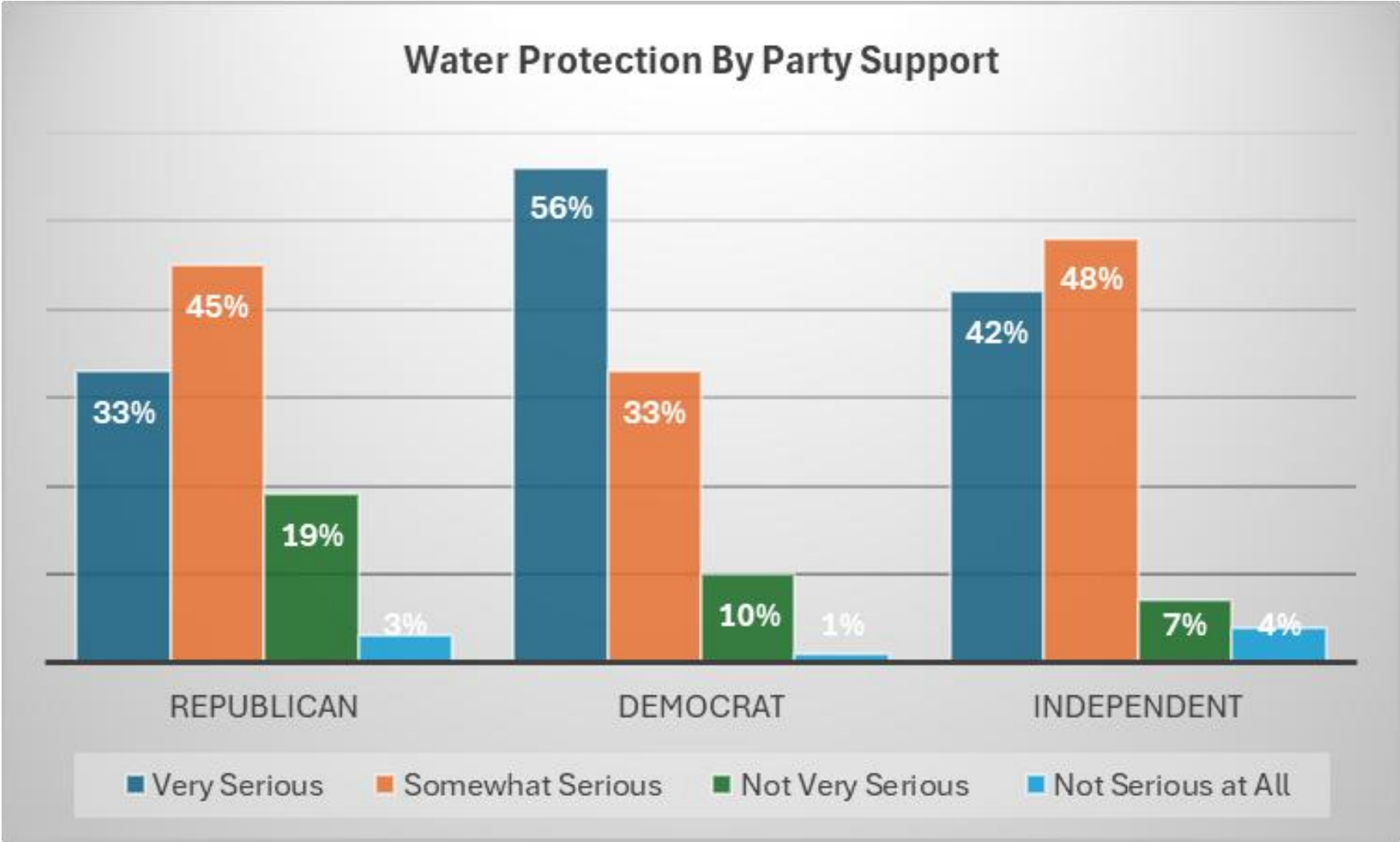
ENVIRONMENTAL ISSUES

How serious or not serious do you believe each of the following environmental issues are in Indiana today?





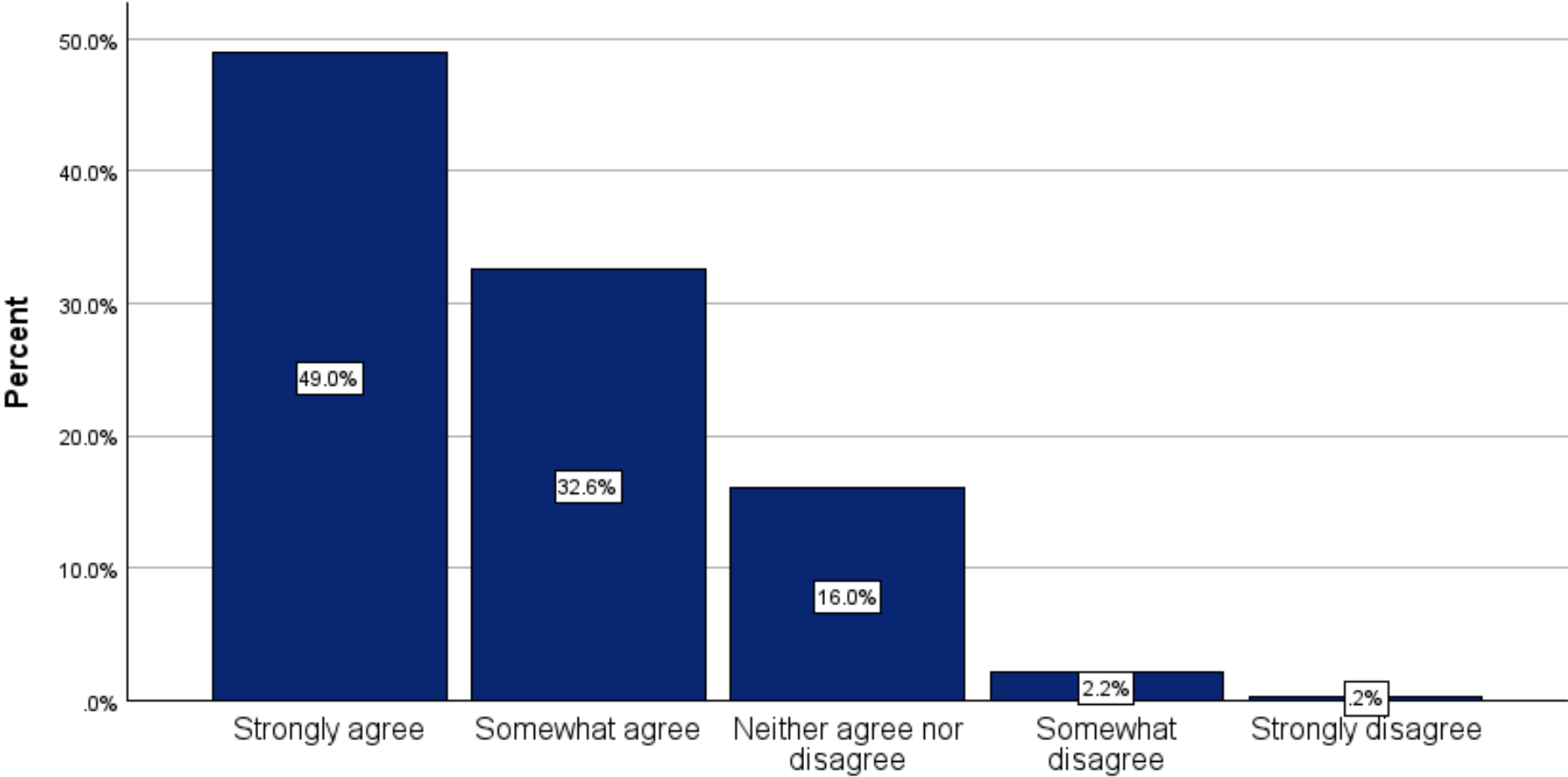
WATER AND PARTY SUPPORT





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ENSURING A WELL-EDUCATED WORKFORCE



Please indicate your level of agreement with the following statement: Indiana should do more to ensure a well-educated and prepared workforce.

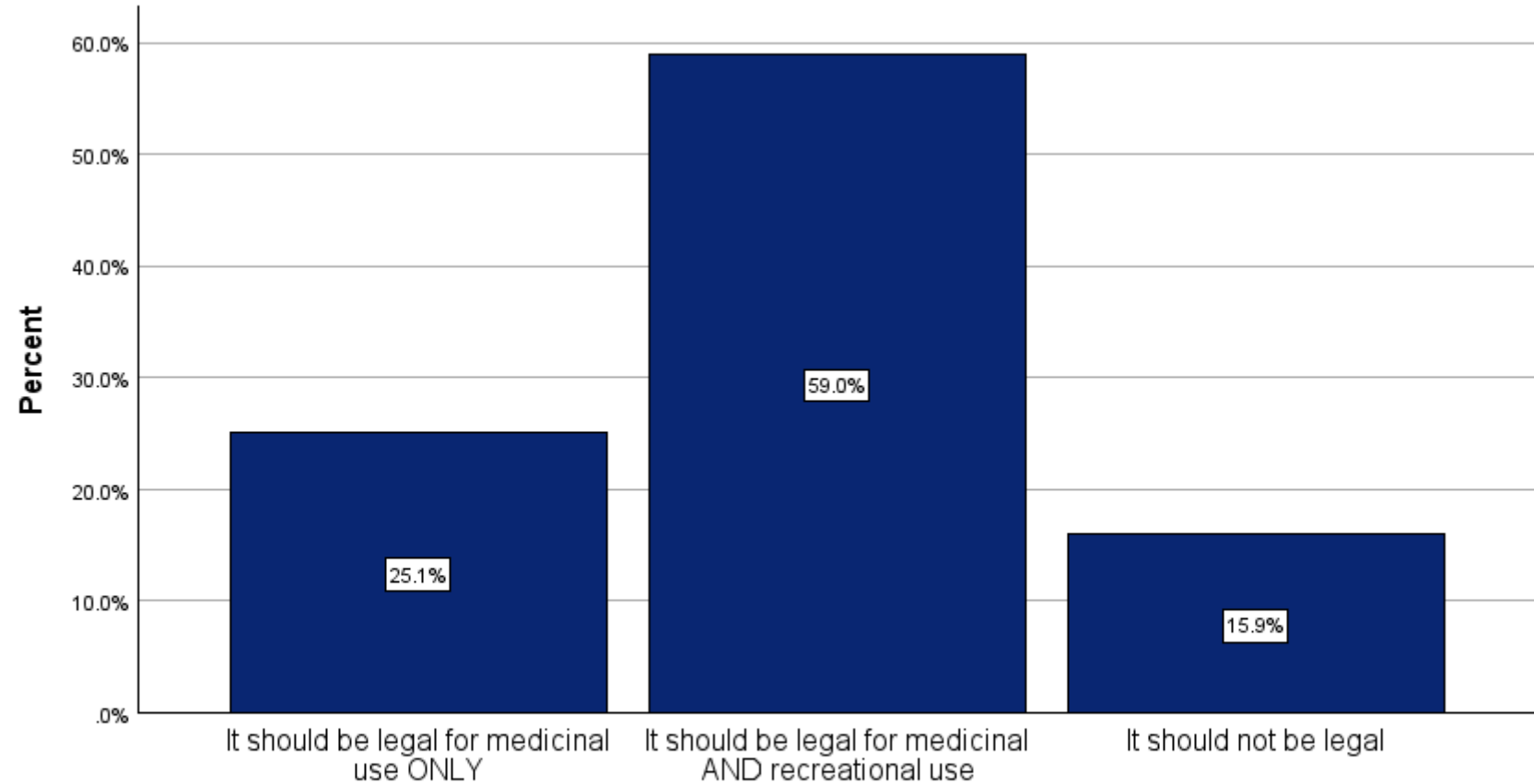


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USE OF MARIJUANA



Which comes closer to your view about the use of marijuana by adults?

Cases weighted by Weight

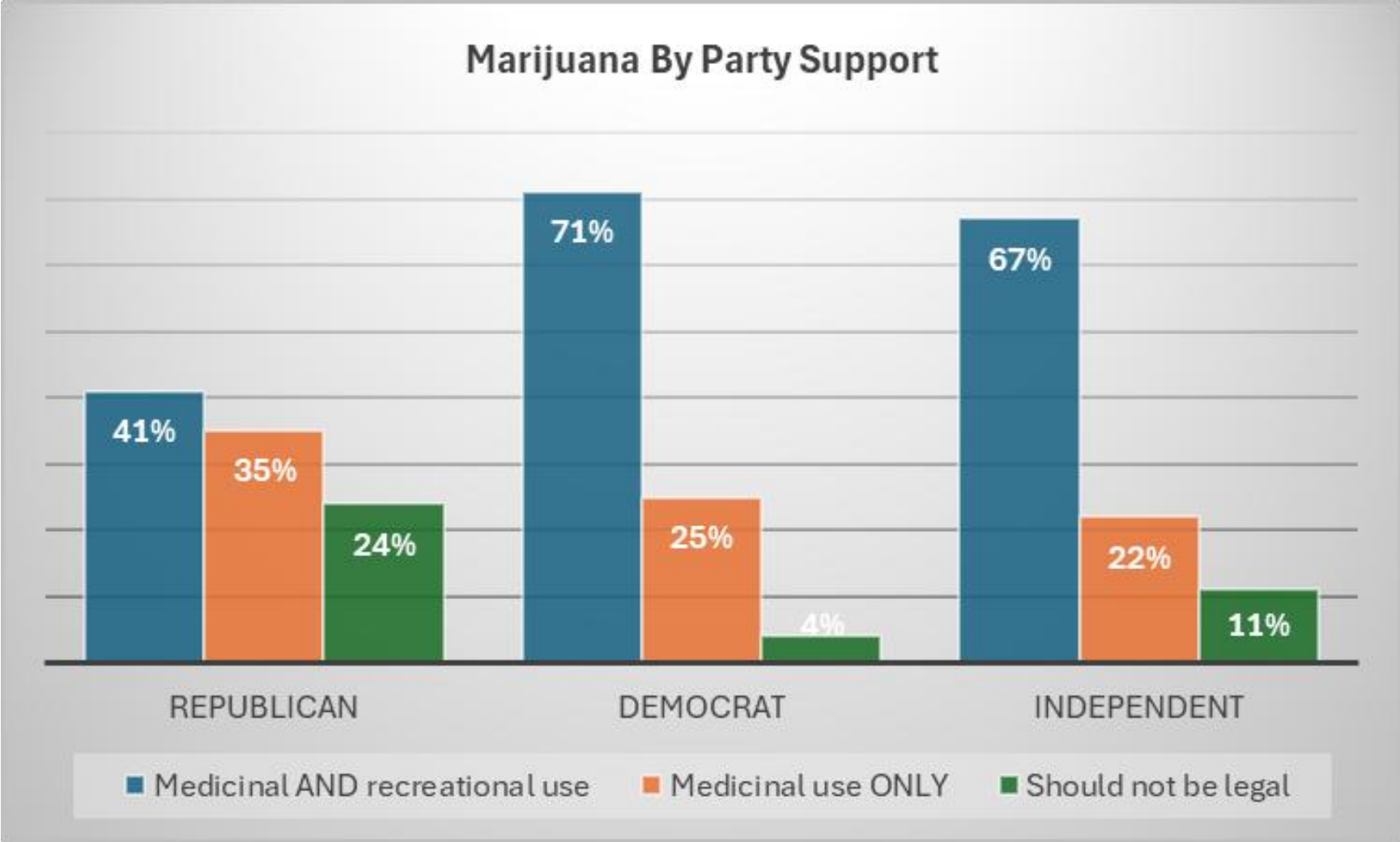


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LEGALIZATION OF MARIJUANA AND PARTY SUPPORT

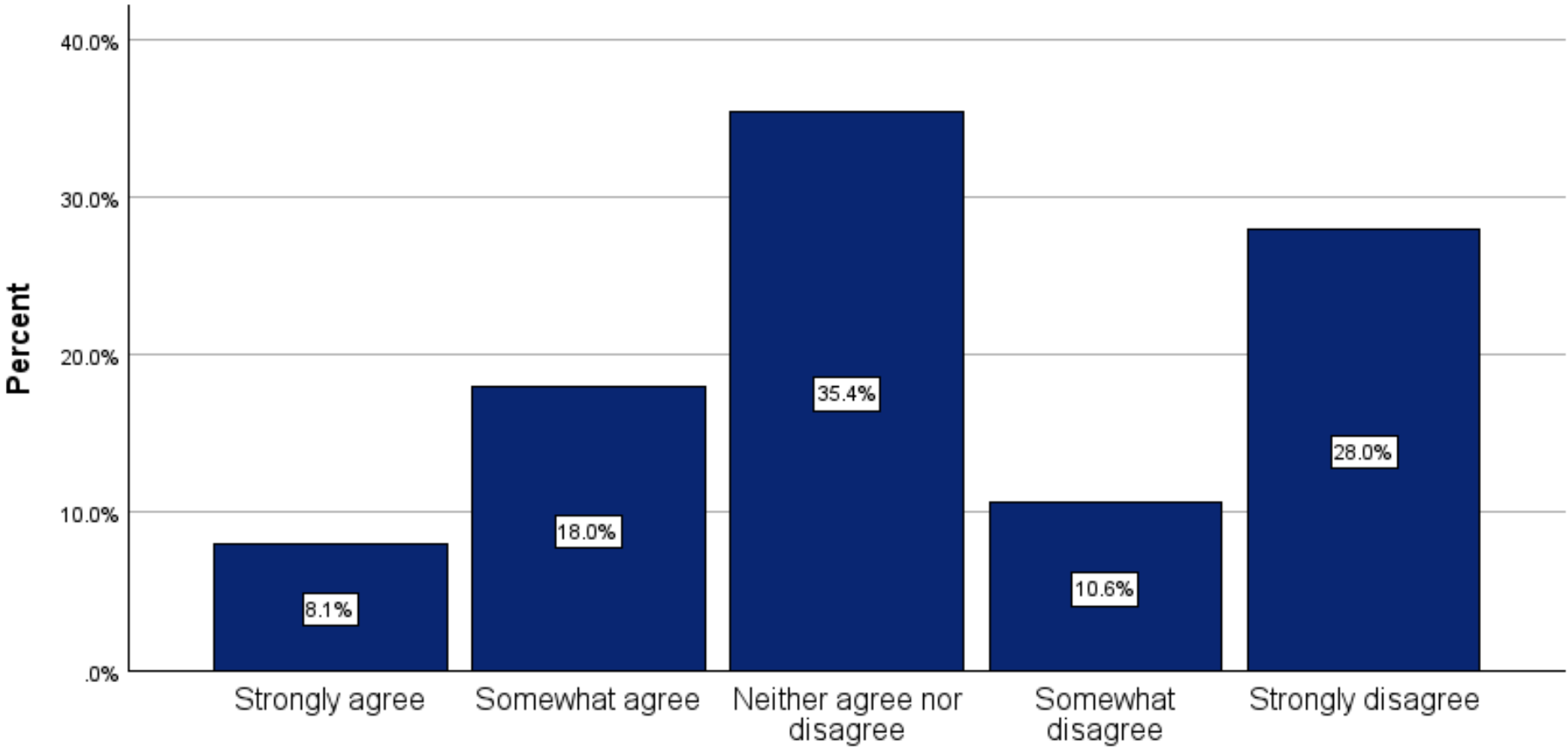


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REDISTRICTING



By law, congressional districts within Indiana are approved every 10 years to coincide with the US Census. Do you agree or disagree that the Indiana General Assembly should enact legislation to allow congressional districts to be redrawn mid-decade?

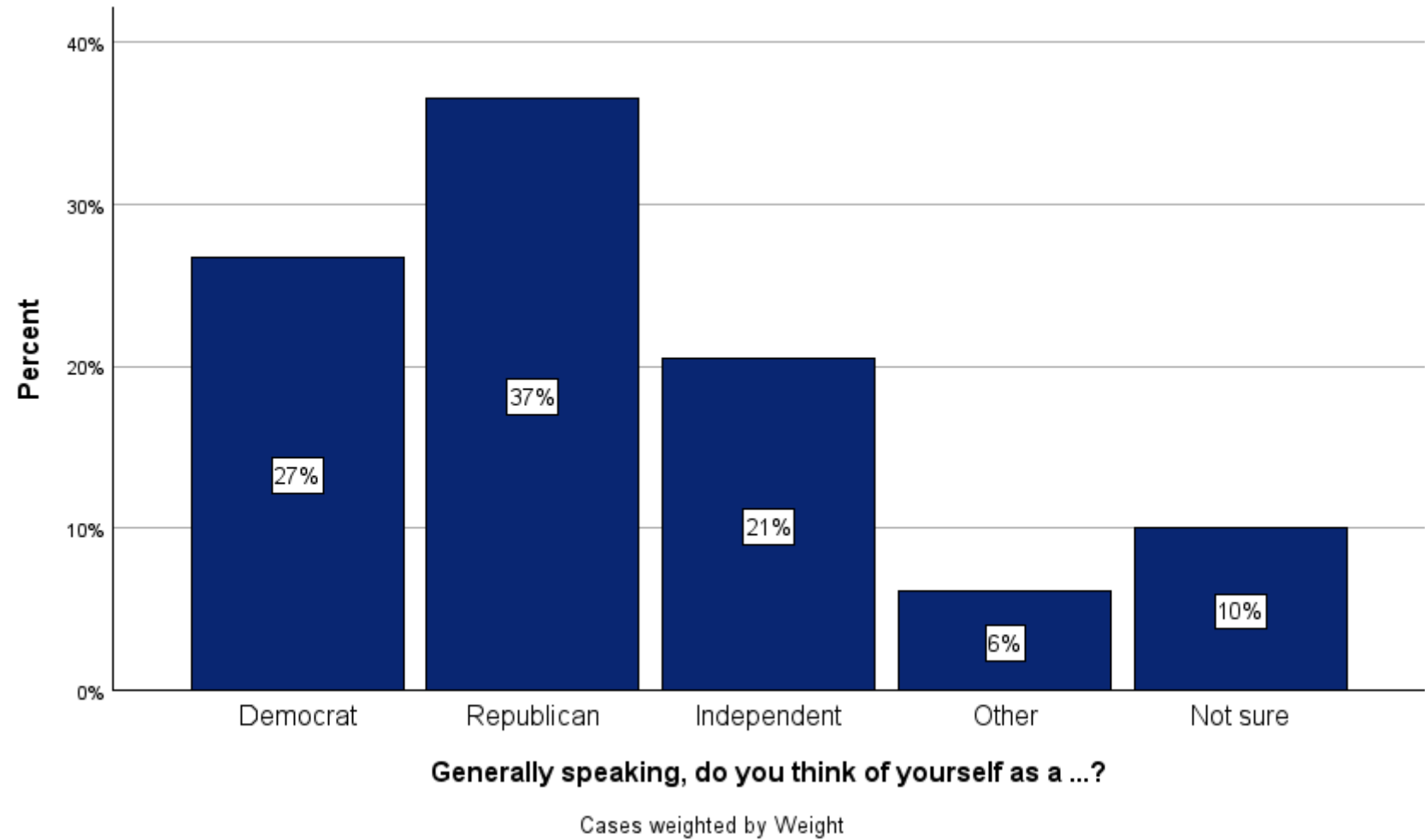


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PARTY SUPPORT

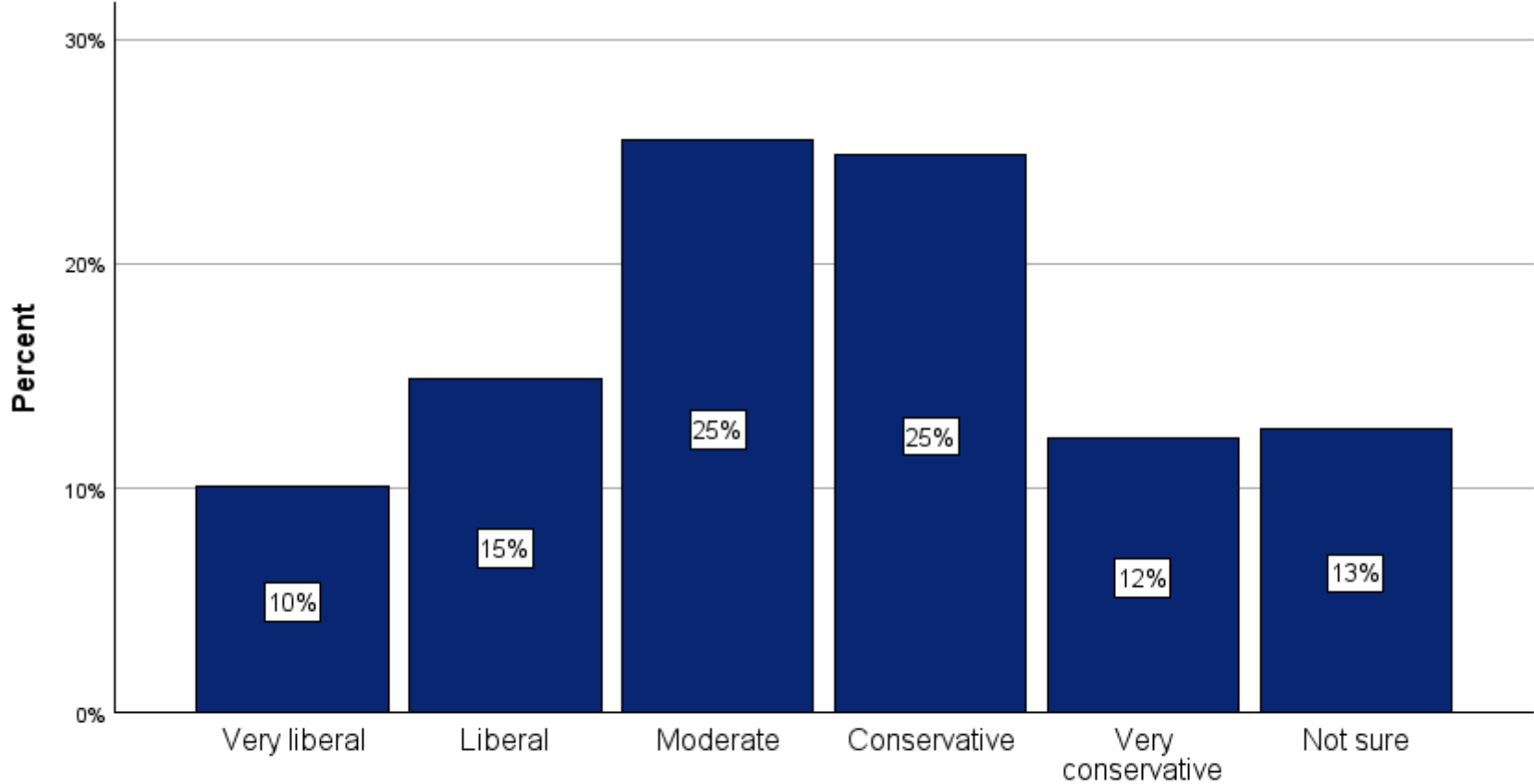


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POLITICAL VIEWPOINT



In general, how would you describe your own political viewpoint?

Cases weighted by Weight

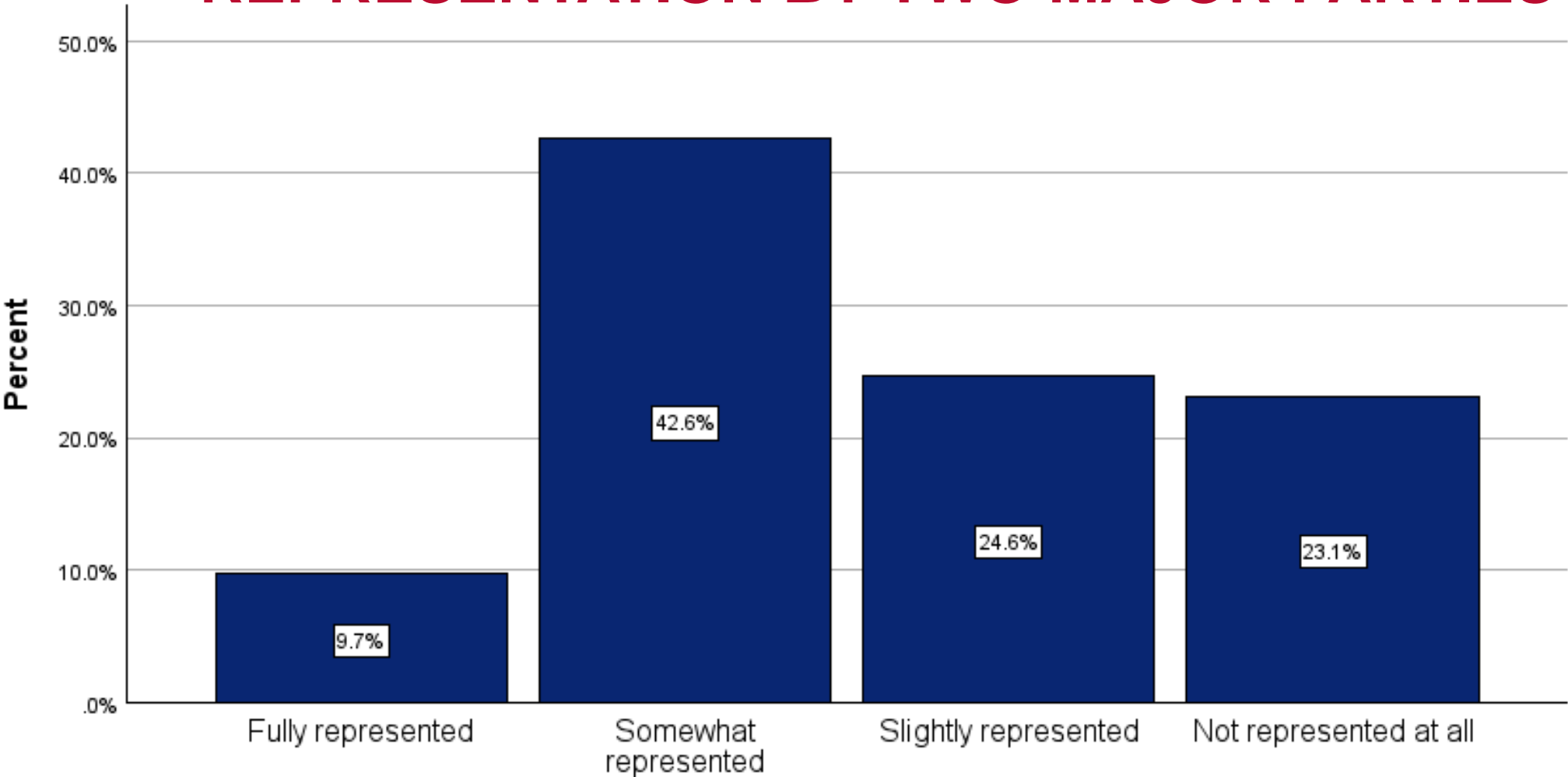


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REPRESENTATION BY TWO MAJOR PARTIES

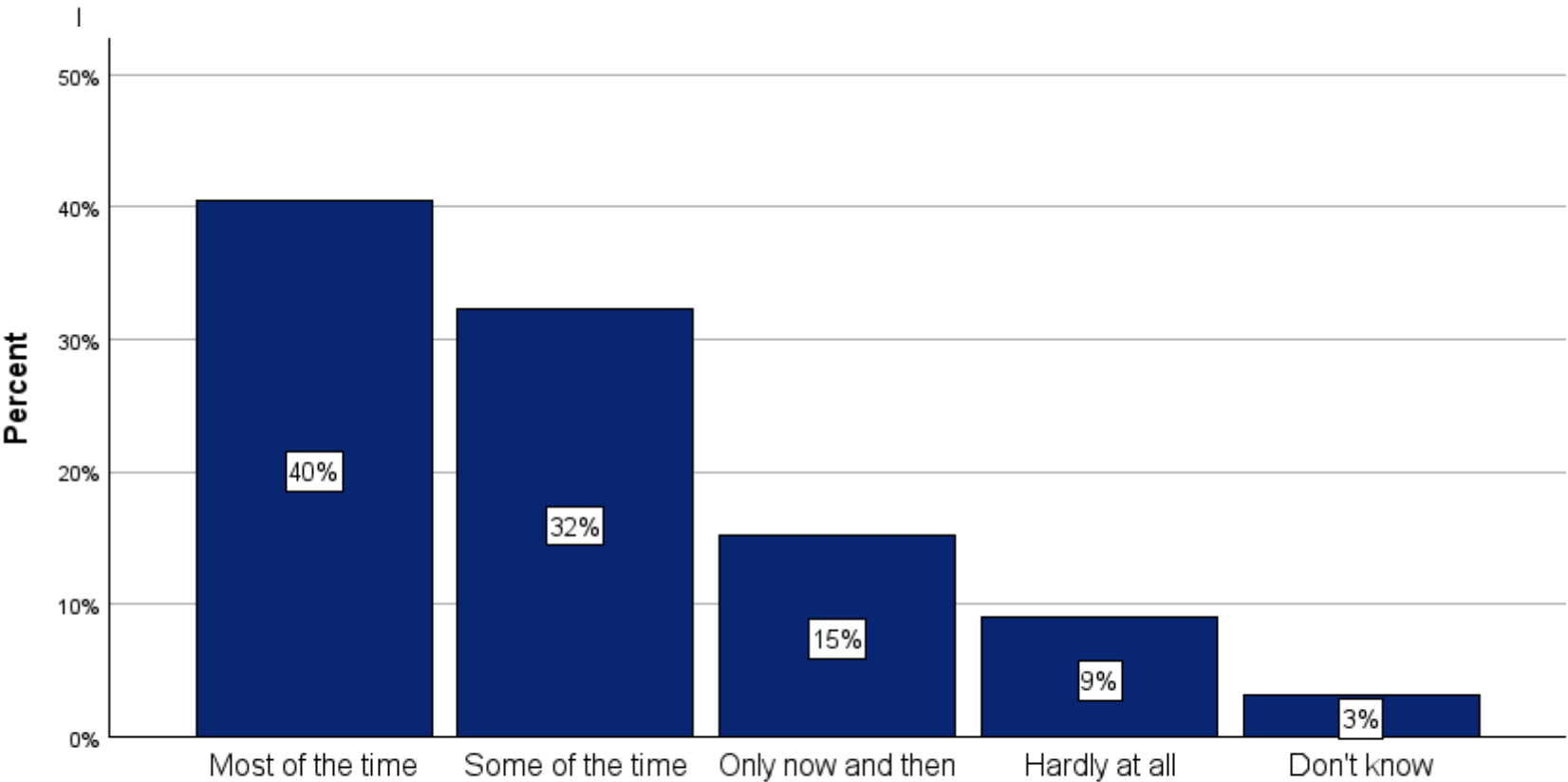


Do you feel like your political beliefs are represented by either of the two major political parties in the United States?



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POLITICAL ATTENTIVENESS



Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

Cases weighted by Weight

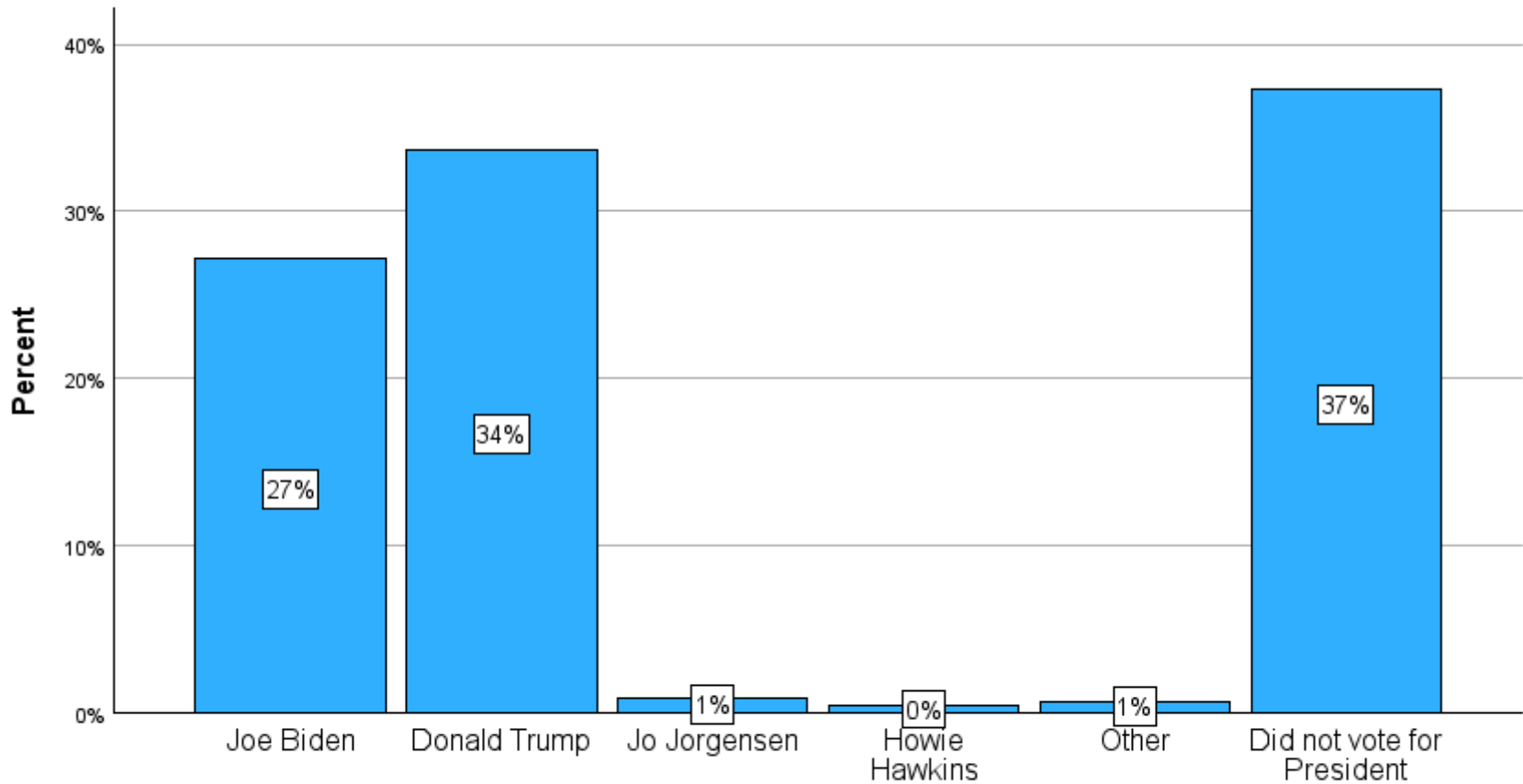


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PRESIDENTIAL VOTE CHOICE 2020



Who did you vote for in the election for President in 2020?

Cases weighted by Weight

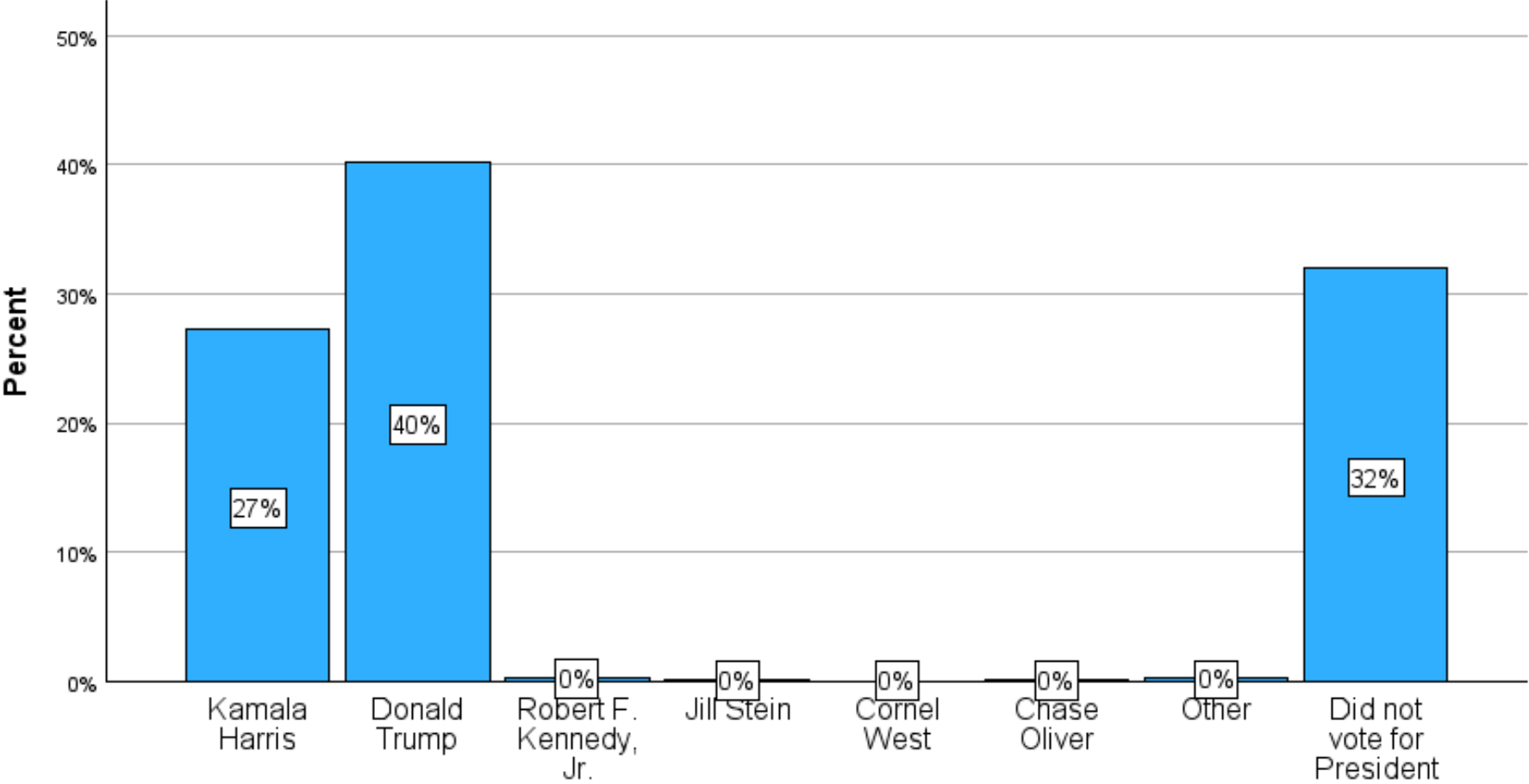


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PRESIDENTIAL VOTE CHOICE 2024



Who did you vote for in the election for President in 2024?

Cases weighted by Weight

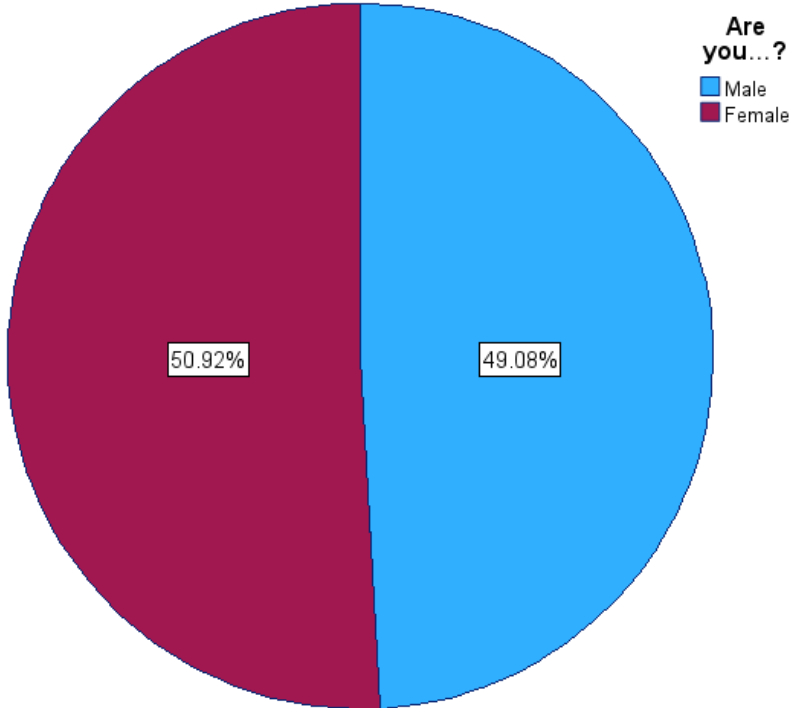


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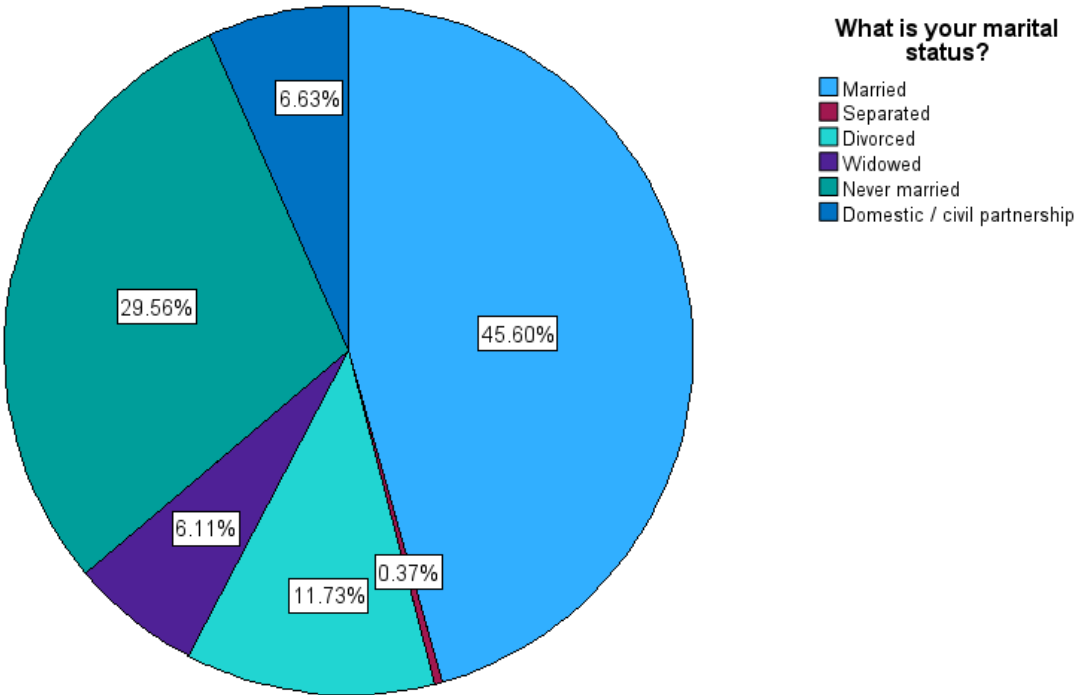
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SEX



Cases weighted by Weight

MARITAL STATUS



Cases weighted by Weight

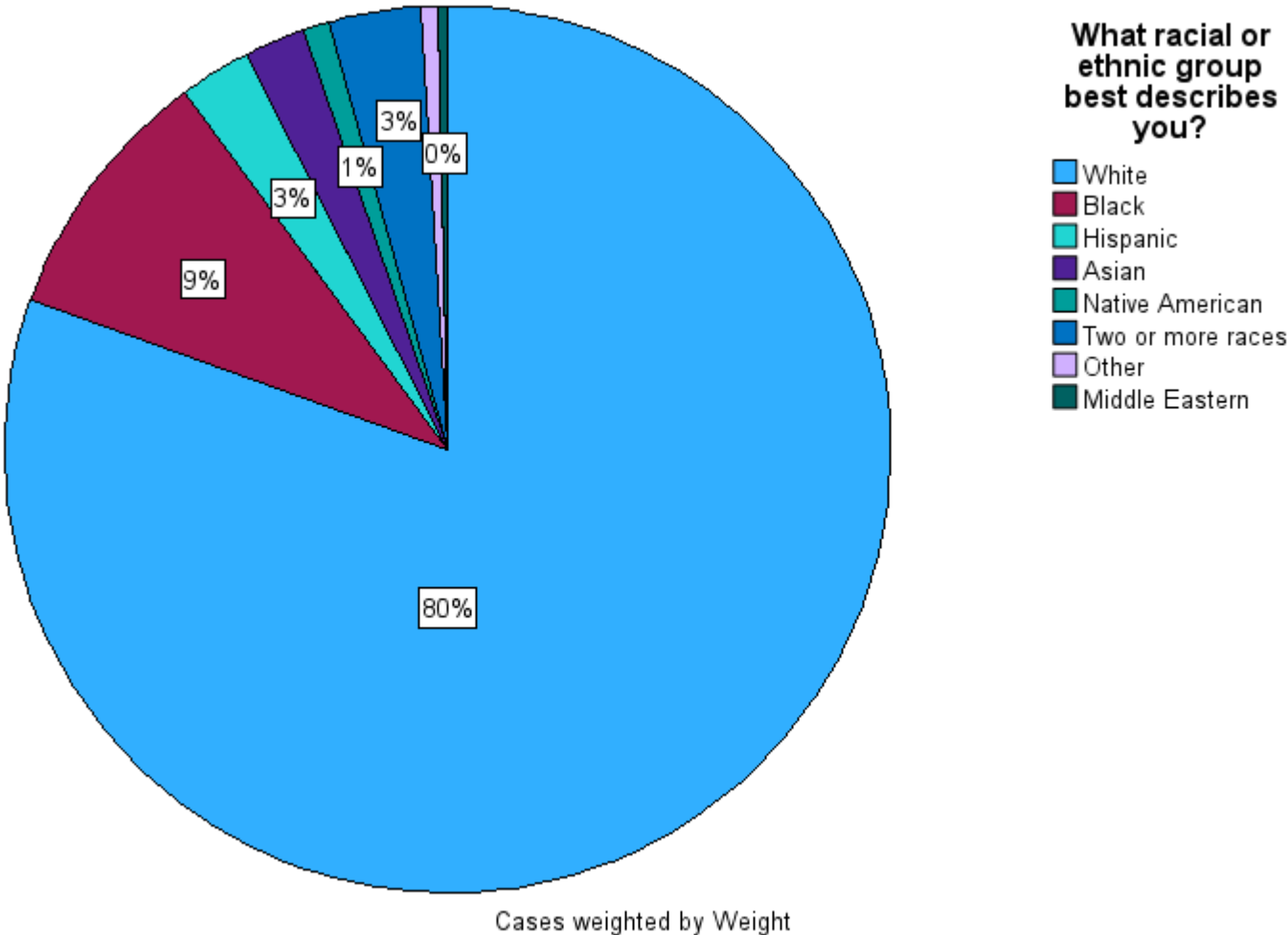


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RACE/ETHNICITY

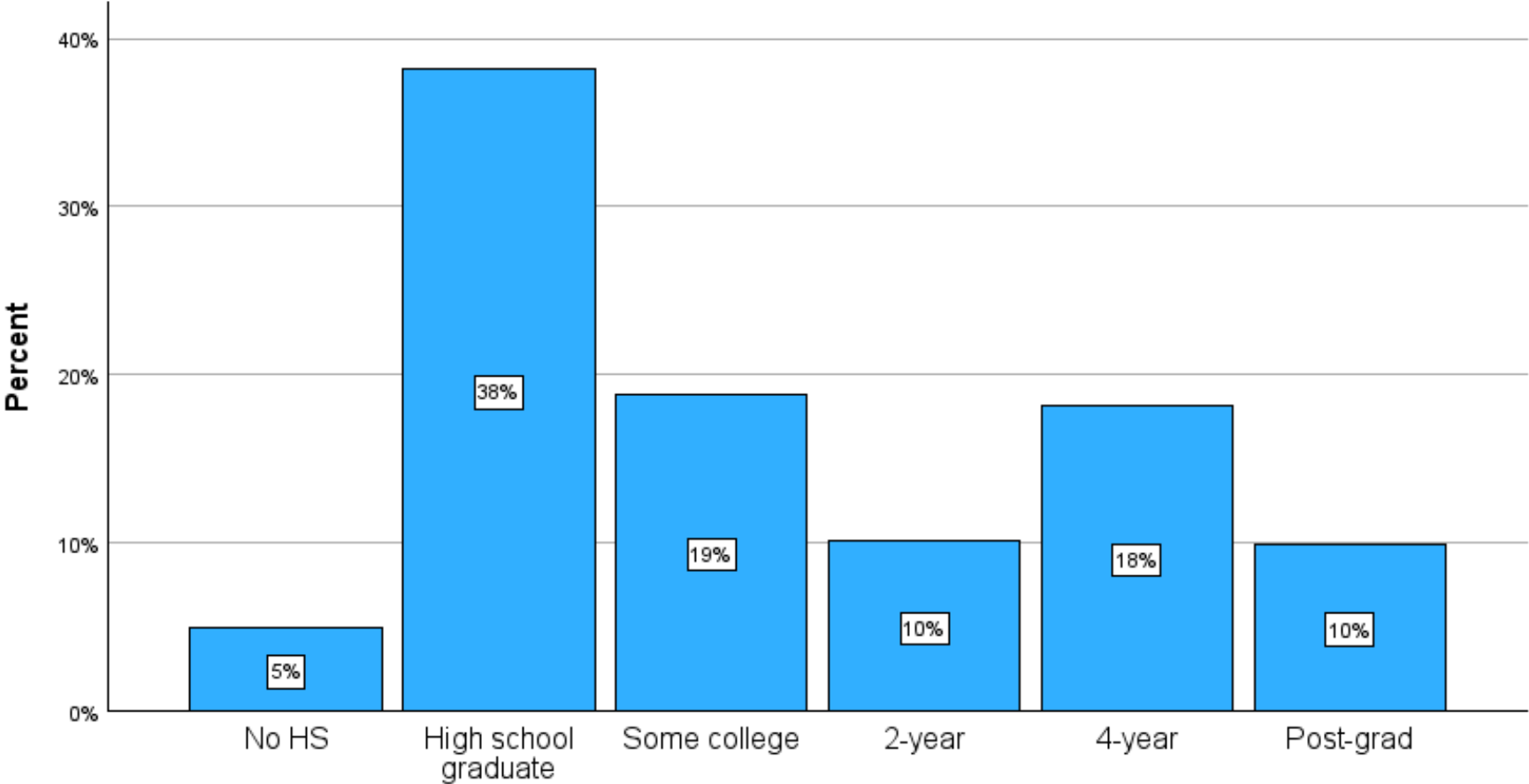


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EDUCATION



What is the highest level of education you have completed?

Cases weighted by Weight

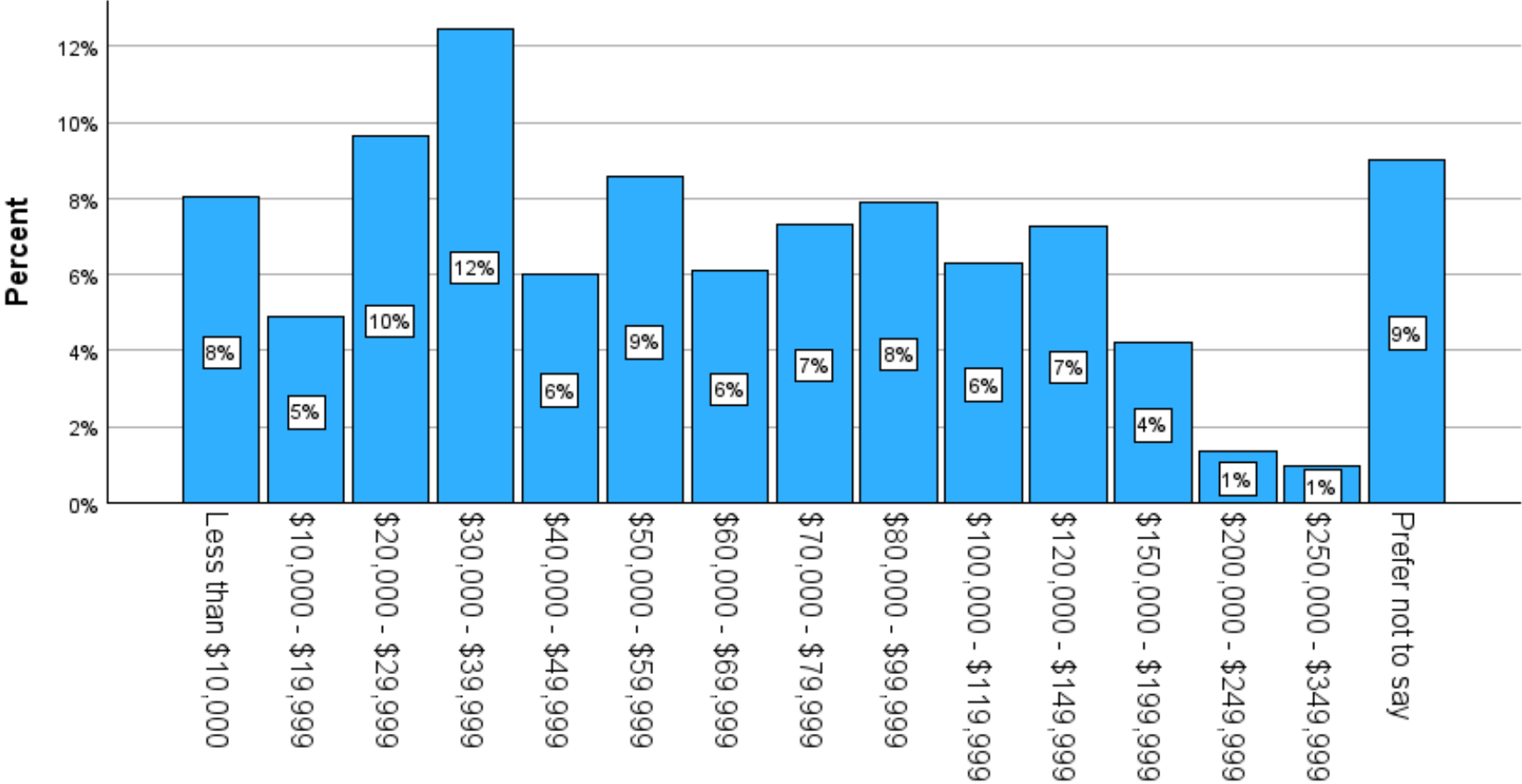


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HOUSEHOLD INCOME



Thinking back over the last year, what was your family's annual income?

Cases weighted by Weight

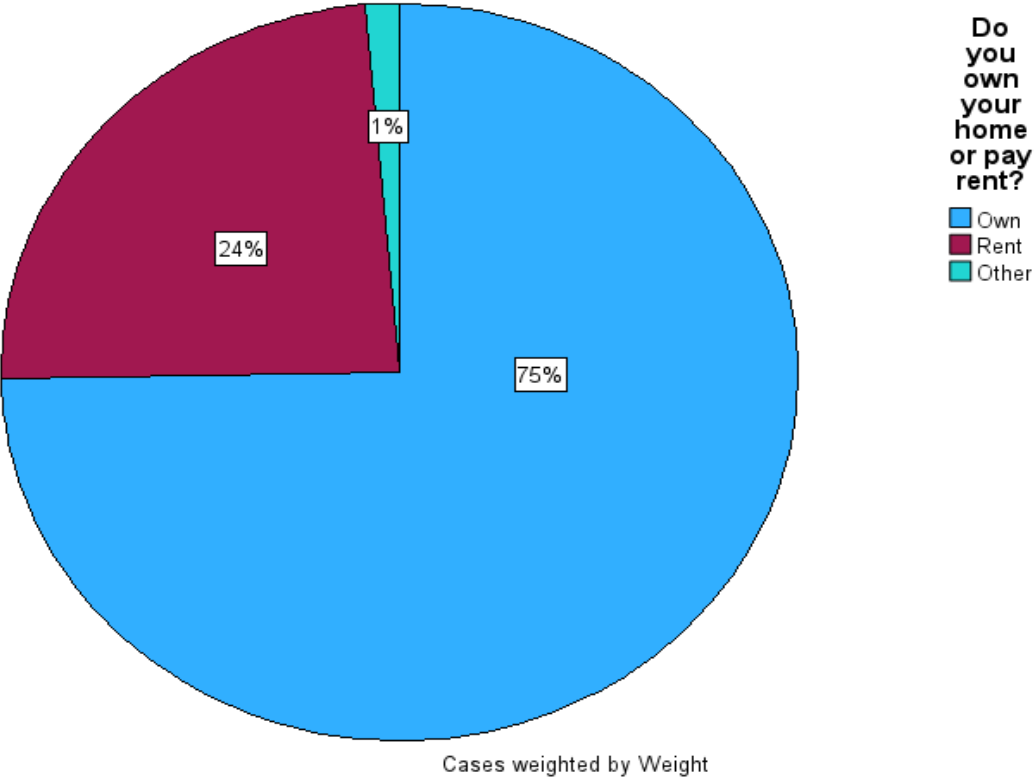


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HOUSE/RENT

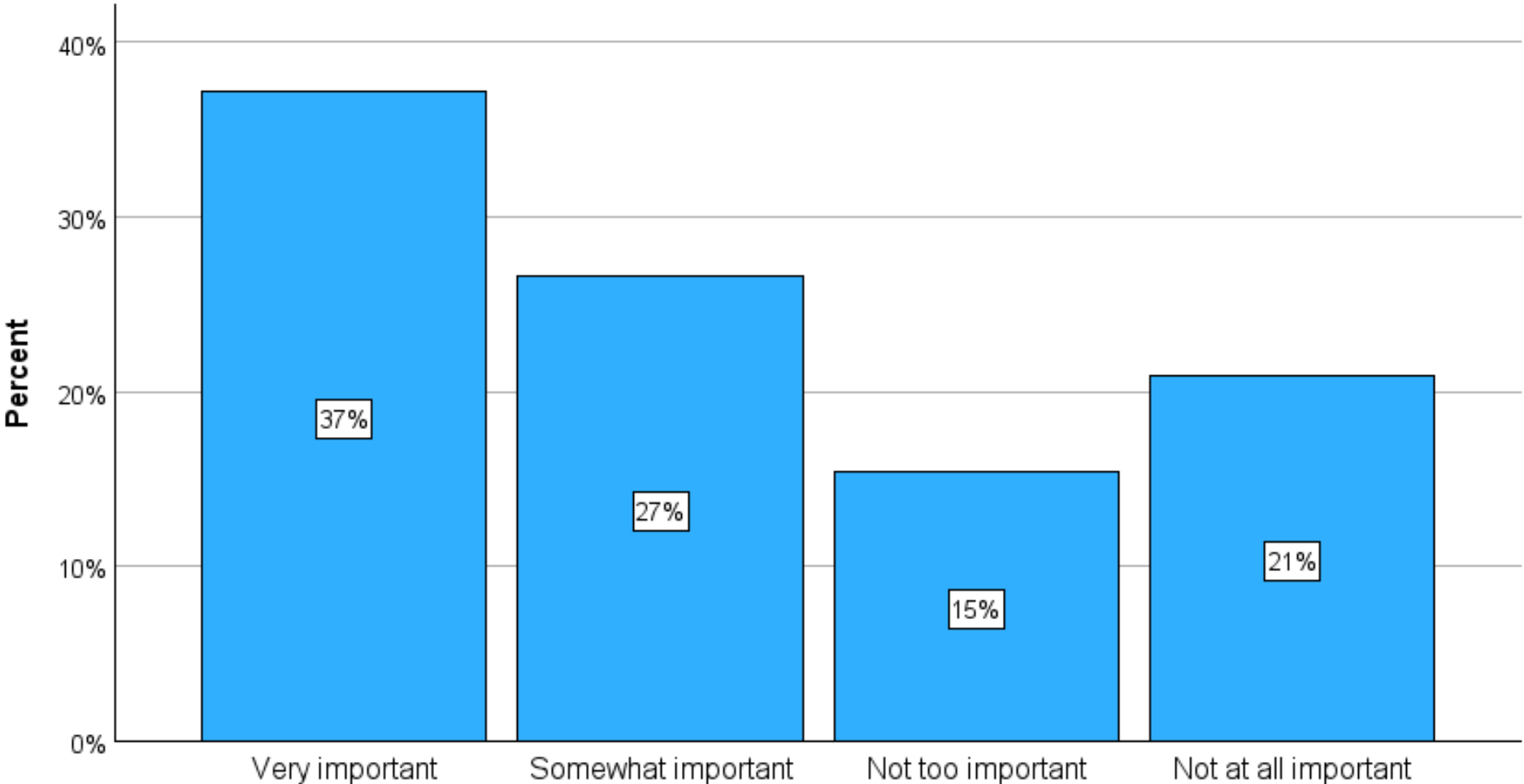


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IMPORTANCE OF RELIGION



How important is religion in your life?

Cases weighted by Weight

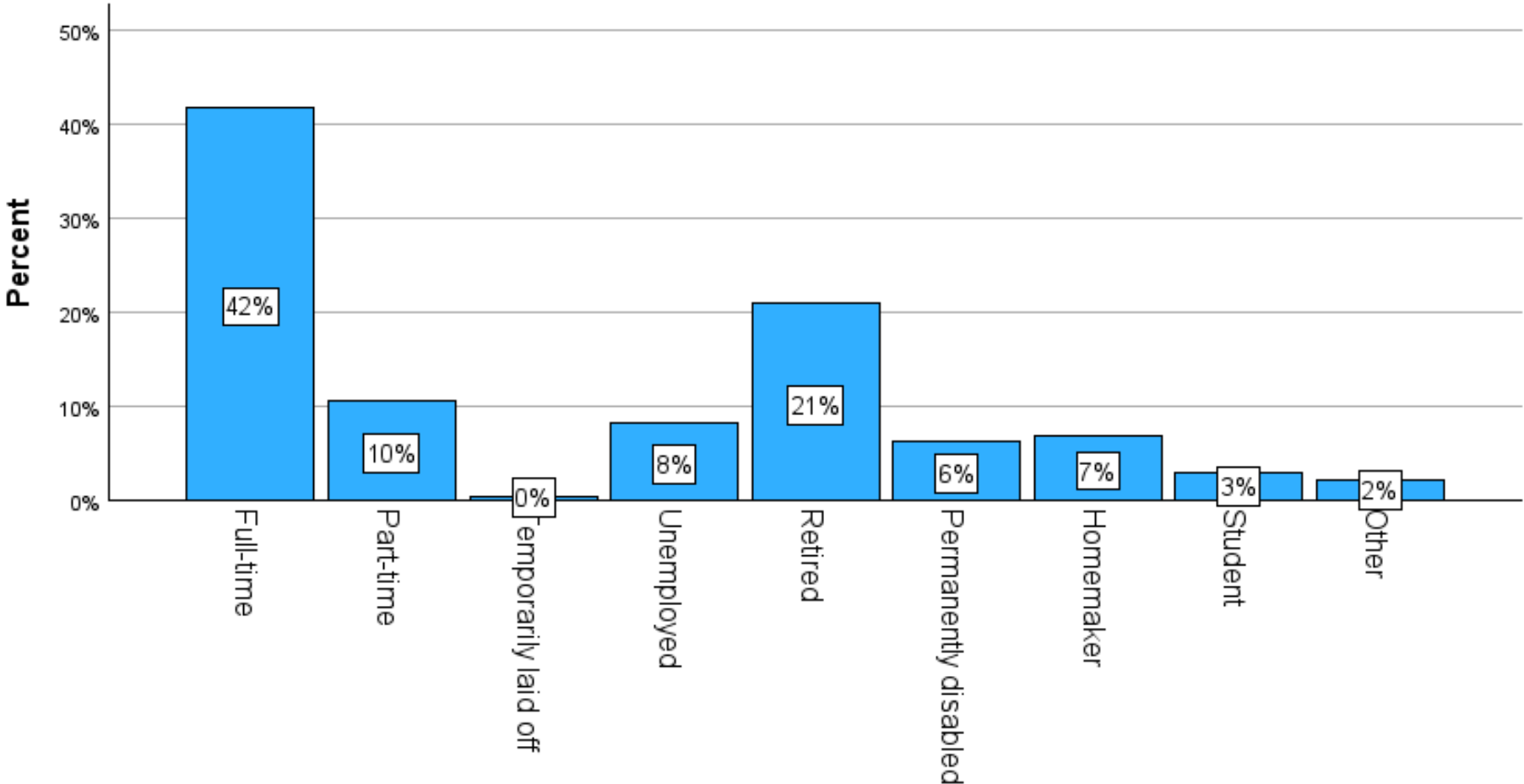


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EMPLOYMENT



Which of the following best describes your current employment status?

Cases weighted by Weight

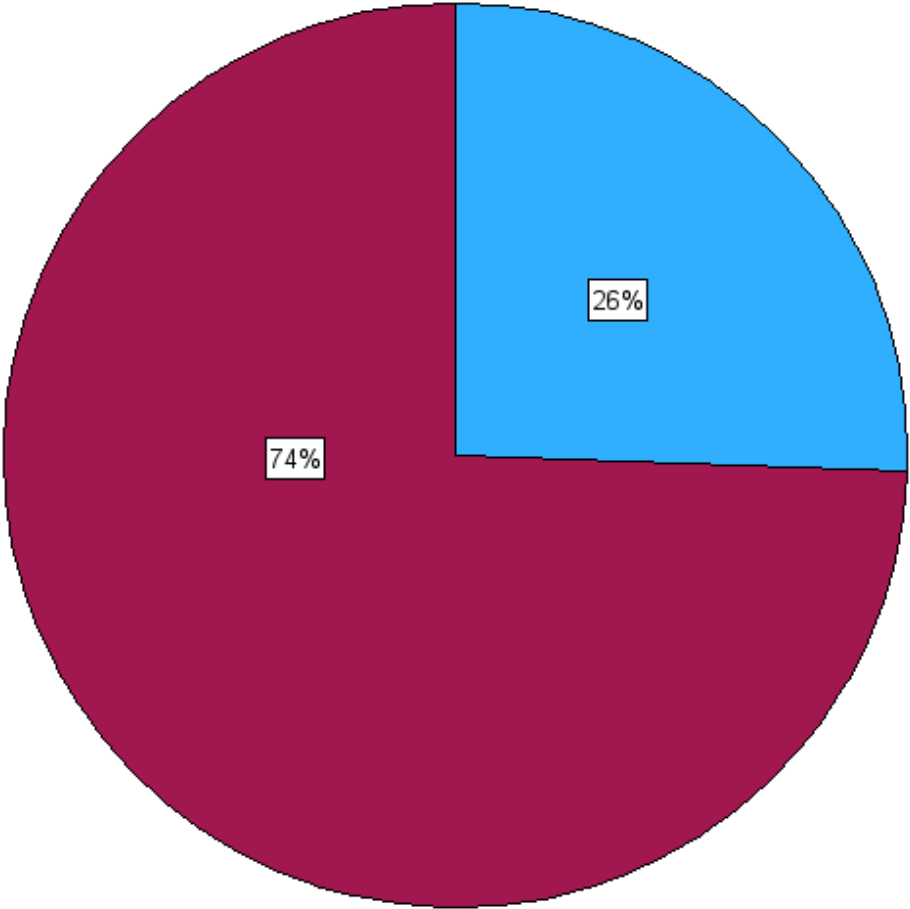


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PARENT/GUARDIAN



Are you
the
parent or
guardian
of any
children
under the
age of
18?

Yes
No

Cases weighted by Weight

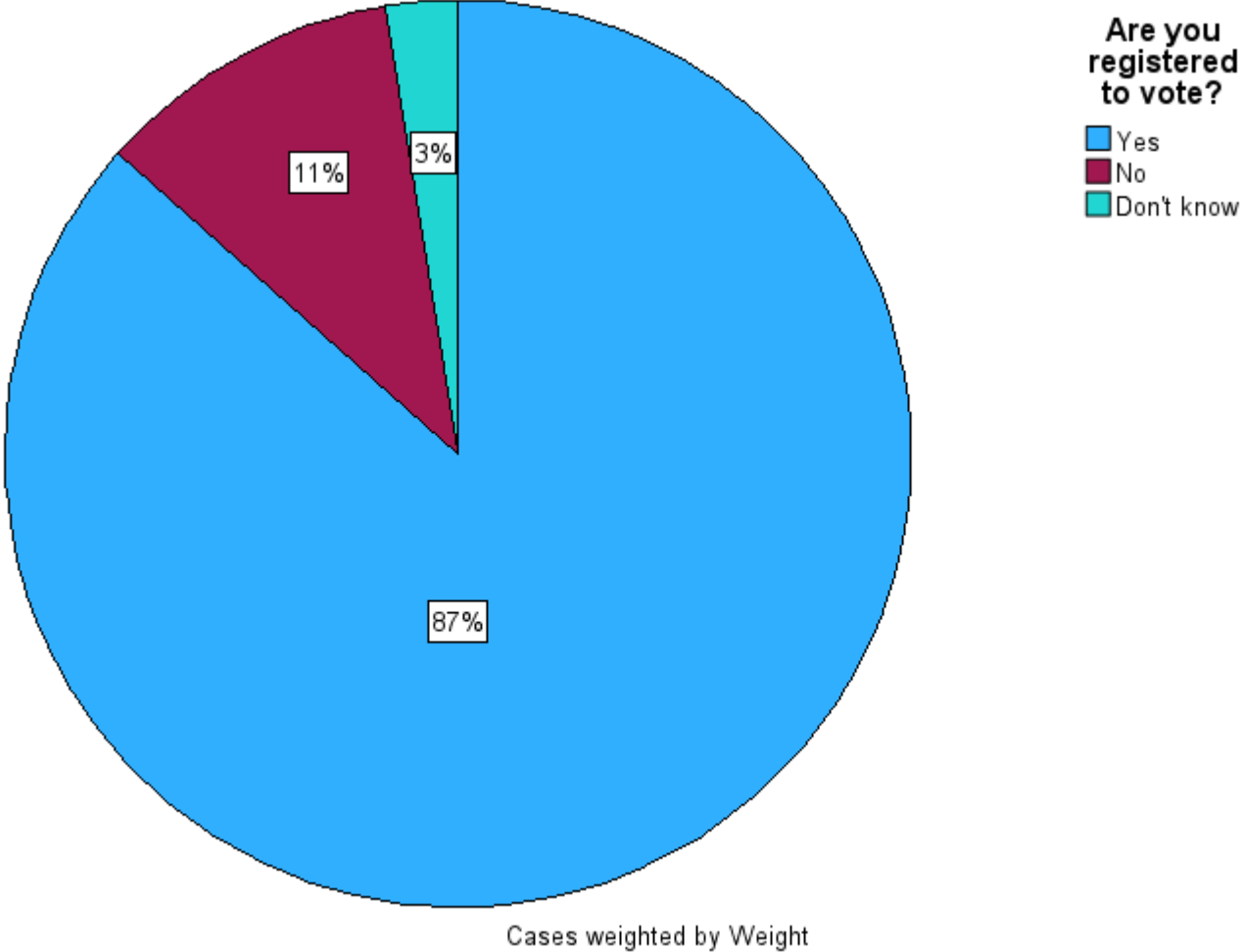


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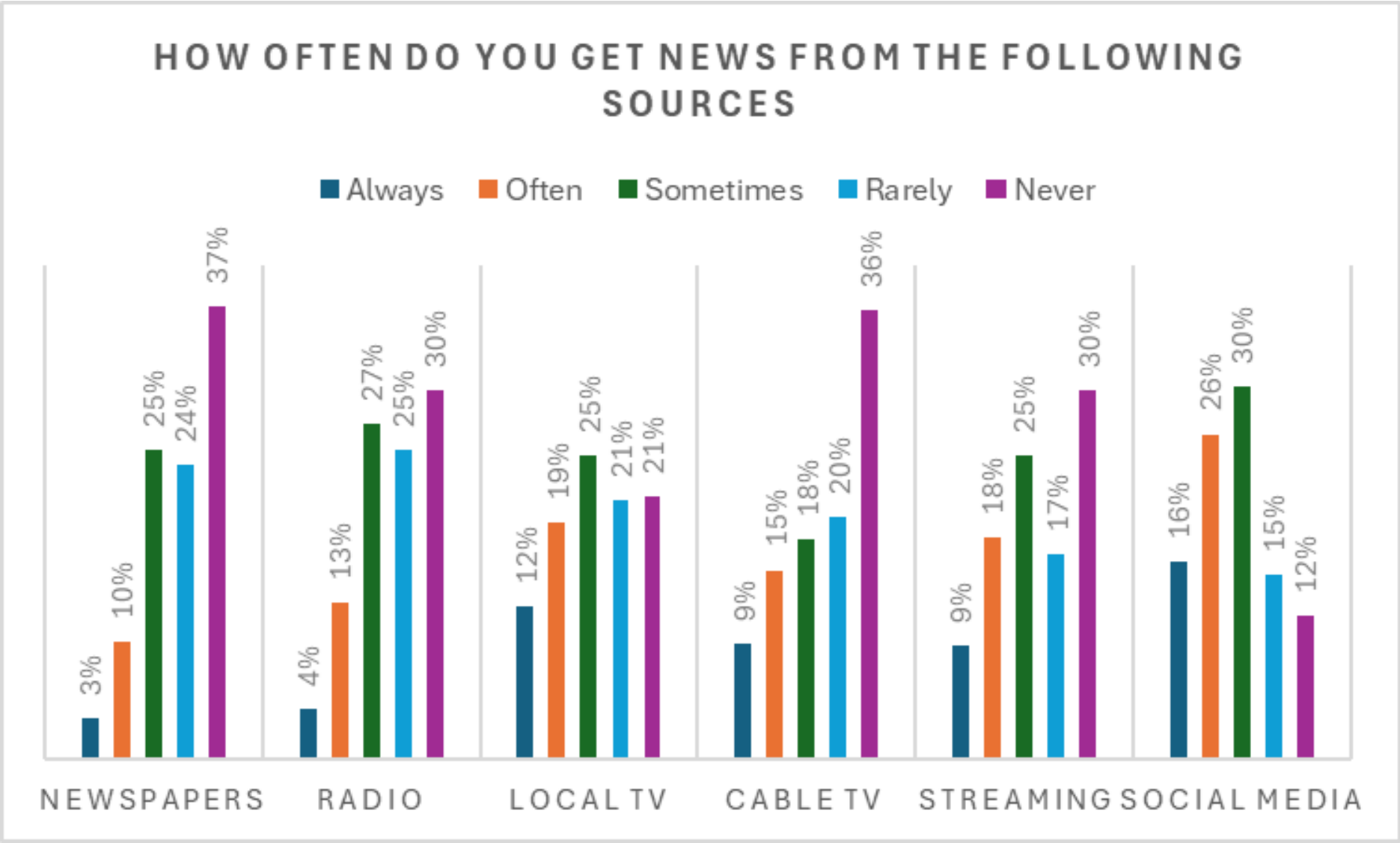
REGISTERED TO VOTE



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NEWS SOURCES





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